



Republic of Namibia

Ministry of Environment, Forestry and Tourism



TOURIST STATISTICAL REPORT 2019



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FOREWORD



Tourism sector is one of the fastest growing industry in Namibia considering its contribution towards the Gross Domestic Product (GDP), hence it has been identified as a strategic sector in the National Development Plans with promise for growth and job creation by the Government.

In order for the Namibian tourism sector to continue growing, developing and to be sustainable yet competitive, it is imperative for the Government and its stakeholders to have up-to-date, reliable, and comprehensive information on travellers to Namibia. The Ministry is task to compile Annual Tourist Statistical Report. These reports aim to shed light on the characteristic tourist arrivals such as nationality, length of stay, purpose of visit and mode of travel, and key source markets.

The 2019 tourist statistical report highlight a slight increase of 1.3% of 1,681,336 foreign travelers to Namibia as compared to the previous year (2018). The tourist arrivals increased with a 2.5% from 1,557,279 in 2018 to 1,595,973 in 2019.

Base on the analyses Namibia needs to keep up the momentum for further development of tourism, to move away from seasonal destination into an all-year destination. Therefore its advisable for all stakeholders to increase their efforts towards making Namibia a preferable destination.

Therefore it is my honour to officially present the 2019 Annual Tourist Statistical Report.

A handwritten signature in black ink, consisting of a stylized 'P' followed by a horizontal line.

Hon. Pohamba Shifeta (MP)
Minister of Environment, Forestry and Tourism

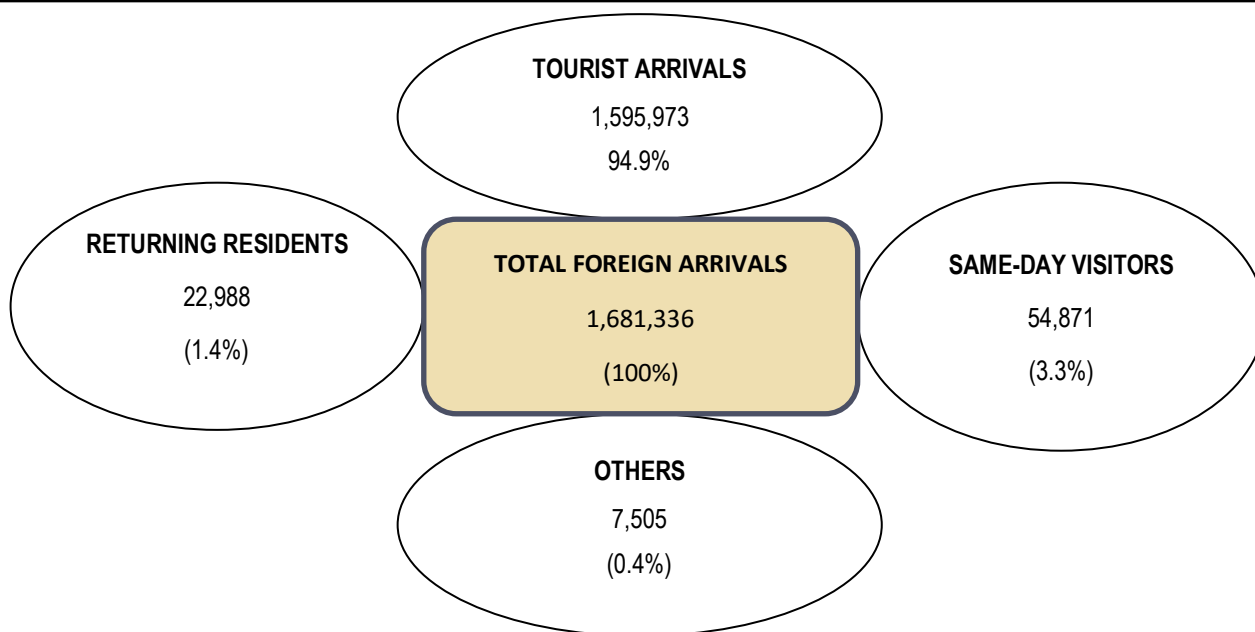


ACKNOWLEDGEMENT

The Ministry acknowledge with appreciation the contribution made by many stakeholders. This report was made possible by the data collected from the Ministry of Home Affairs, Immigration, Safety and Security; we thank the custodian for their continues support. On behalf of the Ministry, we would like to thank the Namibia Tourism Board (NTB), Air Namibia and all other stakeholders for their unwavering support and collaboration toward to the compilation of this report.



EXECUTIVE SUMMARY



TOURIST ARRIVALS GROWTH RATE

2.5% Increase from 2018 to 2019
3.9% Increase from 2017 to 2018

POPULAR ENTRY POINTS

30.0% Northern Border Posts
27.1% North Easter Border Posts
19.9% HKIA

TOP TEN TOURIST MARKETS

Angola, South Africa ,Zambia ,Germany,
Zimbabwe, Botswana,
France ,UK , USA and China

TOP TEN OVERSEAS MARKET

Germany, France, UK, USA, China,
Netherlands, Switzerland, Italy,
Portugal and Scandinavia

TOURISTS GENDER

60.0% Male
40.0% Female

POPULAR MODE OF TRANSPORT

54.1% Road Users
42.8% Air Users

TOURISTS PURPOSE OF VISIT

50.8% Visiting Friends and Relatives
33.6% Holiday
12.4% Business

AVERAGE LENGTH OF STAY

15 days in 2019
16 days in 2018

TOURIST FROM NORTH AMERICA

4.3% decline in 2018-2019
8.4% decline in 2017-2018

OVERSEAS PURPOSE OF VISIT

14.4% Visiting Friends
78.4% Holiday
5.0% Business

AGE OF OVERSEAS TOURISTS

67.8% Are above 40 years from European Market
60.0% Are above 40 years from North American
Market

TOURISTS FROM CHINA

26.1% increase from 2018-2019
0.1% increases from 2017-2018

SEASONALITY

24.0% Comes between Jan-April
25.1% Comes between May-Sept
23.8% Comes between Oct-Dec

49.5% Age less than 40 years
50.5% Age above 40 years

INTRODUCTION

Objectives

The tourist statistical report depicts the flow of tourist arrivals in Namibia per annum.

The main objective of this report is to provide up to date statistics to all tourism stakeholders. These statistics are relevant for planning, budgeting and evaluation of tourism programmes and projects as well as for the general purposes. The key users of tourism statistics include the Government of the Republic of Namibia (GRN), the Namibia Tourism Board (NTB), Namibia Statistics Agency (NSA), the Bank of Namibia (BoN), and National Planning Commission (NPC), Federation of Namibia Tourism Association (FENATA), research institutions, NGOs, donors, universities and the general public.

Report sections

The first section of this report contains comprehensive statistics presented in graphic formats that include foreign arrivals profile; tourist arrivals profile; tourists arrivals by region, purpose of visit, intended length of stay, gender, age group, point of entry, mode of travel and seasonality of travel.

The second part is an Annexure containing detailed statistical tables covering information on tourist profiles.

Key Concepts and Definitions

Foreign Tourist

A foreign tourist is defined as “any visitor travelling to a country other than that of his/ her residence but outside his/ her usual environment for more than 1 night but less than 12 months and whose main purpose of visit is other than the exercise of an activity remunerated from within the place visited”. This is the United Nation World Tourism Organisation (UNWTO) definition used to identify who is a foreign tourist visiting Namibia.

Country of Residence

The country of residence is one of the key criteria for determining whether a person arriving in a country is a “visitor” or “other traveller”, and if a “visitor” whether he/she is a national or overseas resident. The underlying concept in the classification of international visitors by place of origin is the country of residence, not their nationality. Foreign nationals residing in a country are assimilated with other resident for the purpose of domestic and outbound tourism statistics.

Purpose of Visit

The main purpose of a tourism trip to a country (or place) is defined as “the purpose in the absence of which the trip would not have taken place”. It is determined by the main activities in which the visitors has been or will be involved during the trip at destination. The main purpose of the visit for the tourists are classified into four categories, which are: Visiting Friends/Relatives, Holiday, Business, and Other (those reason that did not fall under the other three categories).

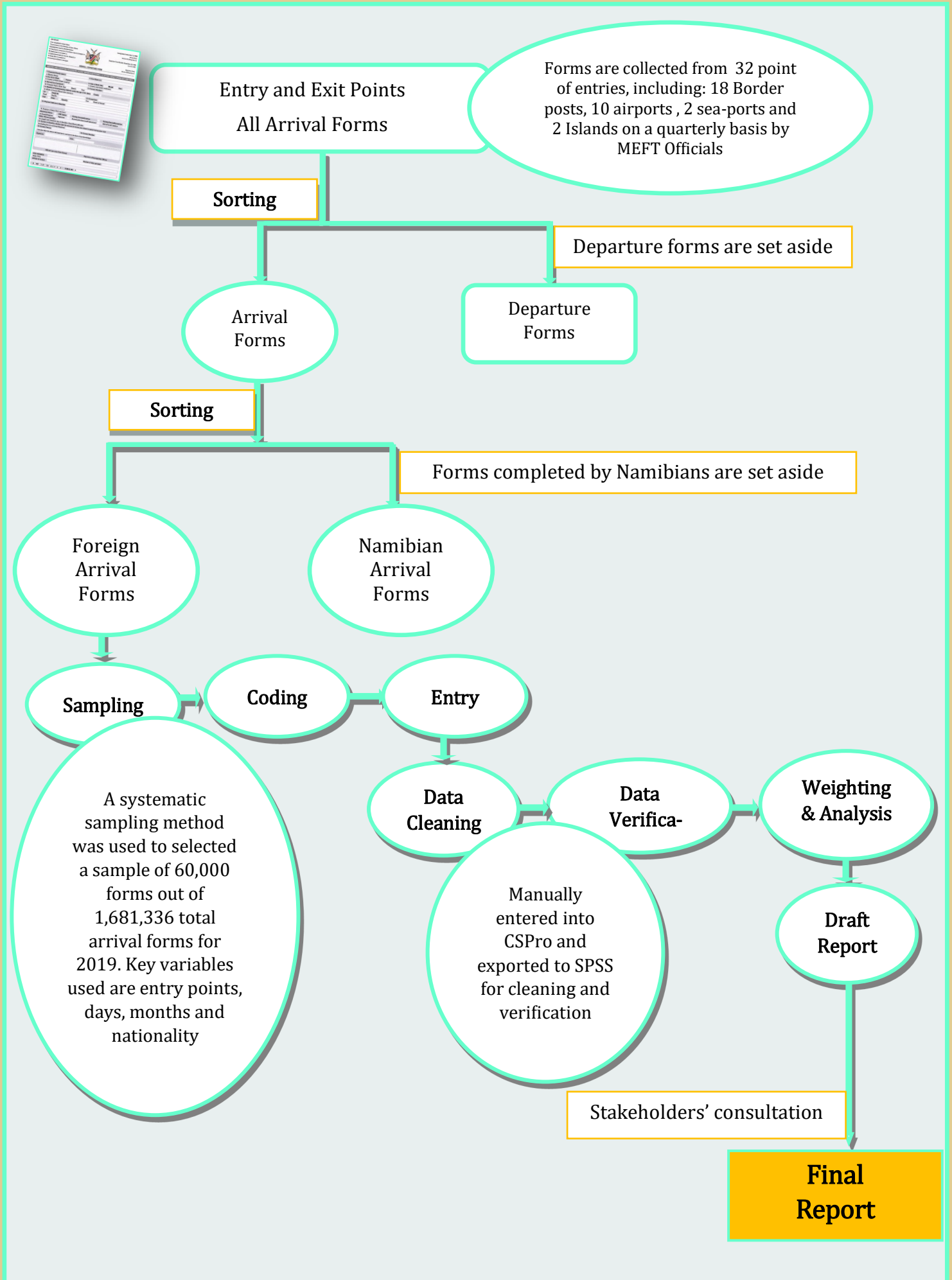
The above definitions and classifications were applied in this study and, being internationally accepted, will allow for global comparison of Namibia's tourism statistics.

LIST OF ACRONYMS

B&B.....	Bed and Breakfast
BoN.....	Bank of Namibia
ETEA.....	Emerging Tourism Enterprises Association
FENATA.....	Federation of Namibia Tourism Association
GDP.....	Gross Domestic Product
GRN.....	Government of the Republic of Namibia
HAN.....	Hospitality of Association Namibia
HKIA.....	Hosea Kutako International Airport
MEFT.....	Ministry of Environment, Forestry and Tourism
MHAISS.....	Ministry of Home Affairs, Immigration, Safety and Security
NACOBTA.....	Namibia Community Based Tourism Association
NGO.....	Non Governmental Organisation
NPC.....	National Planning Commission
NSA.....	Namibia Statistics Agency
NTB.....	Namibia Tourism Board
NWR.....	Namibia Wildlife Resorts
TSA.....	Tourism Satellite Account
UK.....	United Kingdom
UNWTO.....	United Nations World Tourism Organisation
USA.....	United State of America



METHODOLOGY



FOREIGN ARRIVALS PROFILE

In 2019, a total of 1,681,336 foreign travelers visited Namibia as compared to a total of 1,659,762 in 2018, which represents a 1.3% increase over the period. The foreign arrivals category was made up of 94.9% tourists, 3.3% same-day visitors, 1.4% returning residents and others 0.4%. Apart from the slight increase recorded in 2019, the average growth over the last four years (2015 to 2018) has been modest below 4%. The slow growth may be attributed to various global factors such as world financial crisis and due to limited marketing efforts. This could be attributed to fact that source markets had reached their peak that leave NTB to venture into new potential markets such as the Asia, Australia and Middle Eastern markets.

Over the years, the foreign arrivals figure had been dominated by travelers from Angola mainly seeking medical, shopping and visiting family and friends (VFR). In 2019, 36.1 % of Angolan travelers made up the total figure of foreign arrivals into Namibia. While travelers from Brazil and Russia recorded the lowest, amounting to 0.2% and 0.3% respectively.

Figure 1: Foreign arrivals by Years, 2014 - 2019

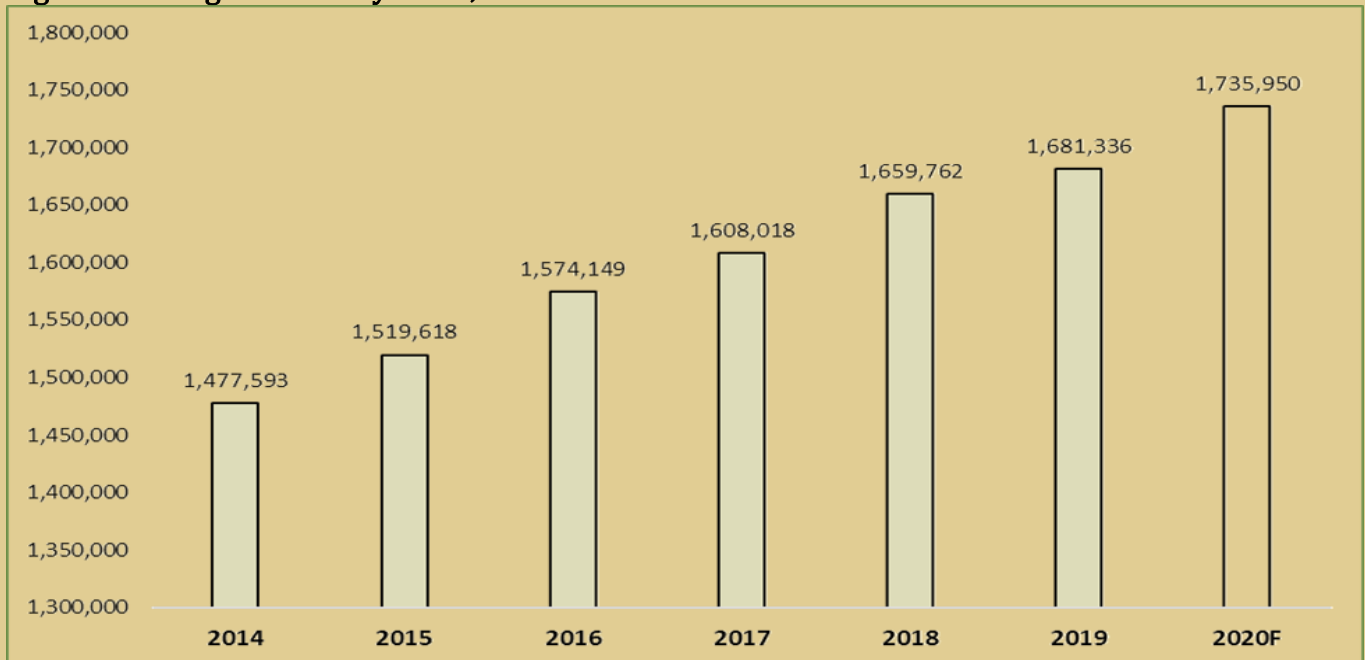
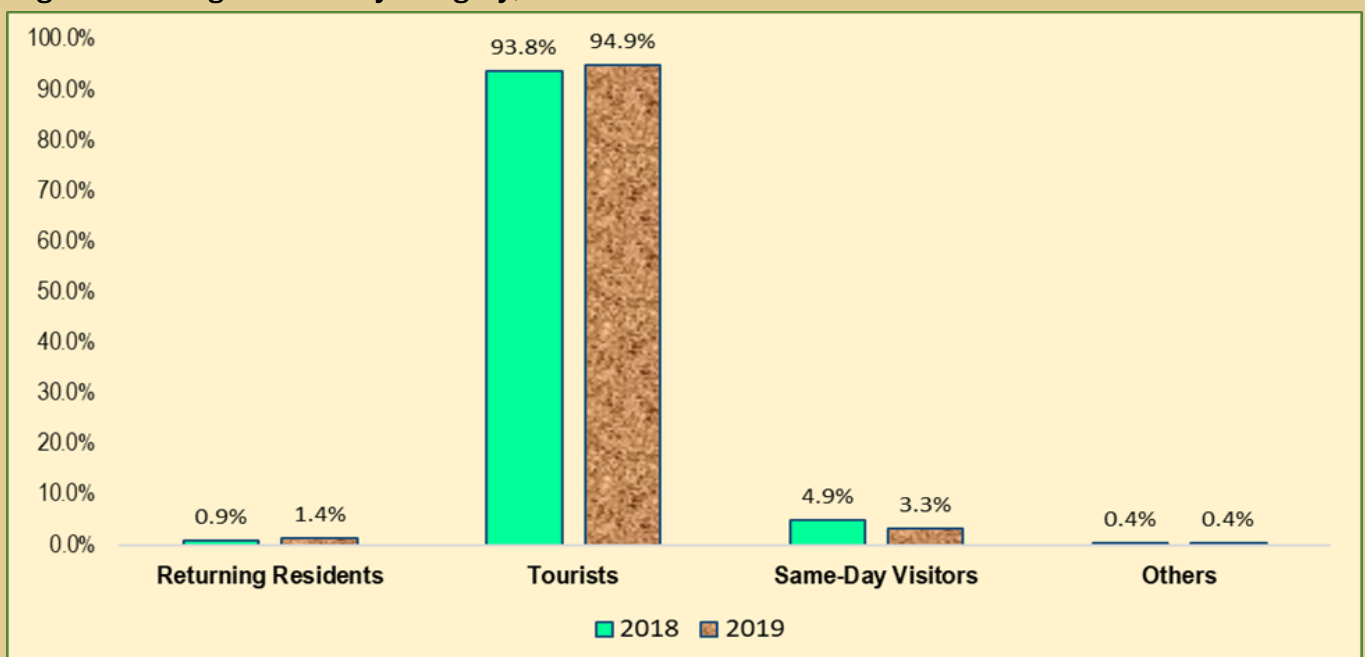
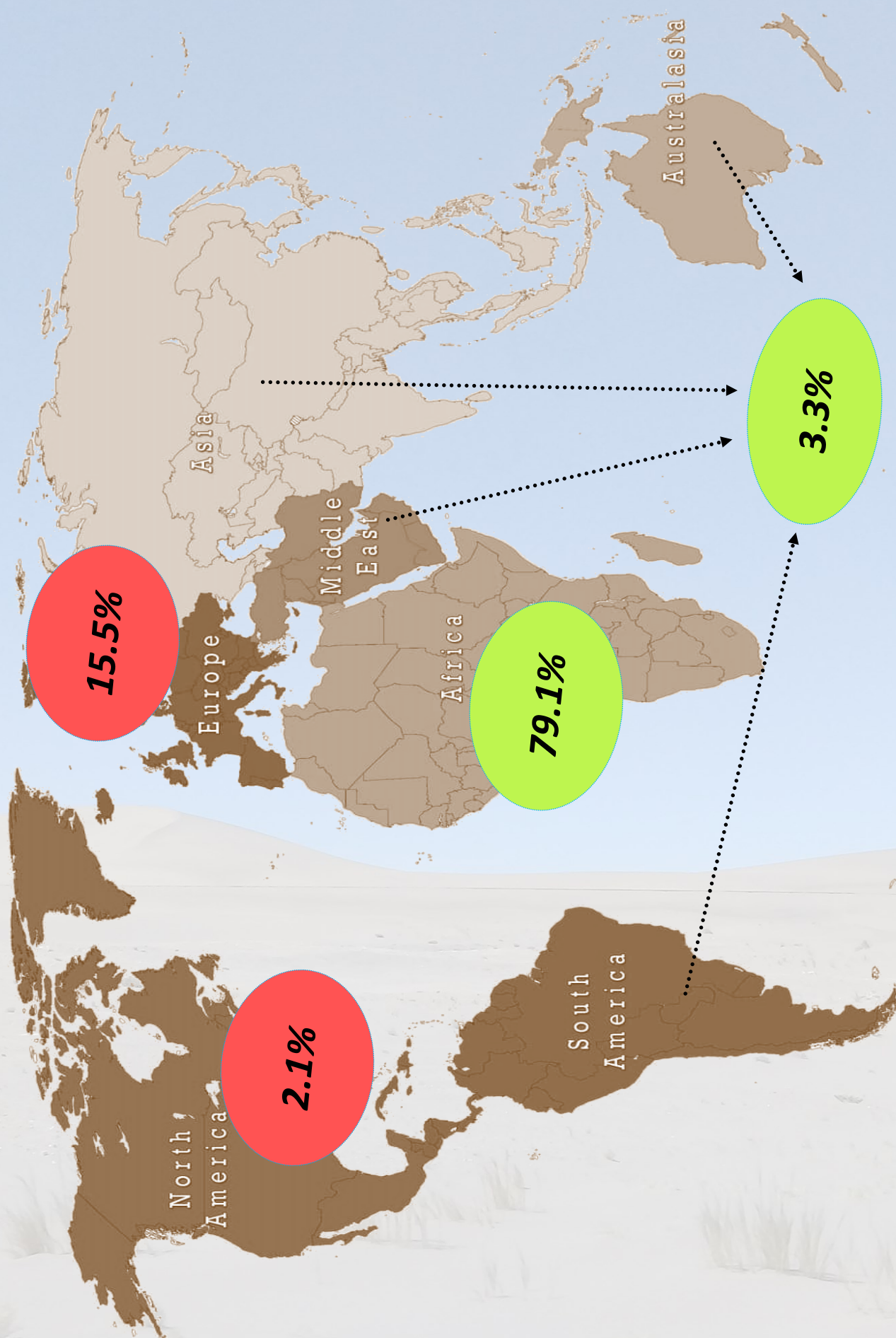


Figure 2: Foreign arrivals by category, 2018 - 2019



WHO VISITED NAMIBIA IN 2019



TOURIST ARRIVALS PROFILE

The tourist arrivals recorded a slight increase of 2.5% from 1,557,279 in 2018 to 1,595,973 in 2019. Figure 4 indicate the peak of 12.2% in 2014 which is a result of the significant marketing efforts achieved during the Adventure World Travel Summit (AWTS). Thereafter there is a significant decline which is due to marketing budget reduction of the Namibia Tourism Board (NTB) over time. It is forecasted for tourist arrivals to increase by 3.4% in 2020, however; due to the COVID-19 pandemic global outbreak, the foreign arrivals will be negatively affected. The total number of tourist arrivals was dominated by arrivals from Angola, South Africa and Zambia which accounted for 36.1%, 16.9% and 15.4% respectively. The figure from the European markets decreased by 16.4% as compared to 1.9% decrease in 2018. While African markets increased with 7.5% and other regions had increased by 5.6%. The Namibian tourism is well known for its big five wildlife, endless horizon and multiple cultures.

Figure 3: Tourist Arrivals by Year: 2014- 2019

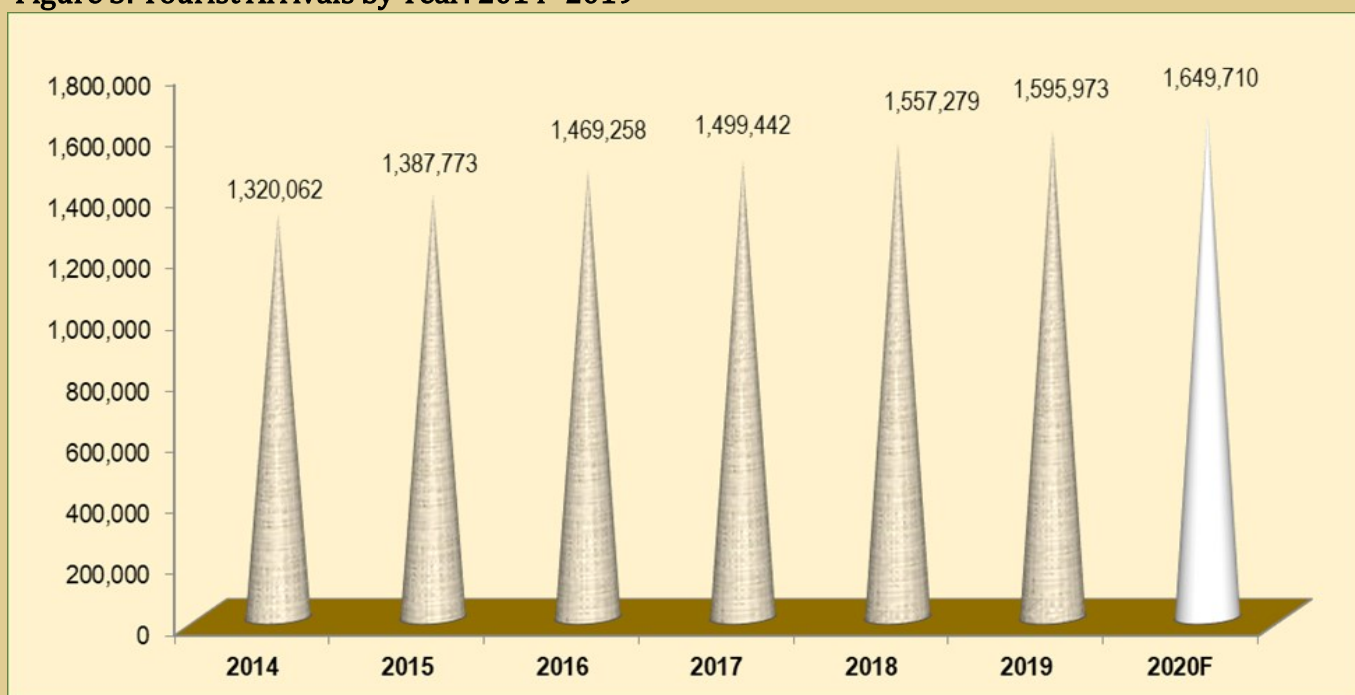


Figure 4: Tourist Arrivals - Growth Rate: 2014 - 2019

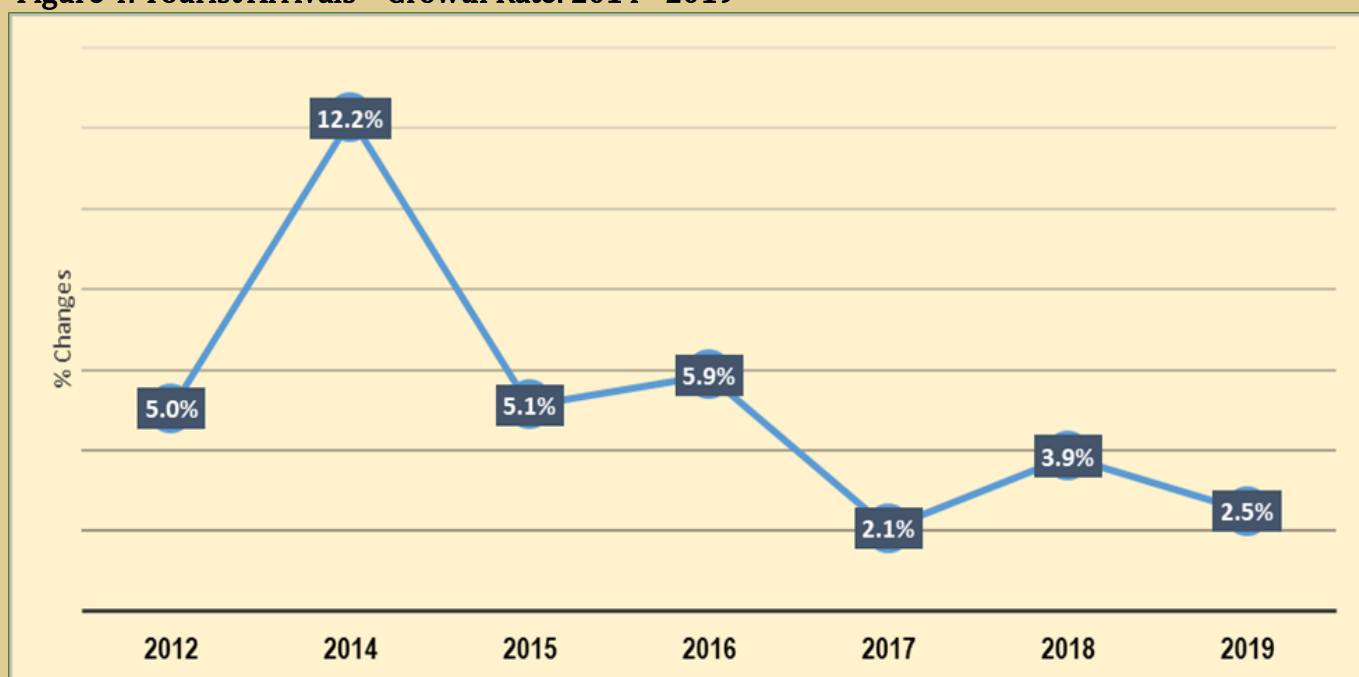
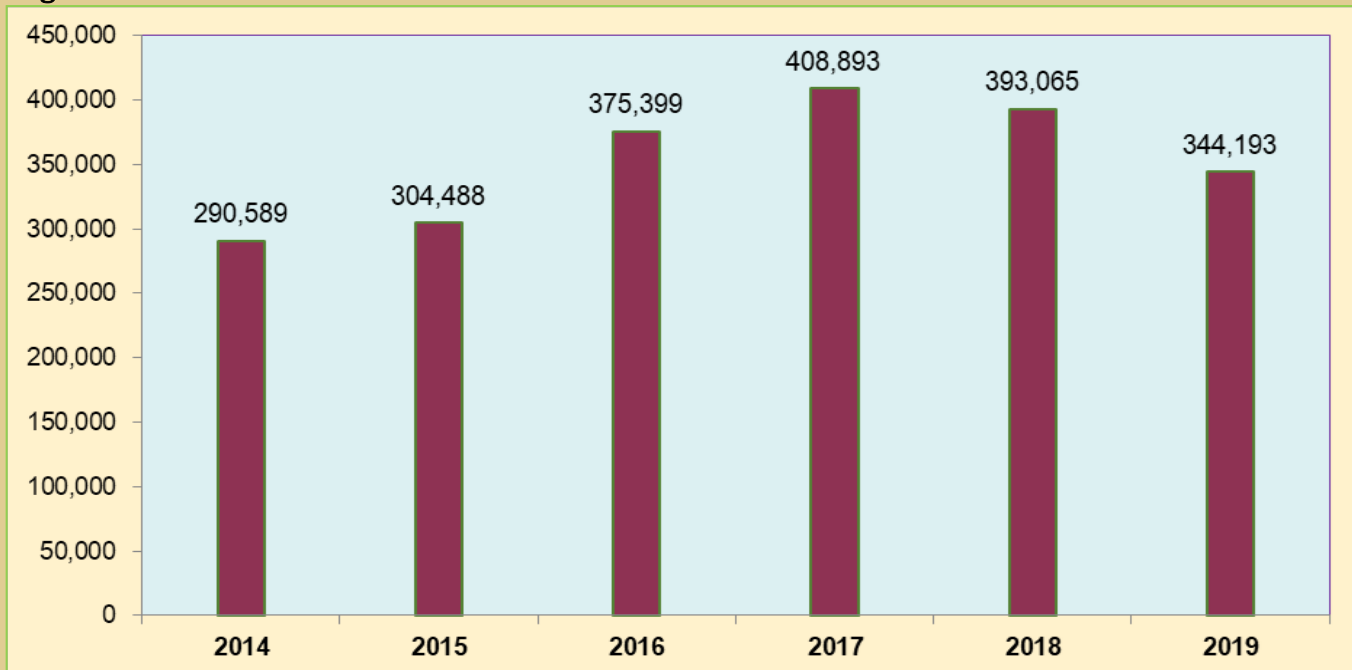


Figure 5: Overseas Tourist Arrivals : 2014 - 2019



As from 2014 to 2017, Namibia observed a significant growth in the overseas tourist arrivals, from 2018 and 2019 the country start to observe a decline of 3.8% and 12.1% in the overseas tourist arrivals respectively. The 2019 figure might be attributed by the arrivals from the European markets which shows a decrease of 16.4% in 2019 as compared previous years.

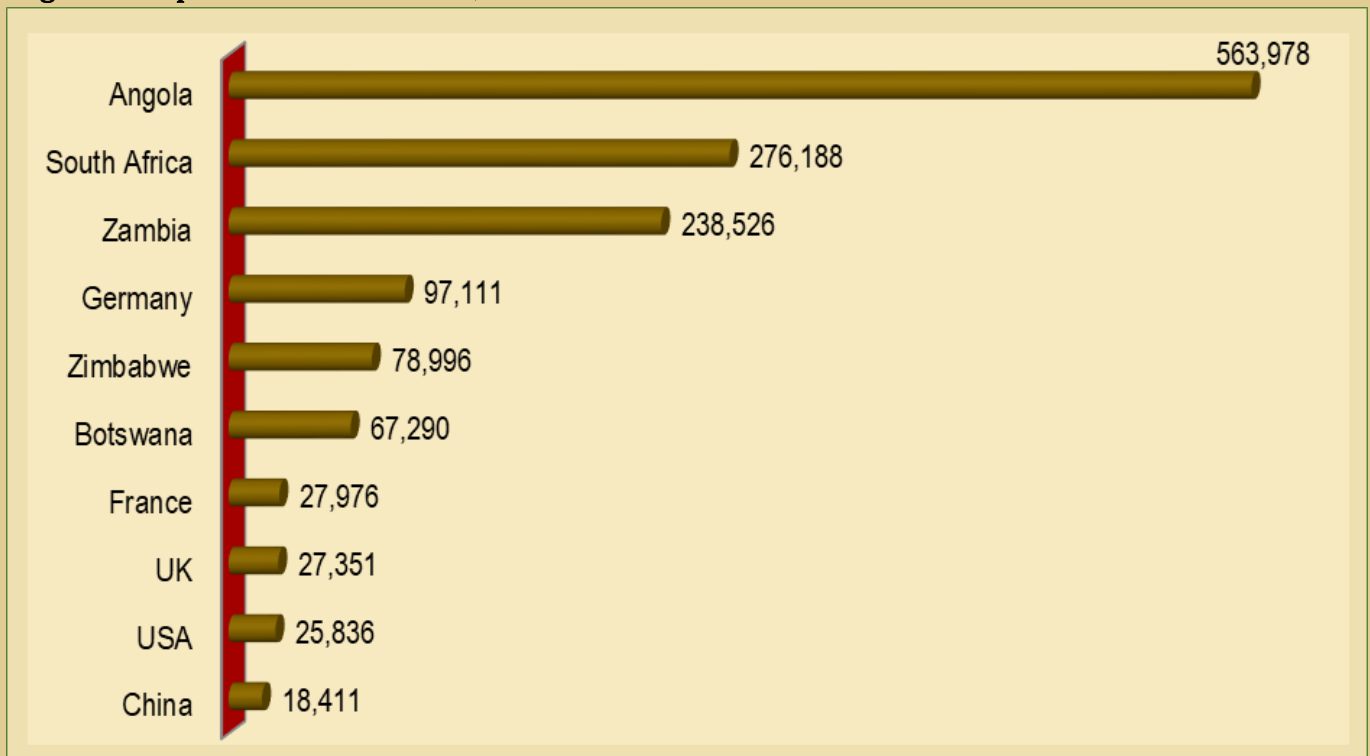


NTB

TOP TEN TOURIST MARKETS

Figure 6 below, indicates the top ten tourist source markets of 2019. It is worth noting that the first six markets had managed to maintain their positions for the past five years. Angola provided the largest percentage, which accounted (35.3%) followed mainly by South Africa (17.3%), Zambia (14.9), Germany (6.1%), Zimbabwe (4.5%), Botswana (4.2%), France (1.8%), United Kingdom (1.7%), United State of America (1.6%) and China (1.2%). It is worth mentioning the appearance of China amongst the top ten tourist markets, replacing the Netherlands.

Figure 6: Top Ten Tourist Markets, 2019



TOURIST ARRIVALS BY REGION

Namibia draws the biggest percentage of tourist arrivals from SADC countries (Angola, South Africa, Zambia, Zimbabwe, Botswana), in 2019, the African and China markets have both seen growth in 2019. The Europe and North America observed a decrease in tourist arrivals. The decrease from the North America can be attributed to the fact when the Millennium Challenge Account (MCA-N) ended in 2014 and no new aggressive marketing effort continued for that specific market. The decrease recorded in the European market could be that the source markets had reached their peak that leave Namibia Tourism Board (NTB) to venture into new potential markets such as Asia and Middle Eastern countries.

Figure 7(a): Tourist Arrivals from African Markets, 2014 -2019

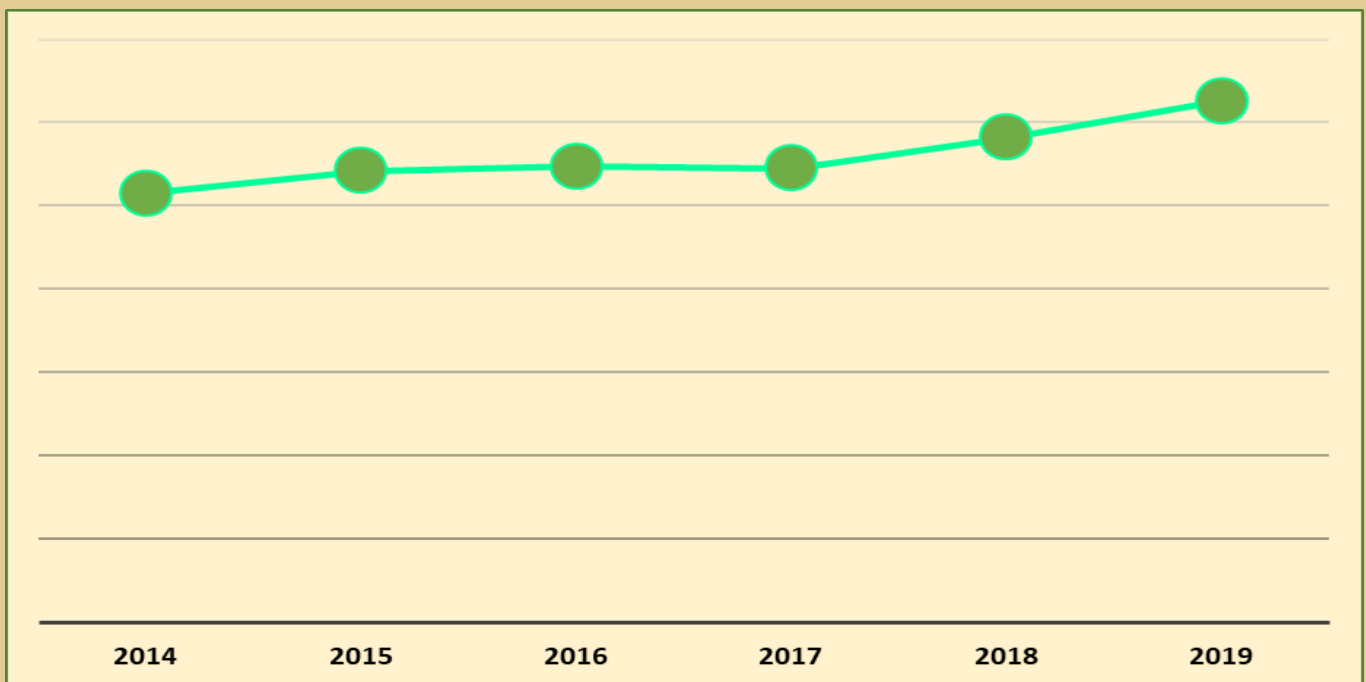


Figure 7(b): Tourist Arrivals from European Markets, 2014 -2019

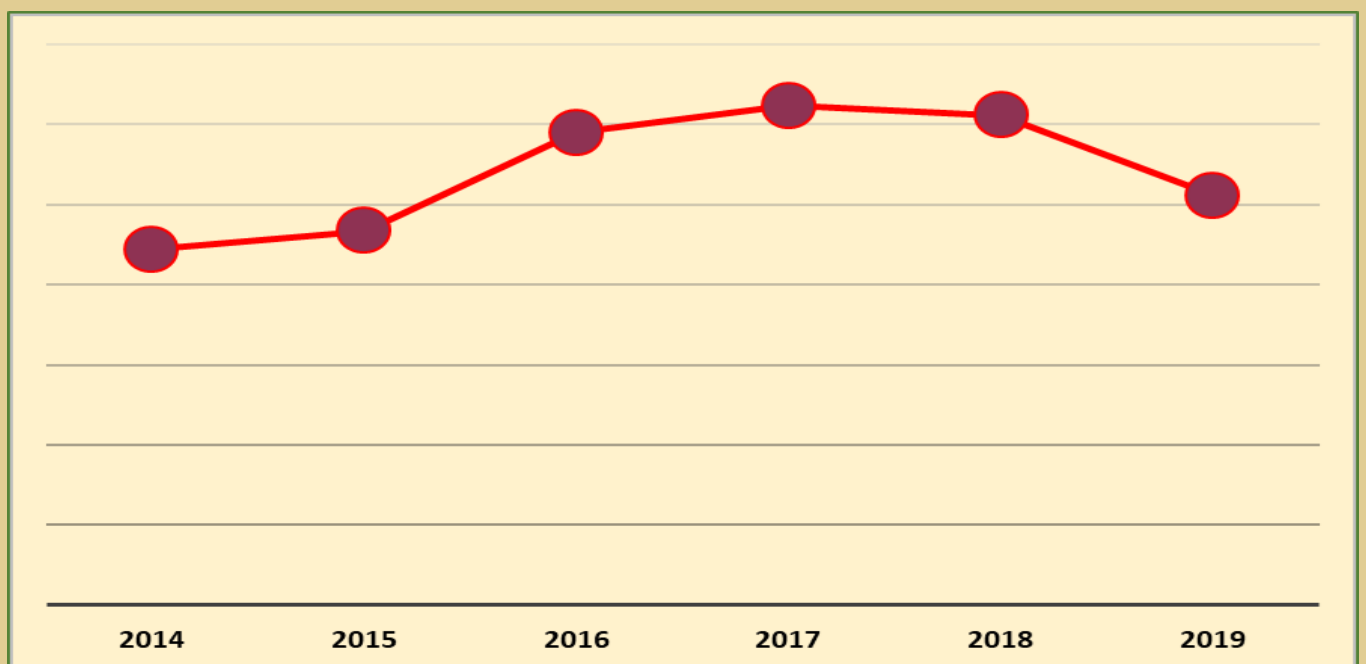


Figure 7(c): Tourist Arrivals from North America, 2014 -2019

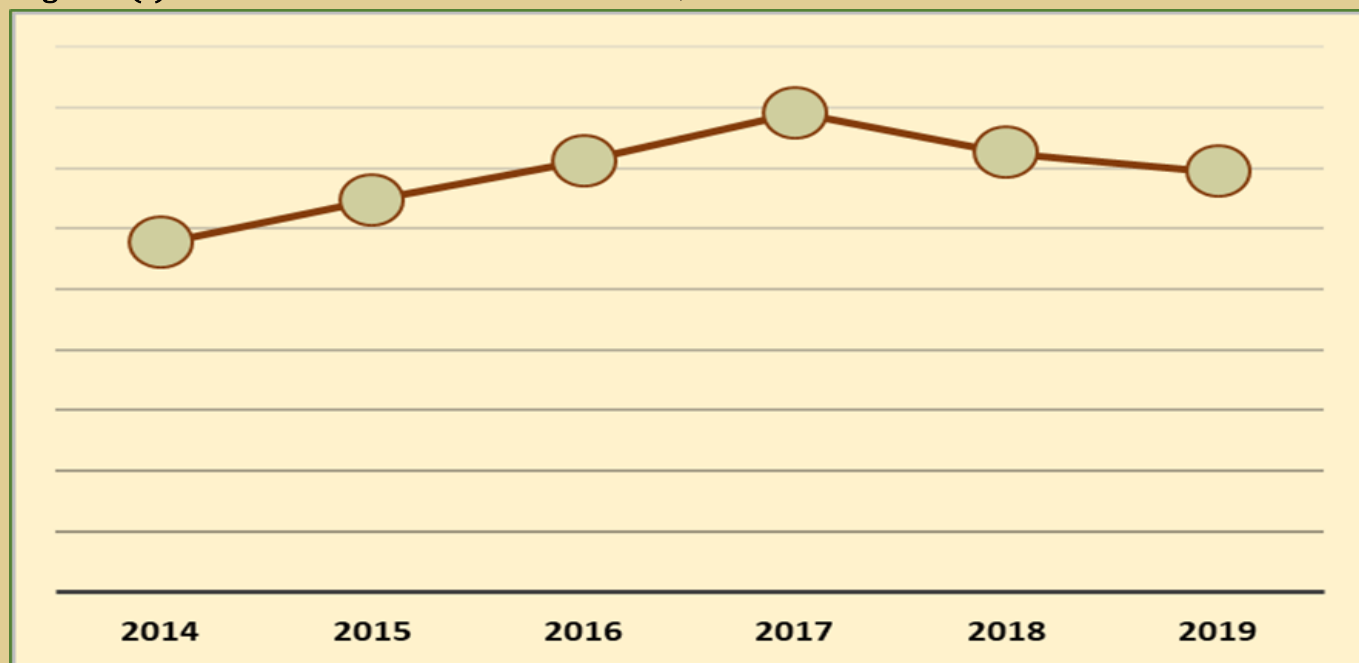
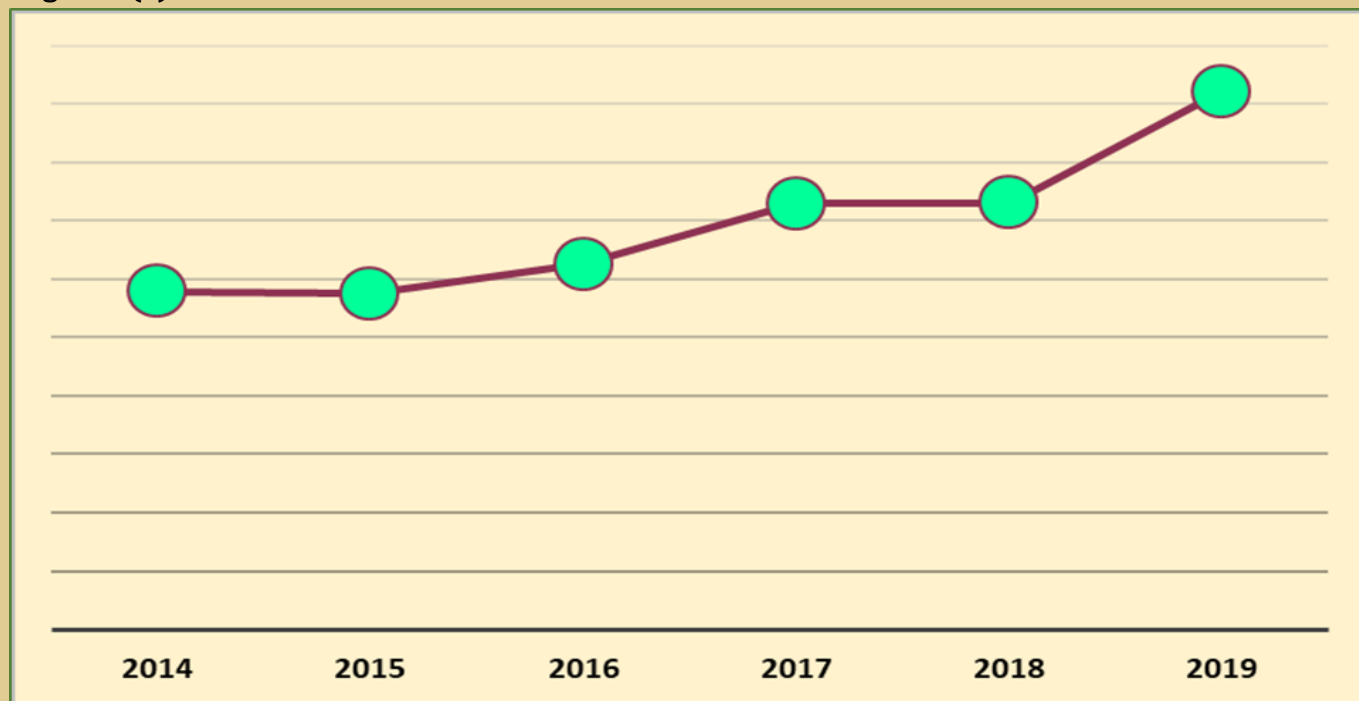


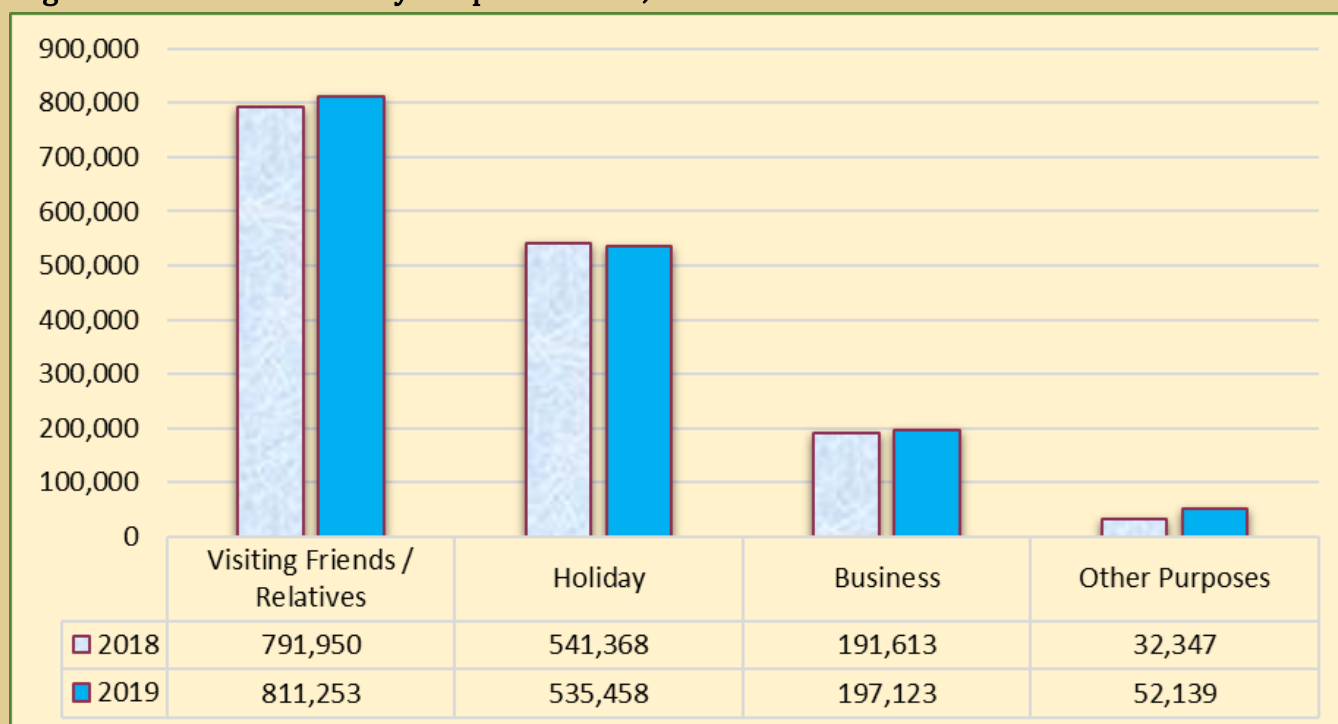
Figure 7(d): Tourist Arrivals from China, 2014 -2019



TOURIST ARRIVALS BY PURPOSE OF VISIT

This section represent the tourist arrivals by purpose of visit which is classified into four groups namely Visiting Friends/ Relatives (VFR), Holiday/ Recreation, Business, and Other Purposes which comprise travelers in transit and diplomats. Comparing 2018 to 2019 figure, there was a slight increase of 2.4% for those visiting friends and relatives, business at 2.8% , and other purposes recorded an increase of 38.0%. A 1.1% decrease was observed for Holiday tourists in 2019 .

Figure 8: Tourist Arrivals by Purpose of Visit, 2018-2019



Angola, South Africa, Germany and France are dominating the category of holiday travelers. While from overseas, Germany, France and United Kingdom dominate the overseas market travelers and for Business tourists, China, Germany and United Kingdom dominate this category. Out of the total tourist arrivals 14.4% were business travelers which is a good opportunity for Namibia to speed up the implementation of the international and regional convention centres as proposed in the National Sustainable Tourism Growth and Development Strategy (NSTGDS). Namibia needs to increase its marketing effort to grow the holiday and business niche given that the current high visiting friend and relatives niches is not a significant spender in terms of tourists spending. Angola surpass South Africa as the main African tourist to Namibia, it is recognized that these are travelers coming for retail and medical tourism.

Figure 9(a): Top Ten Holiday Tourists, 2019

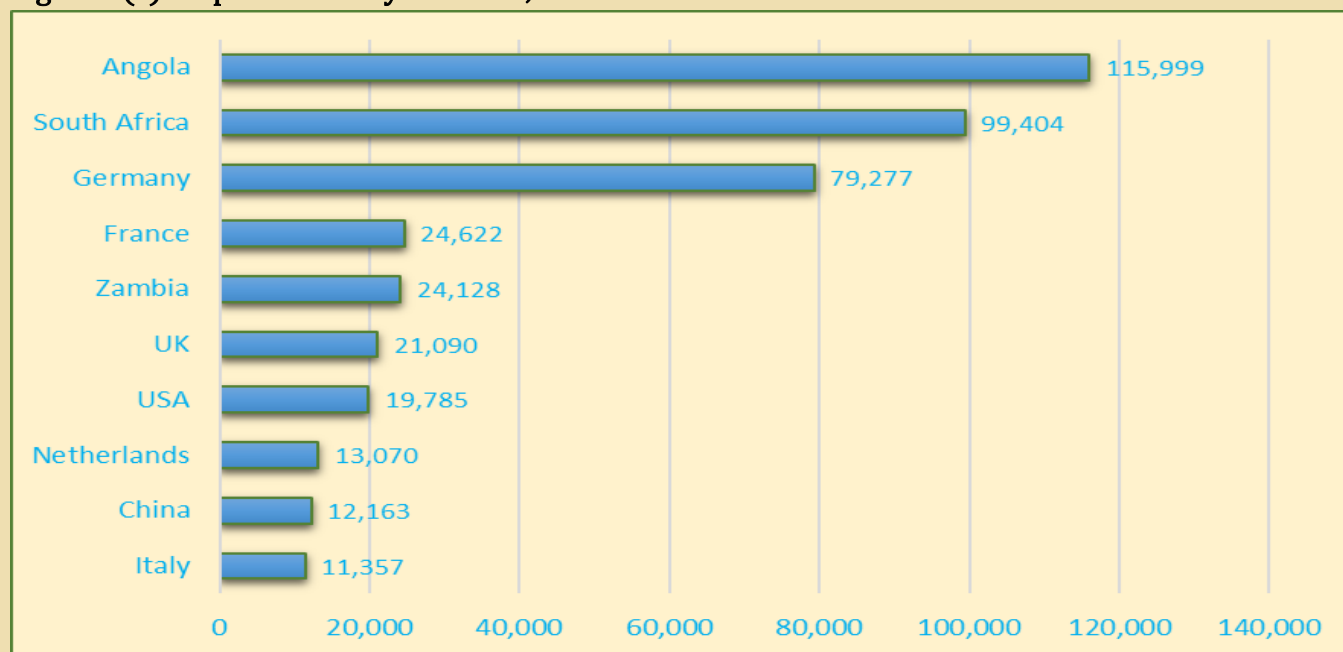
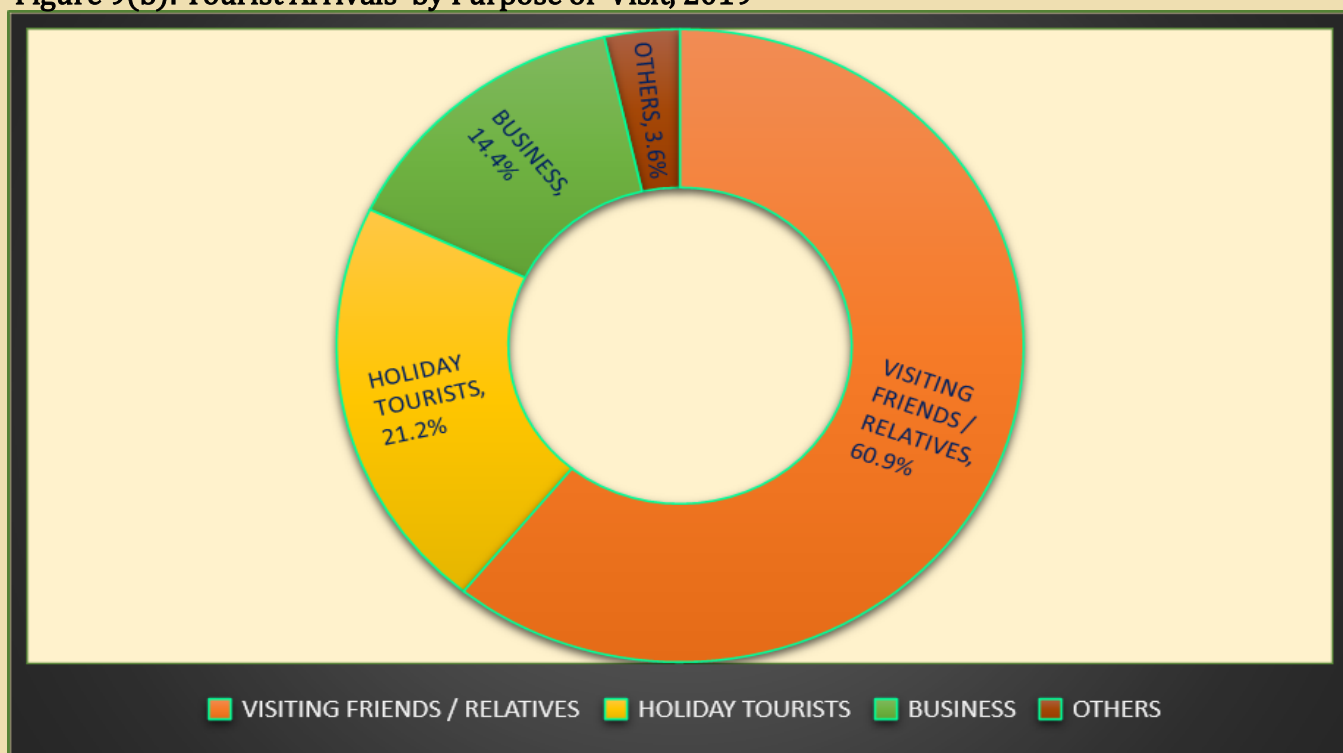


Figure 9(b): Tourist Arrivals by Purpose of Visit, 2019



TOP TEN OVERSEAS TOURIST BY PURPOSE OF VISIT

Figure 10(a): Top Ten Overseas Holiday Tourists, 2019

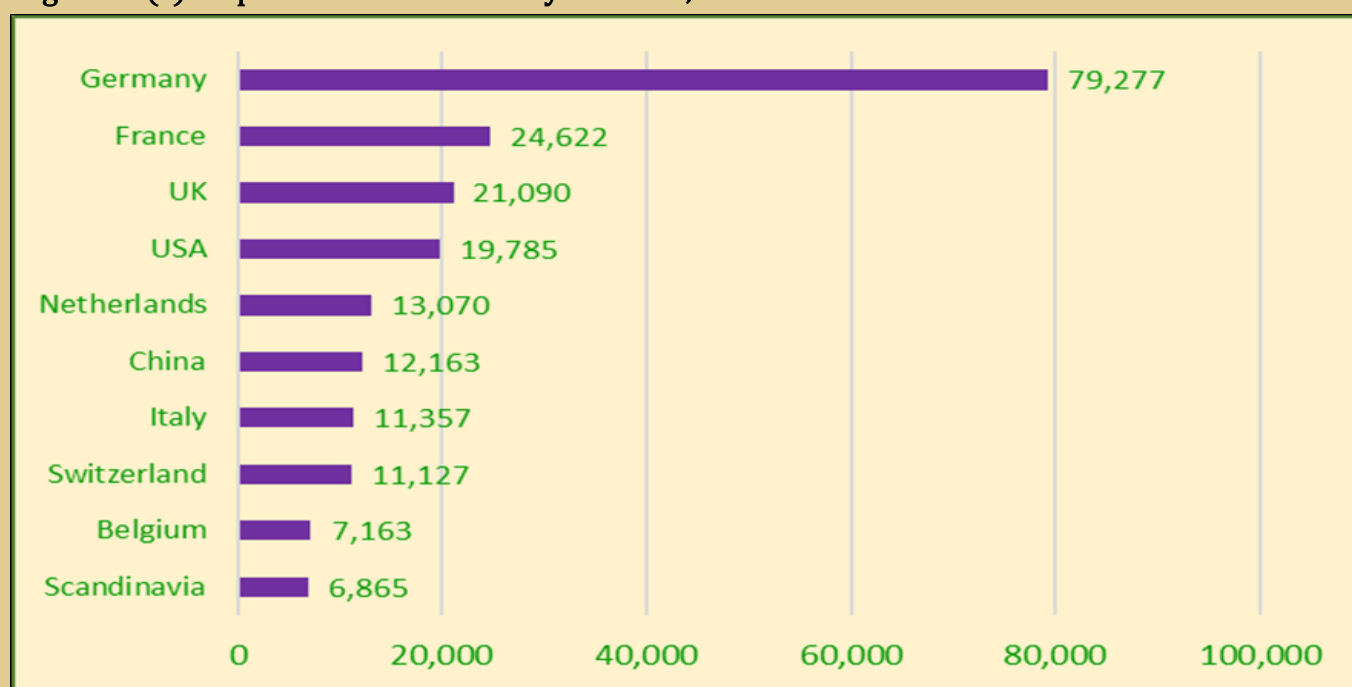
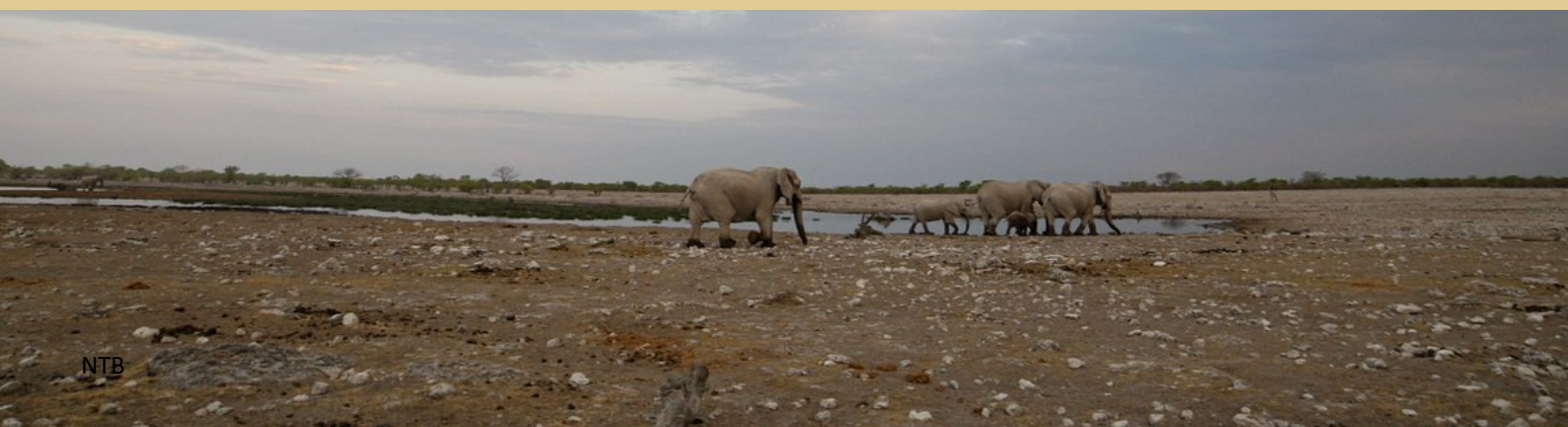
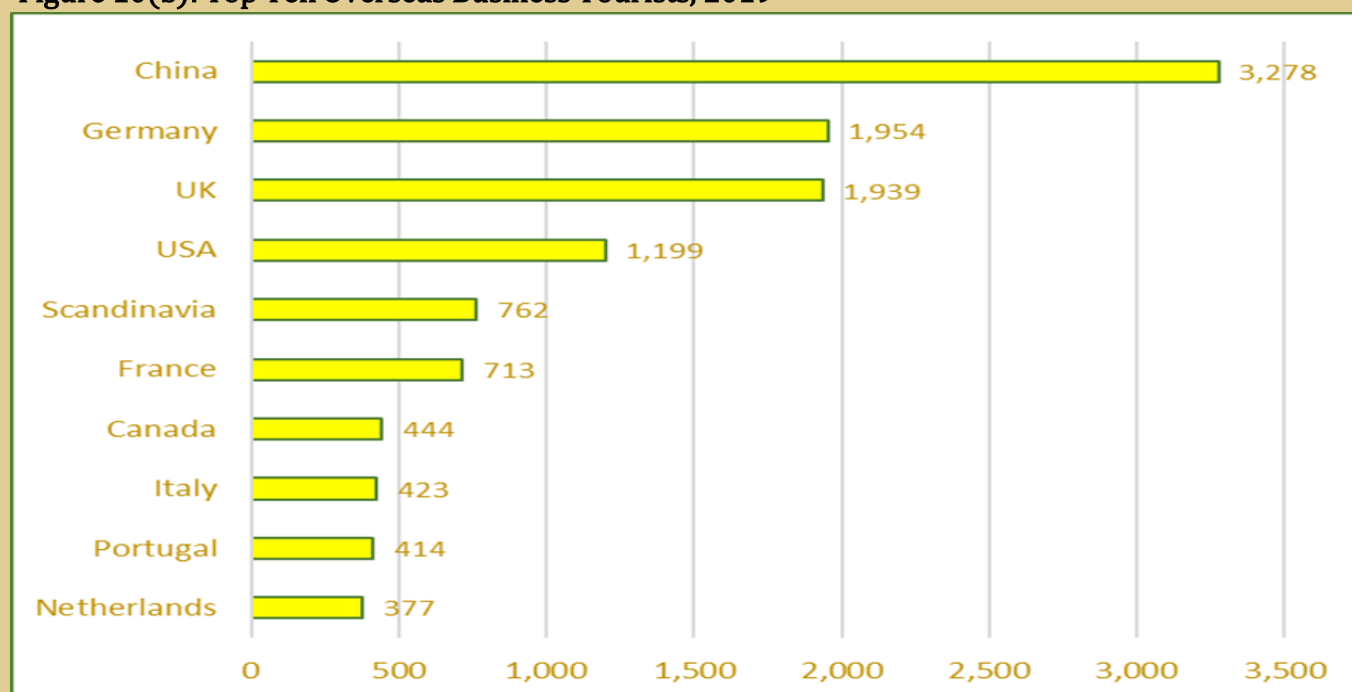


Figure 10(b): Top Ten Overseas Business Tourists, 2019

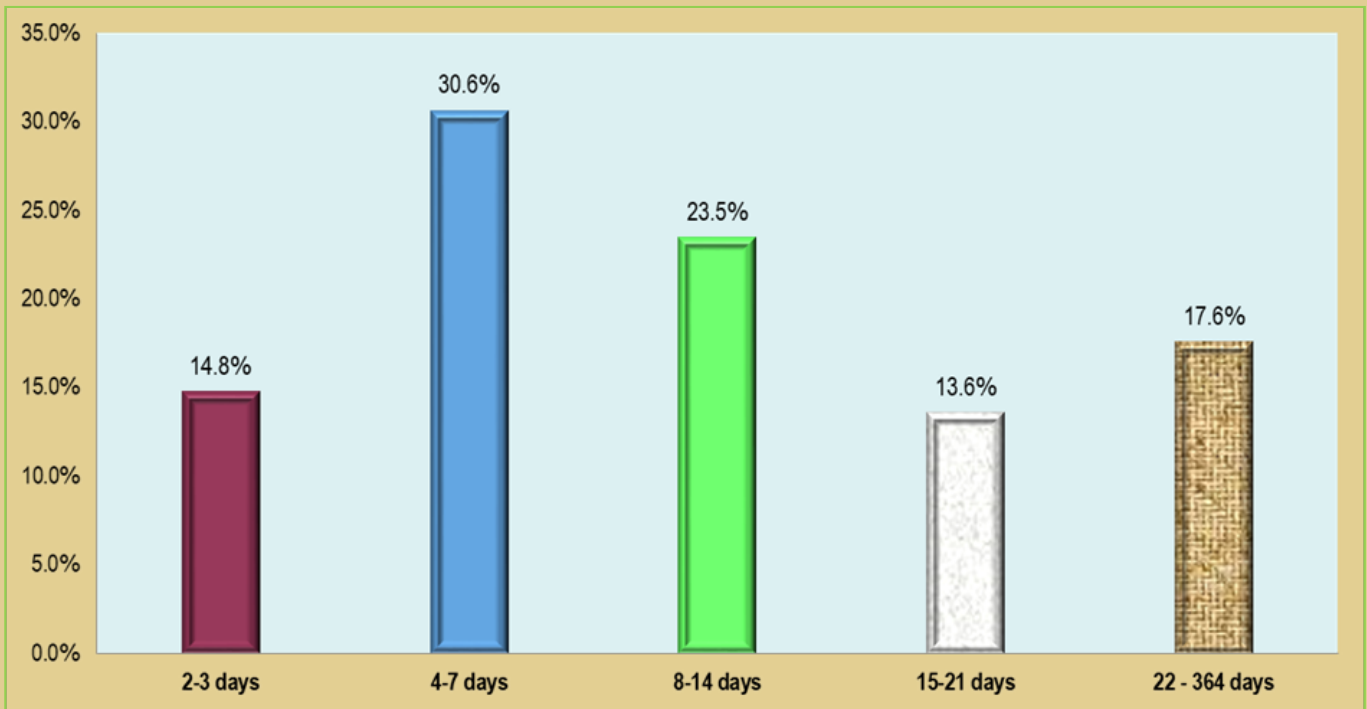


NTB

INTENDED LENGTH OF STAY

In 2019, tourist prefers staying in Namibia for 4 to 7 days, this was the same day stayed recorded in 2018. This was less nights spent by travelers compared to 2016 - 2017, which was 8 to 14 days. African travelers spent on average 4 to 7 days compared to Europe and north American travelers that spent an average 8 to 14 days. This is due to the facts that African travelers mostly come to visit friends and relatives as compared to international travelers who come for leisure.

Figure 11: Average Intended Tourists Length of Stay, 2019



TOURISTS GENDER PROFILE

Gender distribution for 2019 follow the same pattern as that for 2018, with males tourists dominating for both regions, representing 60% while female tourists represent 40% of the total tourist arrivals. Moreover, the percentage of male travelers per regions are as follow; Africa 61.4%, Europe 54.5%, North America 52.1% and Others 60.3%. This could be because of Namibia is a destination for nature adventure and trophy hunting.

Figure 12(a): Gender Distribution of Tourists, 2019

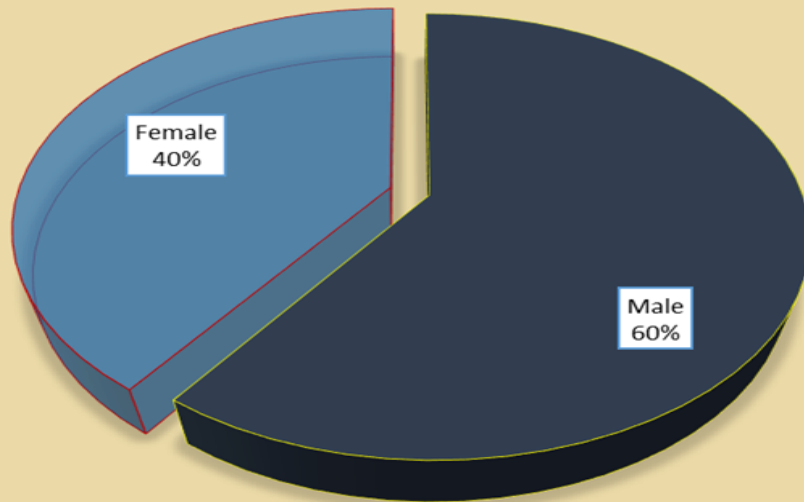
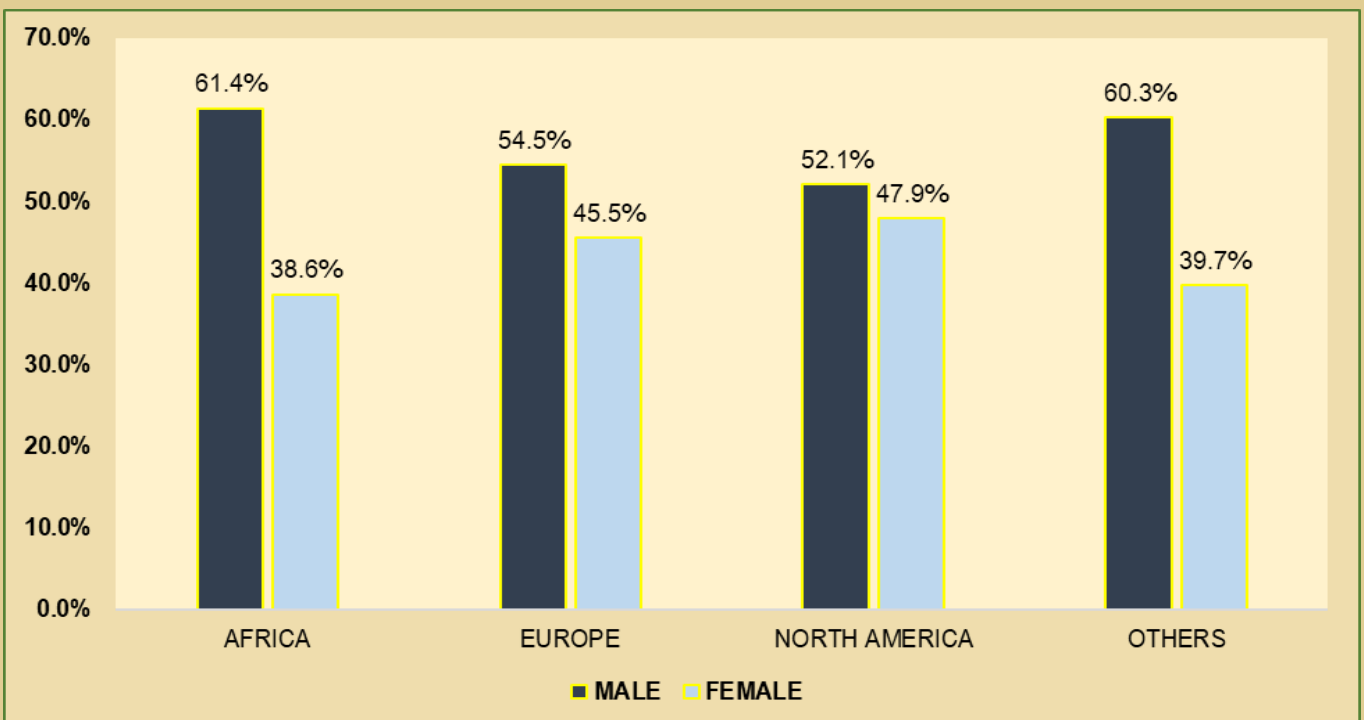


Figure 12(b): Gender Distribution of Tourist by Regions, 2019



TOURISTS AGE PROFILE

The distribution of travelers by age groups shows that travelers within the age category 30-39 recorded the highest number of 418,701 accounting 26.2%, followed by age group 40-49 with 350,913 accounting for 22%. This pattern of age group distribution followed the same pattern as recorded in 2018.

Regionally the 30-39 age distribution shows that travelers from Africa mainly visits their friends and relatives, while the 60+ is dominated by travelers from Europe and North America mainly come for holiday.

Figure 13(a): Tourists Age Distribution, 2019

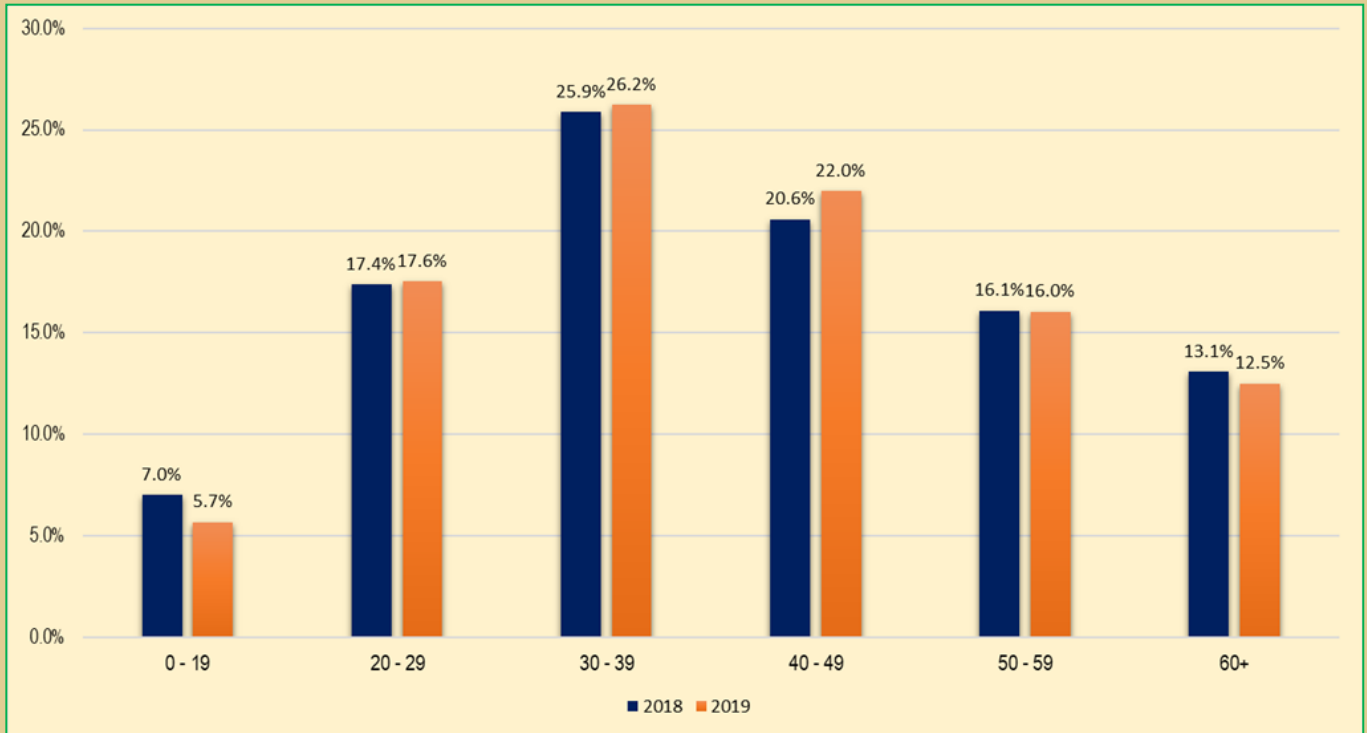
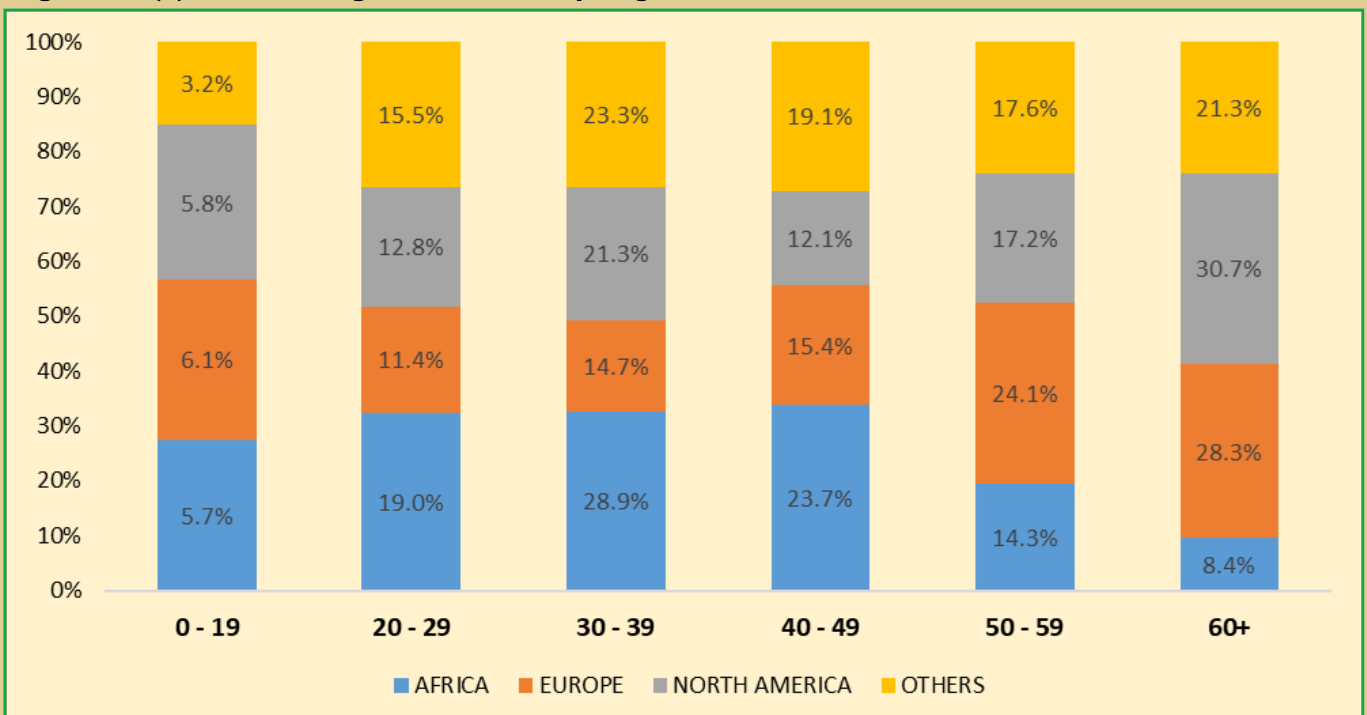


Figure 13 (b) : Tourists Age Distribution by Regions, 2019

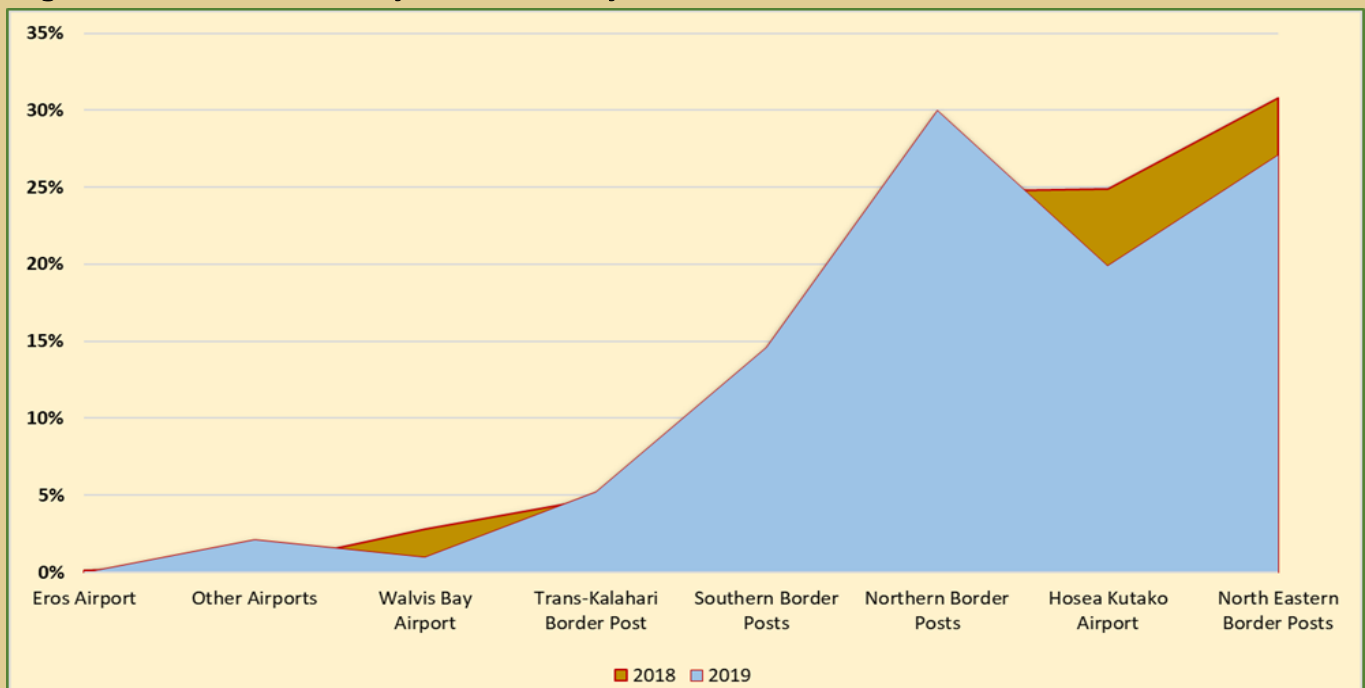


TOURIST POINTS OF ENTRY

Namibia has more than thirty (30) point of entries, which can be accessed through air, road, sea and rail. In 2019, the Northern border and North-Eastern border posts recorded the highest entry of travelers amounting to 479,399 and 432,552 respectively, which are mostly used by Africans coming from neighboring countries via roads. Out of 1,595,973 tourists, 19.9% uses HKIA. The international (HKIA) observed the highest percentage of international travelers mainly from Europe and North America. It is clear that air connectivity remain the main driver for international tourist arrivals, although for 2019 HKIA and Eros airports recorded a decrease as compared to 2018.

Point of Entry	2018	2019	Change
HKIA	24.9%	19.9%	↓
Northern Border Post	24.7%	30.0%	↑
North East Border Post	30.8%	27.1%	↓
Trans-Kalahari Border Post	4.8%	5.2%	↑
Southern Border Post	11.5%	14.6%	↑
Eros Airport	0.1%	0.0%	↓
Other Airport	0.4%	2.1%	↑

Figure 14: Tourist Arrivals by Points of Entry, 2019



TOURISTS MODE OF TRAVEL

There are three significant modes of travel namely; road, air and sea. It is however observed that most tourists entered Namibia using roads accounting 54.1% (863,389). It is unsurprisingly to note that arrival by road is mainly by travelers from SADC countries. Moreover, air travel accounted 42.8% (683,551) of tourist, which is an increase as compared to 24.0% in 2018. Tourists who arrived by sea accounted for 2.4% amounting to 38,639, while other mode of transport recorded 10,394 representing 0.7%.

Figure 15(a): Tourists Mode of Travel, 2018 - 2019

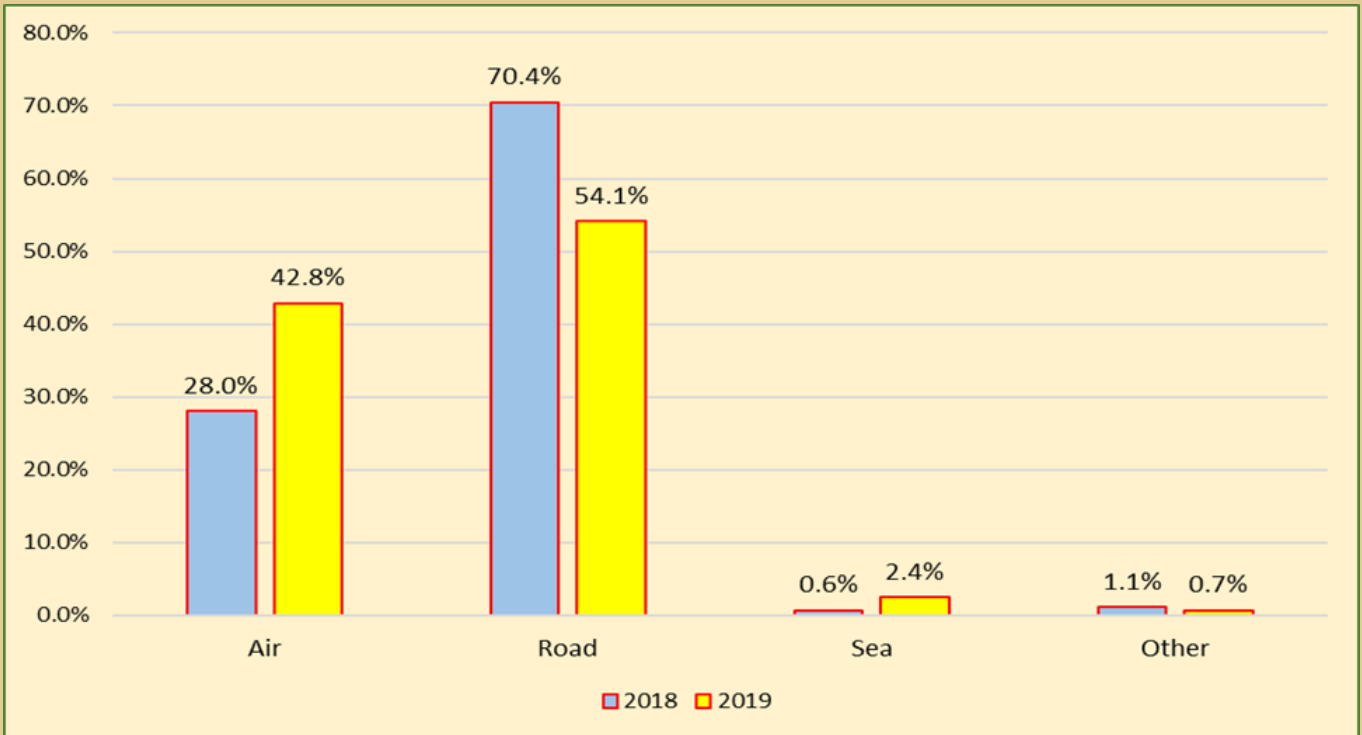
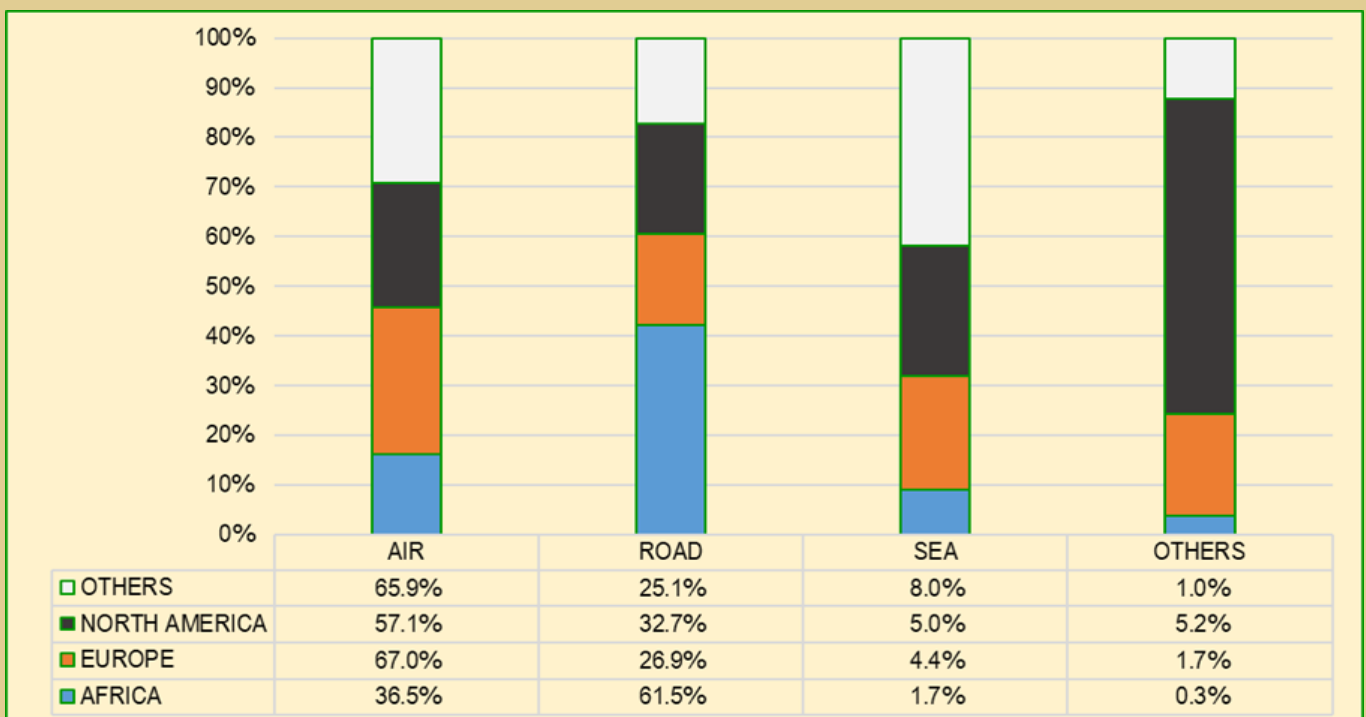


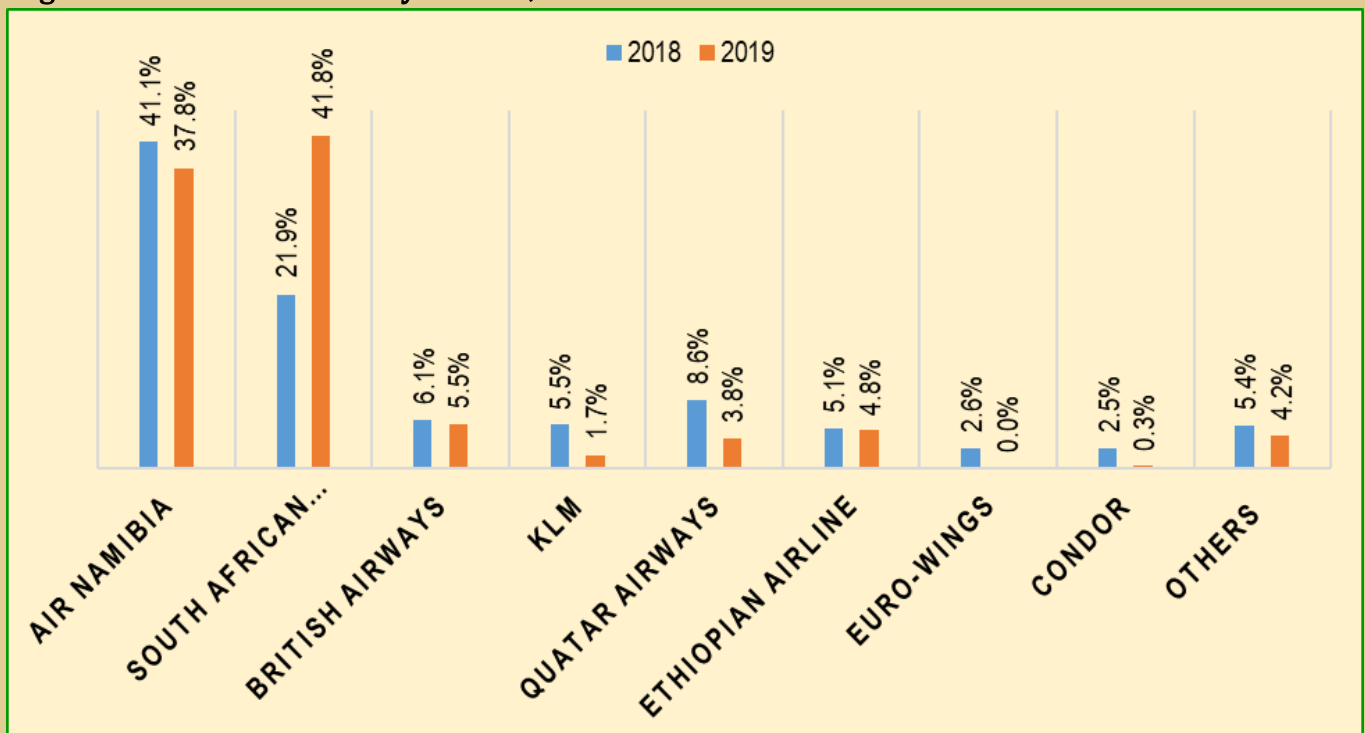
Figure 15(b): Tourists Mode of Travel by Regions, 2019



TRAVEL BY AIRLINE

The South African Airways brought in more travelers 41.8% (285,997) in 2019 followed by Air Namibia 37.8% (258,187), and British Airways 5.5% (37,935). There is an interchange between the national airline (Air Namibia) and South African Airways as compared to 2018 in terms of carrying travelers into Namibia. Air Namibia brought in more travelers from Europe market, while South African Airways brought in more travelers from other markets. In contrast, in 2018 Air Namibia brought in more travelers from Africa and Europe. Since there is a significant growth in terms of air connectivity, it is of utmost importance for the Government to accelerate the upgrading of Hosea Kutako International Airport to make Namibia as one of the best connection hubs in SADC to boost tourism, as proposed in the National Sustainable Tourism Growth and Development Strategy (NSTGDS). There is significant decrease in all airline tourist arrivals at Hosea Kutako International Airport, except South African Airways.

Figure 16 : Tourist Arrivals by Airlines, 2019



TOURISTS SEASONALITY OF TRAVEL

Statistics uncovered that tourists preferred to travel to Namibia between September – December season in 2019 as depicted in figure 16 below. The overall tourist arrivals revealed a high observation recorded in August followed by October to December season while the lowest was recoded in January to March season. To avoid tourism being seasonal, the country need to diversify its products offering as well as invest in domestic tourism marketing. In addition, to consider identifying other potential markets.

Figure 17: Tourist Arrivals by Month, 2019

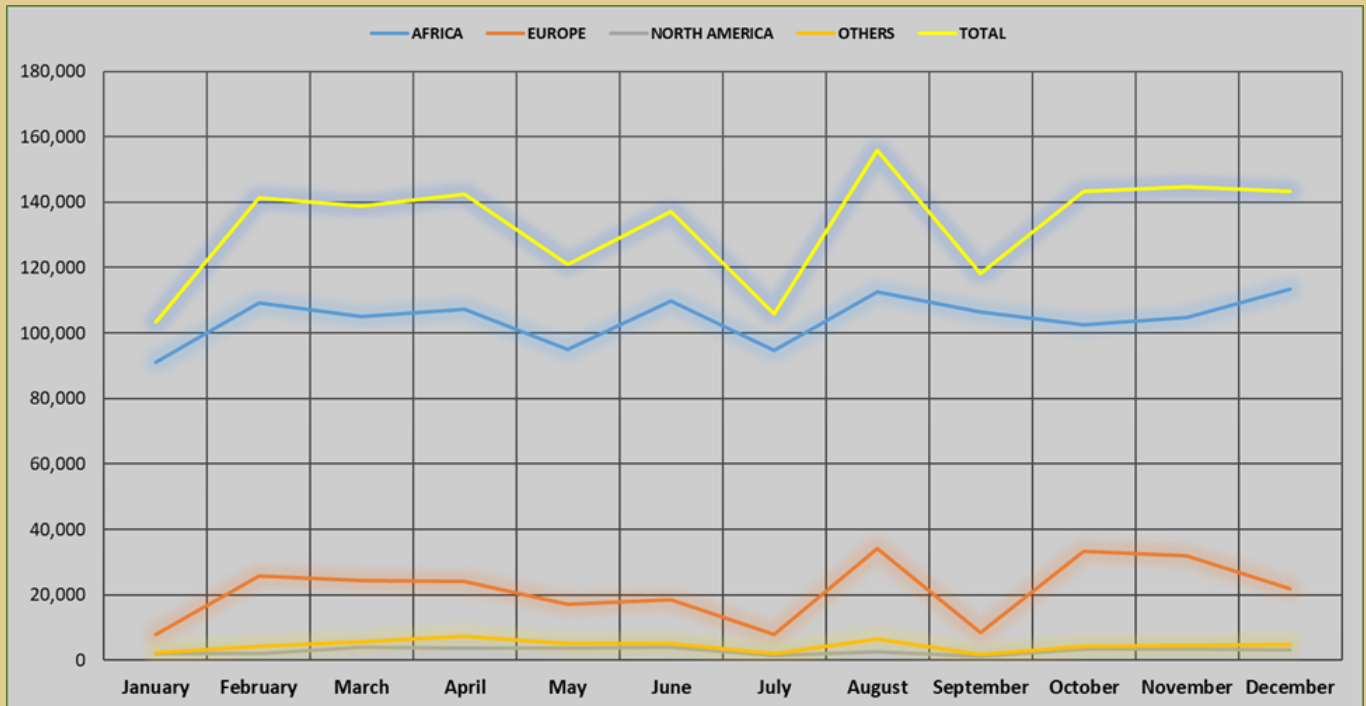
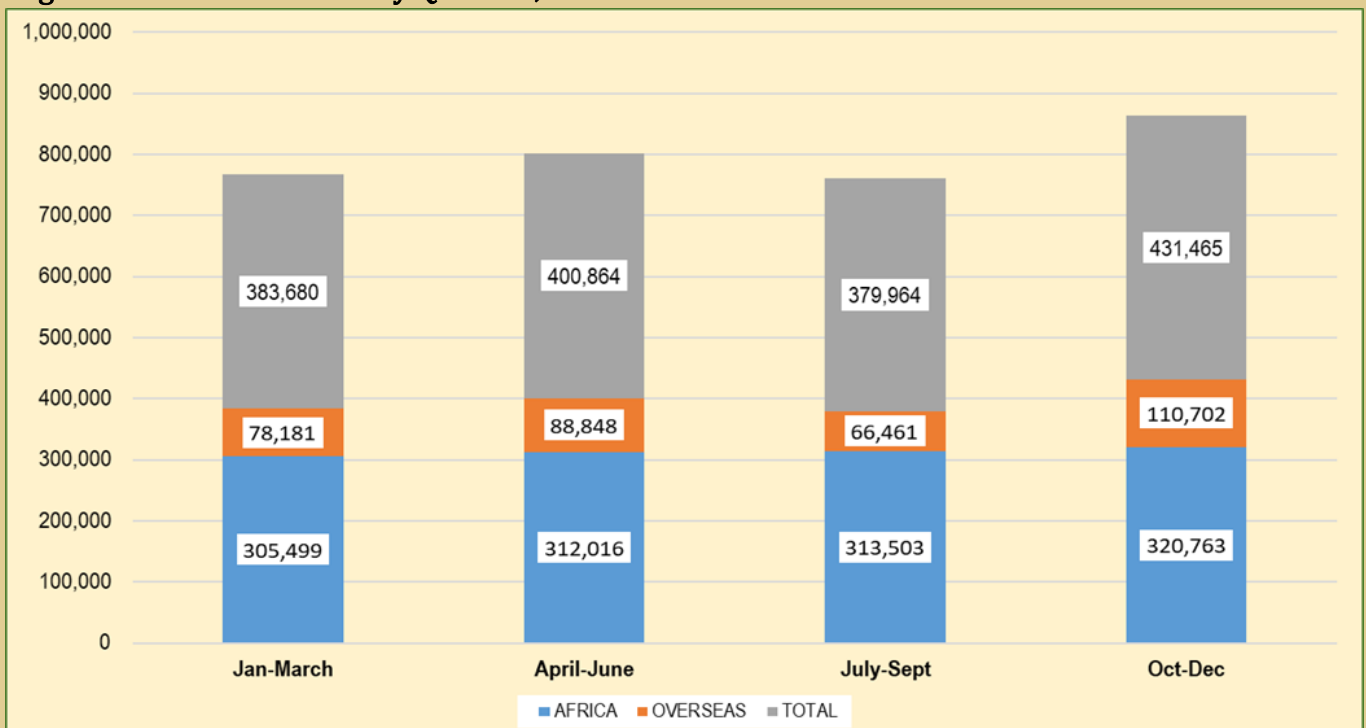


Figure 18: Tourist Arrivals by Quarters, 2019



CONCLUSION AND RECOMMENDATIONS

For the past years, the Namibian tourism sector has been receiving a significant increase of foreign arrivals and tourists, which in 2019 is demonstrated by 1.3% and 2.5%, however the industry continue facing challenges such as seasonality and air connectivity. African market continue to dominate the tourist category and accessing the country via road as preferred mode of transport.

The findings reveal that, it is advisable for the government to increase the budget allocation for Namibia Tourism Board (NTB), to enable it to make Namibia brand more visible on international marketing platforms targeting the European markets where most buying power travellers are coming from.

The results shows that more tourist come from Angola, hence there is a potential for Air Namibia to increase its flights to SADC countries, as most travellers from those countries often coming for medical reasons, shopping, and visiting friends and relatives.

Although the Country has recorded a slight increase in arrival, a big chunk is by those visiting friends and relatives which is mainly by travellers from SADC, it is thus imperative that the country changes its efforts to come up with tourism products targeting the SADC region in order to attract leisure tourists.

Also, the tourism industry need to revive and diversify its products offering to make Namibia as a first point of entry to the region as well as main destination, instead of being used as a transit or departure point. To avoid tourism being seasonal, the country need to diversify its products offering as well as invest in domestic tourism marketing. In addition, to consider identifying other potential markets that could travel when it is off peak.

There is a need to intensify the marketing strategy for Namibia Tourism Board (NTB) to ensure that Namibia is a preferred destination in sub-Sahara Africa. Namibia needs to strengthen the tourism development in terms of infrastructures (e.g. road, hotel, communication) to accommodate large number of tourists. Hence, it is a good opportunity for Namibia to speed up the implementation of the international and regional convention Centre's.



Considering the current situation as presented by COVID-19 the country especially the Namibia Tourism Board need to realign its marketing strategy to promote Namibia as a safe a destination during and post covid-19. The Namibian tourism industry should consider boost domestic tourism, to serve as a buffer against external shocks such as Covid pademics, Ebola and other force majeure.

The Government in collaboration with Namibia Airport Company (NAC) should consider accelerating the upgrading of Hosea Kutako International Airport (HKIA) to make Namibia as one of the best connection hubs in SADC to boost tourism, as proposed in the National Sustainable Tourism Growth and Development Strategy (NSTGDS).

As the HKIA is being upgraded it is necessary to also consider upgrading the computerized border system at the airport to ensure effective and efficient capturing of arrival and departure data.



NTB

ANNEXURE

Table 1: Number of Foreign Arrivals by Nationality and Years, 2014 -2020F

Nationality	2014	2015	2016	2017	2018	2019	2020F	(%) change 2018/2019
AFRICA	1 162 514	1 195 608	1 188 625	1 187 083	1 256 000	1 329 825	1 418 338	5.9%
South Africa	329 850	381 854	355 391	345 376	307 285	284 431	263 276	-7.4%
Angola	519 191	492 866	420 763	447 296	554 496	606 818	664 077	9.4%
Botswana	40 311	50 908	54 960	57 950	57 109	68 410	81 947	19.8%
Zambia	167 407	168 889	240 117	213 184	246 457	258 215	270 535	4.8%
Zimbabwe	67 809	78 205	87 181	96 028	65 600	83 141	105 373	26.7%
Other Africa	37 946	22 885	30 214	27 250	25 053	28 810	33 130	15.0%
EUROPE	237 540	246 714	301 617	320 140	313 650	259 917	219 316	-17.1%
Germany	91 900	93 939	124 152	124 971	126 139	98 464	76 862	-21.9%
UK	29 016	27 365	32 712	34 252	31 269	28 119	25 287	-10.1%
Italy	9 543	10 736	13 336	17 296	14 016	13 393	12 797	-4.4%
France	20 549	20 598	23 794	32 388	31 142	28 431	25 956	-8.7%
Scandinavia	11 365	9 115	11 155	12 410	10 255	9 603	8 992	-6.4%
Austria	7 584	6 212	7 698	10 196	8 970	6 953	5 390	-22.5%
Holland/Netherlands	12 015	14 539	20 596	19 526	23 476	16 488	11 580	-29.8%
Switzerland	14 912	15 876	17 335	20 014	20 038	13 588	9 215	-32.2%
Spain	6 825	7 073	8 537	9 651	9 899	7 249	5 309	-26.8%
Portugal	16 855	18 679	12 098	11 863	9 413	11 736	14 633	24.7%
Belgium	7 960	9 427	11 580	12 017	11 035	8 689	6 842	-21.3%
Russia	.	.	.	3 959	4 666	4 664	4 662	0.0%
Other Europe	6 356	10 212	18 624	11 596	13 332	12 538	11 792	-6.0%
NORTH AMERICA	33 639	34 890	37 161	40 526	37 075	35 329	33 812	-4.7%
USA	25 291	26 339	28 659	31 674	28 749	26 423	24 285	-8.1%
Canada	8 348	8 551	8 502	8 852	8 326	8 907	9 528	7.0%
OTHER	43 900	42 406	46 746	60 268	53 037	56 265	64 484	6.1%
China	11 681	12 195	12 107	15 220	14 840	18 810	23 842	26.8%
Brazil	3 154	2 162	2 000	3 454	3 108	3 696	4 395	18.9%
Japan	.	.	.	4 167	3 025	5 344	9 440	76.7%
Other Countries	20 878	20 161	28 056	32 829	30 121	28 416	26 807	-5.7%
TOTAL	1 477 593	1 519 618	1 574 149	1 608 018	1 659 762	1 681 336	1 735 950	1.3%
(%) change per annum	5.5%	2.8%	3.6%	2.2%	3.2%	1.3%	3.2%	

Table 2: Number of Tourist Arrivals by Nationality and Years, 2014-2020F

Nationality	2014	2015	2016	2017	2018	2019	2020F	(2018-2017)%	(2019-2018)%
AFRICA	1 029 473	1 083 285	1 093 859	1 090 549	1 164 214	1 251 780	1 345 931	6.8%	7.5%
South Africa	312 153	351 864	342 044	325 968	299 319	276 188	254 845	-8.2%	-7.7%
Angola	470 747	447 038	398 939	403 129	489 013	563 978	650 436	21.3%	15.3%
Botswana	36 274	45 049	50 665	52 021	50 056	67 290	90 458	-3.8%	34.4%
Zambia	125 889	147 754	190 457	195 289	242 160	238 526	234 947	24.0%	-1.5%
Zimbabwe	61 187	70 940	83 287	89 241	60 689	78 996	102 825	-32.0%	30.2%
Other Africa	23 224	20 639	28 467	24 901	22 977	26 801	31 261	-7.7%	16.6%
EUROPE	221 811	233 717	294 889	311 636	305 734	255 574	213 643	-1.9%	-16.4%
Germany	86 121	90 729	122 142	123 022	124 622	97 111	75 673	1.3%	-22.1%
UK	25 653	25 412	31 558	33 450	30 520	27 351	24 512	-8.8%	-10.4%
Italy	8 922	10 460	13 228	16 703	13 320	13 123	12 929	-20.3%	-1.5%
France	19 577	20 189	23 484	31 758	30 576	27 976	25 598	-3.7%	-8.5%
Scandinavia	10 251	8 530	10 774	11 839	9 859	9 412	8 986	-16.7%	-4.5%
Austria	7 042	5 943	7 618	9 997	8 795	6 909	5 428	-12.0%	-21.4%
Holland/Netherlands	11 137	13 967	20 169	18 997	22 898	16 390	11 731	20.5%	-28.4%
Switzerland	14 267	15 523	17 185	19 670	19 776	13 476	9 183	0.5%	-31.9%
Spain	6 274	6 546	8 239	9 146	9 272	7 195	5 583	1.4%	-22.4%
Portugal	13 720	15 583	10 988	10 723	8 352	11 273	15 216	-22.1%	35.0%
Belgium	7 309	9 032	11 498	11 830	10 747	8 605	6 890	-9.2%	-19.9%
Russia	-	-	-	3 573	4 224	4 495	4 783	-	6.4%
Other Europe	9 321	9 313	18 006	10 927	12 773	12 258	11 763	16.9%	-4.0%
NORTH AMERICA	28 787	32 344	35 624	39 576	36 262	34 689	33 184	-8.4%	-4.3%
USA	21 425	24 430	27 264	31 144	28 030	25 836	23 814	-10.0%	-7.8%
Canada	7 361	7 915	8 360	8 432	8 232	8 853	9 521	-2.4%	7.5%
OTHER	39 991	38 427	44 887	57 681	51 069	53 930	56 952	-11.5%	5.6%
China	11 583	11 500	12 512	14 584	14 596	18 411	23 223	0.1%	26.1%
Brazil	2 427	1 949	1 812	3 392	3 047	3 482	3 979	-10.2%	14.3%
Japan	-	-	-	4 044	2 940	5 232	9 312	-	78.0%
Other Countries	17 431	17 467	26 858	31 063	30 486	26 805	23 569	-1.9%	-12.1%
TOTAL	1 320 062	1 387 773	1 469 258	1 499 442	1 557 279	1 595 973	1 649 710	3.9%	2.5%
(%) change per annum	9.0%	5.1%	5.9%	2.1%	3.9%	2.5%	3.4%		

Table 3: Total Foreign Arrivals by Nationality and Category of Traveller, 2019

Nationality	Returning Residents	Tourists	Same-Day Visitors	Others	TOTAL
AFRICA	19 653	1 251 780	53 754	4 638	1 329 825
South Africa	5 416	276 188	1 409	1 417	284 431
Angola	6 172	563 978	35 454	1 214	606 818
Botswana	279	67 290	441	400	68 410
Zambia	3 293	238 526	15 846	551	258 215
Zimbabwe	3 704	78 996	122	319	83 141
Other Africa	790	26 801	482	737	28 810
EUROPE	2 562	255 574	465	1 315	259 917
Germany	967	97 111	0	387	98 464
UK	585	27 351	0	184	28 119
Italy	259	13 123	0	11	13 393
France	97	27 976	173	185	28 431
Scandinavia	24	9 412	0	166	9 603
Austria	44	6 909	0	0	6 953
Holland/Netherlands	66	16 390	0	33	16 488
Switzerland	80	13 476	0	33	13 588
Spain	21	7 195	0	34	7 249
Portugal	146	11 273	293	24	11 736
Belgium	60	8 605	0	24	8 689
Russia	104	4 495	0	66	4 664
Other Europe	110	12 258	0	170	12 538
NORTH AMERICA	191	34 689	0	449	35 329
USA	156	25 836	0	430	26 423
Canada	35	8 853	0	19	8 907
OTHERS	581	53 930	651	1 102	56 265
China	185	18 411	0	214	18 810
Brazil	22	3 482	163	29	3 696
Japan	20	5 232	0	92	5 344
Other Countries	355	26 805	488	767	28 416
TOTAL	22 988	1 595 973	54 871	7 505	1 681 336

Row Percentage (%) distribution					
	1.5%	94.1%	4.0%	0.3%	100.0%
AFRICA					
South Africa	1.9%	97.1%	0.5%	0.5%	100.0%
Angola	1.0%	92.9%	5.8%	0.2%	100.0%
Botswana	0.4%	98.4%	0.6%	0.6%	100.0%
Zambia	1.3%	92.4%	6.1%	0.2%	100.0%
Zimbabwe	4.5%	95.0%	0.1%	0.4%	100.0%
Other Africa	2.7%	93.0%	1.7%	2.6%	100.0%
EUROPE	1.0%	98.3%	0.2%	0.5%	100.0%
Germany	1.0%	98.6%	0.0%	0.4%	100.0%
UK	2.1%	97.3%	0.0%	0.7%	100.0%
Italy	1.9%	98.0%	0.0%	0.1%	100.0%
France	0.3%	98.4%	0.6%	0.6%	100.0%
Scandinavia	0.3%	98.0%	0.0%	1.7%	100.0%
Austria	0.6%	99.4%	0.0%	0.0%	100.0%
Holland/Netherlands	0.4%	99.4%	0.0%	0.2%	100.0%
Switzerland	0.6%	99.2%	0.0%	0.2%	100.0%
Spain	0.3%	99.2%	0.0%	0.5%	100.0%
Portugal	1.2%	96.1%	2.5%	0.2%	100.0%
Belgium	0.7%	99.0%	0.0%	0.3%	100.0%
Russia	2.2%	96.4%	0.0%	1.4%	100.0%
Other Europe	0.9%	97.8%	0.0%	1.4%	100.0%
NORTH AMERICA	0.5%	98.2%	0.0%	1.3%	100.0%
USA	0.6%	97.8%	0.0%	1.6%	100.0%
Canada	0.4%	99.4%	0.0%	0.2%	100.0%
OTHERS	1.0%	95.9%	1.2%	2.0%	100.0%
China	1.0%	97.9%	0.0%	1.1%	100.0%
Brazil	0.6%	94.2%	4.4%	0.8%	100.0%
Japan	0.4%	97.9%	0.0%	1.7%	100.0%
Other Countries	1.2%	94.3%	1.7%	2.7%	100.0%
TOTAL	1.4%	94.9%	3.3%	0.4%	100.0%

Column Percentage (%) distribution					
AFRICA	85.5%	78.4%	98.0%	61.8%	79.1%
South Africa	23.6%	17.3%	2.6%	18.9%	16.9%
Angola	26.8%	35.3%	64.6%	16.2%	36.1%
Botswana	1.2%	4.2%	0.8%	5.3%	4.1%
Zambia	14.3%	14.9%	28.9%	7.3%	15.4%
Zimbabwe	16.1%	4.9%	0.2%	4.3%	4.9%
Other Africa	3.4%	1.7%	0.9%	9.8%	1.7%
EUROPE	11.1%	16.0%	0.8%	17.5%	15.5%
Germany	4.2%	6.1%	0.0%	5.2%	5.9%
UK	2.5%	1.7%	0.0%	2.4%	1.7%
Italy	1.1%	0.8%	0.0%	0.1%	0.8%
France	0.4%	1.8%	0.3%	2.5%	1.7%
Scandinavia	0.1%	0.6%	0.0%	2.2%	0.6%
Austria	0.2%	0.4%	0.0%	0.0%	0.4%
Holland/Netherlands	0.3%	1.0%	0.0%	0.4%	1.0%
Switzerland	0.3%	0.8%	0.0%	0.4%	0.8%
Spain	0.1%	0.5%	0.0%	0.5%	0.4%
Portugal	0.6%	0.7%	0.5%	0.3%	0.7%
Belgium	0.3%	0.5%	0.0%	0.3%	0.5%
Russia	0.5%	0.3%	0.0%	0.9%	0.3%
Other Europe	0.5%	0.8%	0.0%	2.3%	0.7%
NORTH AMERICA	0.8%	2.2%	0.0%	6.0%	2.1%
USA	0.7%	1.6%	0.0%	5.7%	1.6%
Canada	0.2%	0.6%	0.0%	0.2%	0.5%
OTHERS	2.5%	3.4%	1.2%	14.7%	3.3%
China	0.8%	1.2%	0.0%	2.9%	1.1%
Brazil	0.1%	0.2%	0.3%	0.4%	0.2%
Japan	0.1%	0.3%	0.0%	1.2%	0.3%
Other Countries	1.5%	1.7%	0.9%	10.2%	1.7%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%

Table 4: Tourist Arrivals by Nationality and Purpose of Visit, 2019

Nationality	Visiting Friends / Relatives	Holiday	Business	Other Purposes	TOTAL
AFRICA	761 728	265 659	179 944	44 449	1 251 780
South Africa	102 105	99 404	62 683	11 995	276 188
Angola	385 533	115 999	40 225	22 221	563 978
Botswana	44 822	10 190	9 593	2 685	67 290
Zambia	170 227	24 128	41 168	3 004	238 526
Zimbabwe	51 357	8 099	17 071	2 469	78 996
Other Africa	7 684	7 838	9 203	2 075	26 801
EUROPE	35 995	205 728	8 989	4 862	255 574
Germany	14 530	79 277	1 954	1 350	97 111
UK	3 408	21 090	1 939	915	27 351
Italy	1 227	11 357	423	116	13 123
France	2 385	24 622	713	256	27 976
Scandinavia	1 390	6 865	762	395	9 412
Austria	954	5 699	180	77	6 909
Holland/Netherlands	2 817	13 070	377	125	16 390
Switzerland	1 871	11 127	326	151	13 476
Spain	511	6 202	350	132	7 195
Portugal	3 826	6 781	414	253	11 273
Belgium	1 041	7 163	315	86	8 605
Russia	784	3 076	329	306	4 495
Other Europe	1 251	9 399	907	700	12 258
NORTH AMERICA	5 642	26 220	1 643	1 184	34 689
USA	3 932	19 785	1 199	920	25 836
Canada	1 710	6 434	444	265	8 853
OTHERS	7 888	37 851	6 547	1 644	53 930
China	2 946	12 163	3 278	24	18 411
Brazil	1 030	2 273	113	66	3 482
Japan	471	4 554	62	146	5 232
Other Countries	3 441	18 861	3 094	1 409	26 805
TOTAL	811 253	535 458	197 123	52 139	1 595 973

Row Percentage (%) Distribution					
AFRICA	60.9%	21.2%	14.4%	3.6%	100.0%
South Africa	37.0%	36.0%	22.7%	4.3%	100.0%
Angola	68.4%	20.6%	7.1%	3.9%	100.0%
Botswana	66.6%	15.1%	14.3%	4.0%	100.0%
Zambia	71.4%	10.1%	17.3%	1.3%	100.0%
Zimbabwe	65.0%	10.3%	21.6%	3.1%	100.0%
Other Africa	28.7%	29.2%	34.3%	7.7%	100.0%
EUROPE	14.1%	80.5%	3.5%	1.9%	100.0%
Germany	15.0%	81.6%	2.0%	1.4%	100.0%
UK	12.5%	77.1%	7.1%	3.3%	100.0%
Italy	9.4%	86.5%	3.2%	0.9%	100.0%
France	8.5%	88.0%	2.5%	0.9%	100.0%
Scandinavia	14.8%	72.9%	8.1%	4.2%	100.0%
Austria	13.8%	82.5%	2.6%	1.1%	100.0%
Holland/Netherlands	17.2%	79.7%	2.3%	0.8%	100.0%
Switzerland	13.9%	82.6%	2.4%	1.1%	100.0%
Spain	7.1%	86.2%	4.9%	1.8%	100.0%
Portugal	33.9%	60.2%	3.7%	2.2%	100.0%
Belgium	12.1%	83.2%	3.7%	1.0%	100.0%
Russia	17.4%	68.4%	7.3%	6.8%	100.0%
Other Europe	10.2%	76.7%	7.4%	5.7%	100.0%
NORTH AMERICA	16.3%	75.6%	4.7%	3.4%	100.0%
USA	15.2%	76.6%	4.6%	3.6%	100.0%
Canada	19.3%	72.7%	5.0%	3.0%	100.0%
OTHERS	14.6%	70.2%	12.1%	3.0%	100.0%
China	16.0%	66.1%	17.8%	0.1%	100.0%
Brazil	29.6%	65.3%	3.2%	1.9%	100.0%
Japan	9.0%	87.0%	1.2%	2.8%	100.0%
Other Countries	12.8%	70.4%	11.5%	5.3%	100.0%
TOTAL	50.8%	33.6%	12.4%	3.3%	100.0%

Column Percentage (%) Distribution					
	93.9%	49.6%	91.3%	85.3%	78.4%
AFRICA					
South Africa	12.6%	18.6%	31.8%	23.0%	17.3%
Angola	47.5%	21.7%	20.4%	42.6%	35.3%
Botswana	5.5%	1.9%	4.9%	5.1%	4.2%
Zambia	21.0%	4.5%	20.9%	5.8%	14.9%
Zimbabwe	6.3%	1.5%	8.7%	4.7%	4.9%
Other Africa	0.9%	1.5%	4.7%	4.0%	1.7%
EUROPE	4.4%	38.4%	4.6%	9.3%	16.0%
Germany	1.8%	14.8%	1.0%	2.6%	6.1%
UK	0.4%	3.9%	1.0%	1.8%	1.7%
Italy	0.2%	2.1%	0.2%	0.2%	0.8%
France	0.3%	4.6%	0.4%	0.5%	1.8%
Scandinavia	0.2%	1.3%	0.4%	0.8%	0.6%
Austria	0.1%	1.1%	0.1%	0.1%	0.4%
Holland/Netherlands	0.3%	2.4%	0.2%	0.2%	1.0%
Switzerland	0.2%	2.1%	0.2%	0.3%	0.8%
Spain	0.1%	1.2%	0.2%	0.3%	0.5%
Portugal	0.5%	1.3%	0.2%	0.5%	0.7%
Belgium	0.1%	1.3%	0.2%	0.2%	0.5%
Russia	0.1%	0.6%	0.2%	0.6%	0.3%
Other Europe	0.2%	1.8%	0.5%	1.3%	0.8%
NORTH AMERICA	0.7%	4.9%	0.8%	2.3%	2.2%
USA	0.5%	3.7%	0.6%	1.8%	1.6%
Canada	0.2%	1.2%	0.2%	0.5%	0.6%
OTHERS	1.0%	7.1%	3.3%	3.2%	3.4%
China	0.4%	2.3%	1.7%	0.0%	1.2%
Brazil	0.1%	0.4%	0.1%	0.1%	0.2%
Japan	0.1%	0.9%	0.0%	0.3%	0.3%
Other Countries	0.4%	3.5%	1.6%	2.7%	1.7%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%

Table 5: Tourist Arrivals by Nationality and Sex, 2019

Nationality	Male	Female	TOTAL
AFRICA	768 448	483 332	1 251 780
South Africa	187 023	89 166	276 188
Angola	331 445	232 533	563 978
Botswana	35 406	31 884	67 290
Zambia	140 830	97 696	238 526
Zimbabwe	53 637	25 359	78 996
Other Africa	20 107	6 694	26 801
EUROPE	139 189	116 385	255 574
Germany	49 503	47 608	97 111
UK	15 836	11 516	27 351
Italy	7 128	5 995	13 123
France	14 325	13 652	27 976
Scandinavia	5 178	4 234	9 412
Austria	3 505	3 404	6 909
Holland/Netherlands	8 309	8 081	16 390
Switzerland	7 036	6 440	13 476
Spain	4 398	2 797	7 195
Portugal	8 440	2 833	11 273
Belgium	4 827	3 778	8 605
Russia	2 947	1 548	4 495
Other Europe	7 758	4 499	12 258
NORTH AMERICA	18 056	16 633	34 689
USA	13 026	12 810	25 836
Canada	5 030	3 823	8 853
OTHERS	32 494	21 437	53 930
China	11 944	6 467	18 411
Brazil	2 138	1 344	3 482
Japan	2 766	2 466	5 232
Other Countries	15 646	11 159	26 805
TOTAL	958 186	637 786	1 595 973
<i>Row Percentage (%) Distribution</i>			
AFRICA	61.4%	38.6%	100.0%
South Africa	67.7%	32.3%	100.0%
Angola	58.8%	41.2%	100.0%
Botswana	52.6%	47.4%	100.0%
Zambia	59.0%	41.0%	100.0%
Zimbabwe	67.9%	32.1%	100.0%
Other Africa	75.0%	25.0%	100.0%
EUROPE	54.5%	45.5%	100.0%
Germany	51.0%	49.0%	100.0%
UK	57.9%	42.1%	100.0%
Italy	54.3%	45.7%	100.0%
France	51.2%	48.8%	100.0%
Scandinavia	55.0%	45.0%	100.0%
Austria	50.7%	49.3%	100.0%
Holland/Netherlands	50.7%	49.3%	100.0%
Switzerland	52.2%	47.8%	100.0%
Spain	61.1%	38.9%	100.0%
Portugal	74.9%	25.1%	100.0%
Belgium	56.1%	43.9%	100.0%
Russia	65.6%	34.4%	100.0%
Other Europe	63.3%	36.7%	100.0%

NORTH AMERICA	52.1%	47.9%	100.0%
USA	50.4%	49.6%	100.0%
Canada	56.8%	43.2%	100.0%
OTHERS	60.3%	39.7%	100.0%
China	64.9%	35.1%	100.0%
Brazil	61.4%	38.6%	100.0%
Japan	52.9%	47.1%	100.0%
Other Countries	58.4%	41.6%	100.0%
TOTAL	60.0%	40.0%	100.0%
<i>Column Percentage (%) Distribution</i>			
AFRICA	80.2%	75.8%	78.4%
South Africa	19.5%	14.0%	17.3%
Angola	34.6%	36.5%	35.3%
Botswana	3.7%	5.0%	4.2%
Zambia	14.7%	15.3%	14.9%
Zimbabwe	5.6%	4.0%	4.9%
Other Africa	2.1%	1.0%	1.7%
EUROPE	14.5%	18.2%	16.0%
Germany	5.2%	7.5%	6.1%
UK	1.7%	1.8%	1.7%
Italy	0.7%	0.9%	0.8%
France	1.5%	2.1%	1.8%
Scandinavia	0.5%	0.7%	0.6%
Austria	0.4%	0.5%	0.4%
Holland/Netherlands	0.9%	1.3%	1.0%
Switzerland	0.7%	1.0%	0.8%
Spain	0.5%	0.4%	0.5%
Portugal	0.9%	0.4%	0.7%
Belgium	0.5%	0.6%	0.5%
Russia	0.3%	0.2%	0.3%
Other Europe	0.8%	0.7%	0.8%
NORTH AMERICA	1.9%	2.6%	2.2%
USA	1.4%	2.0%	1.6%
Canada	0.5%	0.6%	0.6%
OTHERS	3.4%	3.4%	3.4%
China	1.2%	1.0%	1.2%
Brazil	0.2%	0.2%	0.2%
Japan	0.3%	0.4%	0.3%
Other Countries	1.6%	1.7%	1.7%
TOTAL	100.0%	100.0%	100.0%

Table 6: Tourist Arrivals by Nationality and Age Group, 2019

Nationality	0 - 19	20 - 29	30 - 39	40 - 49	50 - 59	60+	TOTAL
AFRICA	71 258	238 091	361 227	297 066	179 169	104 968	1 251 780
South Africa	15 767	36 964	54 458	60 243	57 304	51 452	276 188
Angola	37 640	100 339	166 969	139 983	85 510	33 536	563 978
Botswana	4 265	11 213	22 012	15 461	7 617	6 722	67 290
Zambia	6 992	70 615	82 154	50 876	18 061	9 828	238 526
Zimbabwe	5 331	15 039	27 461	22 287	6 979	1 899	78 996
Other Africa	1 263	3 921	8 174	8 215	3 697	1 531	26 801
EUROPE	15 609	29 251	37 478	39 358	61 470	72 408	255 574
Germany	5 625	10 734	11 598	10 931	28 006	30 217	97 111
UK	1 876	2 637	3 575	3 982	5 985	9 296	27 351
Italy	776	1 190	2 836	2 462	2 979	2 880	13 123
France	2 226	3 087	3 390	3 450	5 907	9 917	27 976
Scandinavia	380	1 872	1 255	1 937	1 987	1 981	9 412
Austria	274	857	1 149	1 022	1 780	1 828	6 909
Holland/Netherlands	1 588	2 750	2 949	1 809	3 273	4 021	16 390
Switzerland	614	1 614	1 631	1 811	2 910	4 896	13 476
Spain	317	691	1 941	1 677	1 350	1 218	7 195
Portugal	173	536	1 911	4 812	2 591	1 250	11 273
Belgium	798	1 125	1 182	1 443	1 791	2 265	8 605
Russia	251	498	1 043	929	1 052	721	4 495
Other Europe	712	1 658	3 017	3 092	1 858	1 919	12 258
NORTH AMERICA	2 023	4 446	7 404	4 201	5 954	10 661	34 689
USA	1 419	3 394	5 432	3 388	4 766	7 437	25 836
Canada	604	1 051	1 972	813	1 189	3 224	8 853
OTHERS	1 699	8 357	12 591	10 289	9 509	11 484	53 930
China	439	2 173	4 522	4 702	3 111	3 464	18 411
Brazil	115	602	1 047	739	754	226	3 482
Japan	150	1 356	1 422	719	768	817	5 232
Other Countries	995	4 226	5 601	4 130	4 876	6 977	26 805
TOTAL	90 589	280 145	418 701	350 913	256 102	199 522	1 595 973

Row Percentage (%) Distribution							
AFRICA	5.7%	19.0%	28.9%	23.7%	14.3%	8.4%	100.0%
South Africa	5.7%	13.4%	19.7%	21.8%	20.7%	18.6%	100.0%
Angola	6.7%	17.8%	29.6%	24.8%	15.2%	5.9%	100.0%
Botswana	6.3%	16.7%	32.7%	23.0%	11.3%	10.0%	100.0%
Zambia	2.9%	29.6%	34.4%	21.3%	7.6%	4.1%	100.0%
Zimbabwe	6.7%	19.0%	34.8%	28.2%	8.8%	2.4%	100.0%
Other Africa	4.7%	14.6%	30.5%	30.7%	13.8%	5.7%	100.0%
EUROPE	6.1%	11.4%	14.7%	15.4%	24.1%	28.3%	100.0%
Germany	5.8%	11.1%	11.9%	11.3%	28.8%	31.1%	100.0%
UK	6.9%	9.6%	13.1%	14.6%	21.9%	34.0%	100.0%
Italy	5.9%	9.1%	21.6%	18.8%	22.7%	21.9%	100.0%
France	8.0%	11.0%	12.1%	12.3%	21.1%	35.4%	100.0%
Scandinavia	4.0%	19.9%	13.3%	20.6%	21.1%	21.0%	100.0%
Austria	4.0%	12.4%	16.6%	14.8%	25.8%	26.5%	100.0%
Holland/Netherlands	9.7%	16.8%	18.0%	11.0%	20.0%	24.5%	100.0%
Switzerland	4.6%	12.0%	12.1%	13.4%	21.6%	36.3%	100.0%
Spain	4.4%	9.6%	27.0%	23.3%	18.8%	16.9%	100.0%
Portugal	1.5%	4.8%	16.9%	42.7%	23.0%	11.1%	100.0%
Belgium	9.3%	13.1%	13.7%	16.8%	20.8%	26.3%	100.0%
Russia	5.6%	11.1%	23.2%	20.7%	23.4%	16.0%	100.0%
Other Europe	5.8%	13.5%	24.6%	25.2%	15.2%	15.7%	100.0%
NORTH AMERICA	5.8%	12.8%	21.3%	12.1%	17.2%	30.7%	100.0%
USA	5.5%	13.1%	21.0%	13.1%	18.4%	28.8%	100.0%
Canada	6.8%	11.9%	22.3%	9.2%	13.4%	36.4%	100.0%
OTHERS	3.2%	15.5%	23.3%	19.1%	17.6%	21.3%	100.0%
China	2.4%	11.8%	24.6%	25.5%	16.9%	18.8%	100.0%
Brazil	3.3%	17.3%	30.1%	21.2%	21.7%	6.5%	100.0%
Japan	2.9%	25.9%	27.2%	13.7%	14.7%	15.6%	100.0%
Other Countries	3.7%	15.8%	20.9%	15.4%	18.2%	26.0%	100.0%
TOTAL	5.7%	17.6%	26.2%	22.0%	16.0%	12.5%	100.0%

Column Percentage (%) Distribution									
AFRICA	78.7%	85.0%	86.3%	84.7%	70.0%	52.6%	78.4%		
South Africa	17.4%	13.2%	13.0%	17.2%	22.4%	25.8%	17.3%		
Angola	41.6%	35.8%	39.9%	39.9%	33.4%	16.8%	35.3%		
Botswana	4.7%	4.0%	5.3%	4.4%	3.0%	3.4%	4.2%		
Zambia	7.7%	25.2%	19.6%	14.5%	7.1%	4.9%	14.9%		
Zimbabwe	5.9%	5.4%	6.6%	6.4%	2.7%	1.0%	4.9%		
Other Africa	1.4%	1.4%	2.0%	2.3%	1.4%	0.8%	1.7%		
EUROPE	17.2%	10.4%	9.0%	11.2%	24.0%	36.3%	16.0%		
Germany	6.2%	3.8%	2.8%	3.1%	10.9%	15.1%	6.1%		
UK	2.1%	0.9%	0.9%	1.1%	2.3%	4.7%	1.7%		
Italy	0.9%	0.4%	0.7%	0.7%	1.2%	1.4%	0.8%		
France	2.5%	1.1%	0.8%	1.0%	2.3%	5.0%	1.8%		
Scandinavia	0.4%	0.7%	0.3%	0.6%	0.8%	1.0%	0.6%		
Austria	0.3%	0.3%	0.3%	0.3%	0.7%	0.9%	0.4%		
Holland/Netherlands	1.8%	1.0%	0.7%	0.5%	1.3%	2.0%	1.0%		
Switzerland	0.7%	0.6%	0.4%	0.5%	1.1%	2.5%	0.8%		
Spain	0.3%	0.2%	0.5%	0.5%	0.5%	0.6%	0.5%		
Portugal	0.2%	0.2%	0.5%	1.4%	1.0%	0.6%	0.7%		
Belgium	0.9%	0.4%	0.3%	0.4%	0.7%	1.1%	0.5%		
Russia	0.3%	0.2%	0.2%	0.3%	0.4%	0.4%	0.3%		
Other Europe	0.8%	0.6%	0.7%	0.9%	0.7%	1.0%	0.8%		
NORTH AMERICA	2.2%	1.6%	1.8%	1.2%	2.3%	5.3%	2.2%		
USA	1.6%	1.2%	1.3%	1.0%	1.9%	3.7%	1.6%		
Canada	0.7%	0.4%	0.5%	0.2%	0.5%	1.6%	0.6%		
OTHERS	1.9%	3.0%	3.0%	2.9%	3.7%	5.8%	3.4%		
China	0.5%	0.8%	1.1%	1.3%	1.2%	1.7%	1.2%		
Brazil	0.1%	0.2%	0.2%	0.2%	0.3%	0.1%	0.2%		
Japan	0.2%	0.5%	0.3%	0.2%	0.3%	0.4%	0.3%		
Other Countries	1.1%	1.5%	1.3%	1.2%	1.9%	3.5%	1.7%		
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%		

Table 7: Tourist Arrival by Nationality and Mode of Travel, 2019

Nationality	Air	Road	Sea	Other	TOTAL
AFRICA	456 880	769 844	21 291	3 765	1 251 780
South Africa	77 607	178 802	18 260	1 520	276 188
Angola	347 041	216 512	425	0	563 978
Botswana	1 980	64 479	156	675	67 290
Zambia	3 847	233 419	156	1 105	238 526
Zimbabwe	12 084	65 654	811	448	78 996
Other Africa	14 321	10 979	1 483	17	26 801
EUROPE	171 318	68 655	11 300	4 300	255 574
Germany	70 963	23 148	2 401	599	97 111
UK	16 364	8 282	2 126	579	27 351
Italy	10 323	2 566	110	123	13 123
France	21 360	4 193	675	1 748	27 976
Scandinavia	5 629	2 349	1 046	389	9 412
Austria	5 045	1 686	125	54	6 909
Holland/Netherlands	7 671	8 088	453	177	16 390
Switzerland	8 668	3 992	491	324	13 476
Spain	4 704	1 830	640	20	7 195
Portugal	4 100	6 951	204	17	11 273
Belgium	6 470	1 854	156	125	8 605
Russia	2 893	732	780	90	4 495
Other Europe	7 127	2 982	2 092	56	12 258
NORTH AMERICA	19 821	11 335	1 738	1 795	34 689
USA	15 528	7 153	1 520	1 636	25 836
Canada	4 293	4 182	218	159	8 853
OTHERS	35 533	13 555	4 309	533	53 930
China	14 514	2 767	1 095	35	18 411
Brazil	2 183	1 109	173	17	3 482
Japan	3 446	1 128	624	35	5 232
Other Countries	15 391	8 550	2 418	446	26 805
TOTAL	683 551	863 389	38 639	10 394	1 595 973

Row Percentage (%) Distribution					
AFRICA	36.5%	61.5%	1.7%	0.3%	100.0%
South Africa	28.1%	64.7%	6.6%	0.6%	100.0%
Angola	61.5%	38.4%	0.1%	0.0%	100.0%
Botswana	2.9%	95.8%	0.2%	1.0%	100.0%
Zambia	1.6%	97.9%	0.1%	0.5%	100.0%
Zimbabwe	15.3%	83.1%	1.0%	0.6%	100.0%
Other Africa	53.4%	41.0%	5.5%	0.1%	100.0%
EUROPE	67.0%	26.9%	4.4%	1.7%	100.0%
Germany	73.1%	23.8%	2.5%	0.6%	100.0%
UK	59.8%	30.3%	7.8%	2.1%	100.0%
Italy	78.7%	19.6%	0.8%	0.9%	100.0%
France	76.4%	15.0%	2.4%	6.2%	100.0%
Scandinavia	59.8%	25.0%	11.1%	4.1%	100.0%
Austria	73.0%	24.4%	1.8%	0.8%	100.0%
Holland/Netherlands	46.8%	49.4%	2.8%	1.1%	100.0%
Switzerland	64.3%	29.6%	3.6%	2.4%	100.0%
Spain	65.4%	25.4%	8.9%	0.3%	100.0%
Portugal	36.4%	61.7%	1.8%	0.2%	100.0%
Belgium	75.2%	21.5%	1.8%	1.4%	100.0%
Russia	64.4%	16.3%	17.4%	2.0%	100.0%
Other Europe	58.1%	24.3%	17.1%	0.5%	100.0%
NORTH AMERICA	57.1%	32.7%	5.0%	5.2%	100.0%
USA	60.1%	27.7%	5.9%	6.3%	100.0%
Canada	48.5%	47.2%	2.5%	1.8%	100.0%
OTHERS	65.9%	25.1%	8.0%	1.0%	100.0%
China	78.8%	15.0%	5.9%	0.2%	100.0%
Brazil	62.7%	31.9%	5.0%	0.5%	100.0%
Japan	65.9%	21.6%	11.9%	0.7%	100.0%
Other Countries	57.4%	31.9%	9.0%	1.7%	100.0%
TOTAL	42.8%	54.1%	2.4%	0.7%	100.0%

Column Percentage (%) Distribution					
AFRICA	66.8%	89.2%	55.1%	36.2%	78.4%
South Africa	11.4%	20.7%	47.3%	14.6%	17.3%
Angola	50.8%	25.1%	1.1%	0.0%	35.3%
Botswana	0.3%	7.5%	0.4%	6.5%	4.2%
Zambia	0.6%	27.0%	0.4%	10.6%	14.9%
Zimbabwe	1.8%	7.6%	2.1%	4.3%	4.9%
Other Africa	2.1%	1.3%	3.8%	0.2%	1.7%
EUROPE	25.1%	8.0%	29.2%	41.4%	16.0%
Germany	10.4%	2.7%	6.2%	5.8%	6.1%
UK	2.4%	1.0%	5.5%	5.6%	1.7%
Italy	1.5%	0.3%	0.3%	1.2%	0.8%
France	3.1%	0.5%	1.7%	16.8%	1.8%
Scandinavia	0.8%	0.3%	2.7%	3.7%	0.6%
Austria	0.7%	0.2%	0.3%	0.5%	0.4%
Holland/Netherlands	1.1%	0.9%	1.2%	1.7%	1.0%
Switzerland	1.3%	0.5%	1.3%	3.1%	0.8%
Spain	0.7%	0.2%	1.7%	0.2%	0.5%
Portugal	0.6%	0.8%	0.5%	0.2%	0.7%
Belgium	0.9%	0.2%	0.4%	1.2%	0.5%
Russia	0.4%	0.1%	2.0%	0.9%	0.3%
Other Europe	1.0%	0.3%	5.4%	0.5%	0.8%
NORTH AMERICA	2.9%	1.3%	4.5%	17.3%	2.2%
USA	2.3%	0.8%	3.9%	15.7%	1.6%
Canada	0.6%	0.5%	0.6%	1.5%	0.6%
OTHERS	5.2%	1.6%	11.2%	5.1%	3.4%
China	2.1%	0.3%	2.8%	0.3%	1.2%
Brazil	0.3%	0.1%	0.4%	0.2%	0.2%
Japan	0.5%	0.1%	1.6%	0.3%	0.3%
Other Countries	2.3%	1.0%	6.3%	4.3%	1.7%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%

Table 8: Tourist Arrivals by Nationality and Airline, 2019

Nationality	Air Namibia	South African Airways	British Airways	Others (E.g. Airlink, Private Jet, TAAG)	KLM	Qatar Airways	Ethiopian Airline	Euro-Wings	Condor	TOTAL
AFRICA	182 334	233 807	15 156	20 579	400	1 566	3 017	11	11	456 880
South Africa	34 102	29 616	12 653	787	66	144	217	11	11	77 607
Angola	137 371	191 988	279	16 482	145	429	346	0	0	347 041
Botswana	1 004	615	327	1	0	11	22	0	0	1 980
Zambia	1 672	1 701	224	99	33	78	40	0	0	3 847
Zimbabwe	4 016	4 684	834	2 294	11	67	179	0	0	12 084
Other Africa	4 169	5 203	840	916	145	837	2 211	0	0	14 321
EUROPE	61 709	32 053	18 143	4 932	10 390	21 723	20 174	145	2 049	171 318
Germany	38 943	12 735	2 646	1 949	2 629	5 057	5 311	46	1 646	70 963
UK	3 354	4 940	5 333	157	462	618	1 499	0	0	16 364
Italy	2 625	1 101	527	134	260	2 727	2 937	0	11	10 323
France	3 369	3 331	3 592	605	1 579	4 168	4 590	50	75	21 360
Scandinavia	1 061	1 099	362	58	847	1 325	877	0	0	5 629
Austria	1 561	635	251	149	98	1 111	1 220	0	22	5 045
Holland/Netherlands	2 118	1 150	942	94	2 723	166	457	10	11	7 671
Switzerland	1 413	1 826	2 334	201	469	1 932	418	0	76	8 668
Spain	1 240	1 138	756	200	75	1 035	249	11	0	4 704
Portugal	1 380	1 549	92	795	44	187	55	0	0	4 100
Belgium	1 971	451	529	447	524	1 159	1 258	11	120	6 470
Russia	846	717	75	59	145	636	398	17	0	2 893
Other Europe	1 827	1 381	705	84	535	1 602	906	0	86	7 127
NORTH AMERICA	5 358	8 132	2 575	384	588	1 417	1 343	24	0	19 821
USA	4 079	6 635	2 125	304	299	1 176	886	24	0	15 528
Canada	1 280	1 497	450	80	288	241	457	0	0	4 293
OTHERS	8 787	12 005	2 061	2 591	346	1 608	8 045	57	33	35 533
China	3 285	3 131	719	1 279	82	427	5 590	0	0	14 514
Brazil	728	552	208	617	12	11	55	0	0	2 183
Japan	764	2 206	102	0	23	92	236	23	0	3 446
Other Countries	4 010	6 116	1 032	694	229	1 078	2 164	34	33	15 391
TOTAL	258 187	285 997	37 935	28 485	11 724	26 314	32 579	237	2 092	683 551

Row(%) Distribution										
AFRICA	39.9%	51.2%	3.3%	4.5%	0.1%	0.3%	0.7%	0.0%	0.0%	100.0%
South Africa	43.9%	38.2%	16.3%	1.0%	0.1%	0.2%	0.3%	0.0%	0.0%	100.0%
Angola	39.6%	55.3%	0.1%	4.7%	0.0%	0.1%	0.1%	0.0%	0.0%	100.0%
Botswana	50.7%	31.1%	16.5%	0.1%	0.0%	0.6%	1.1%	0.0%	0.0%	100.0%
Zambia	43.5%	44.2%	5.8%	2.6%	0.9%	2.0%	1.1%	0.0%	0.0%	100.0%
Zimbabwe	33.2%	38.8%	6.9%	19.0%	0.1%	0.6%	1.5%	0.0%	0.0%	100.0%
Other Africa	29.1%	36.3%	5.9%	6.4%	1.0%	5.8%	15.4%	0.0%	0.0%	100.0%
EUROPE	36.0%	18.7%	10.6%	2.9%	6.1%	12.7%	11.8%	0.1%	1.2%	100.0%
Germany	54.9%	17.9%	3.7%	2.7%	3.7%	7.1%	7.5%	0.1%	2.3%	100.0%
UK	20.5%	30.2%	32.6%	1.0%	2.8%	3.8%	9.2%	0.0%	0.0%	100.0%
Italy	25.4%	10.7%	5.1%	1.3%	2.5%	26.4%	28.5%	0.0%	0.1%	100.0%
France	15.8%	15.6%	16.8%	2.8%	7.4%	19.5%	21.5%	0.2%	0.4%	100.0%
Scandinavia	18.8%	19.5%	6.4%	1.0%	15.0%	23.5%	15.6%	0.0%	0.0%	100.0%
Austria	30.9%	12.6%	5.0%	2.9%	1.9%	22.0%	24.2%	0.0%	0.4%	100.0%
Holland/Netherlands	27.6%	15.0%	12.3%	1.2%	35.5%	2.2%	6.0%	0.1%	0.1%	100.0%
Switzerland	16.3%	21.1%	26.9%	2.3%	5.4%	22.3%	4.8%	0.0%	0.9%	100.0%
Spain	26.4%	24.2%	16.1%	4.2%	1.6%	22.0%	5.3%	0.2%	0.0%	100.0%
Portugal	33.7%	37.8%	2.2%	19.4%	1.1%	4.6%	1.3%	0.0%	0.0%	100.0%
Belgium	30.5%	7.0%	8.2%	6.9%	8.1%	17.9%	19.4%	0.2%	1.9%	100.0%
Russia	29.2%	24.8%	2.6%	2.0%	5.0%	22.0%	13.7%	0.6%	0.0%	100.0%
Other Europe	25.6%	19.4%	9.9%	1.2%	7.5%	22.5%	12.7%	0.0%	1.2%	100.0%
NORTH AMERICA	27.0%	41.0%	13.0%	1.9%	3.0%	7.1%	6.8%	0.1%	0.0%	100.0%
USA	26.3%	42.7%	13.7%	2.0%	1.9%	7.6%	5.7%	0.2%	0.0%	100.0%
Canada	29.8%	34.9%	10.5%	1.9%	6.7%	5.6%	10.6%	0.0%	0.0%	100.0%
OTHERS	24.7%	33.8%	5.8%	7.3%	1.0%	4.5%	22.6%	0.2%	0.1%	100.0%
China	22.6%	21.6%	5.0%	8.8%	0.6%	2.9%	38.5%	0.0%	0.0%	100.0%
Brazil	33.4%	25.3%	9.5%	28.3%	0.6%	0.5%	2.5%	0.0%	0.0%	100.0%
Japan	22.2%	64.0%	3.0%	0.0%	0.7%	2.7%	6.9%	0.7%	0.0%	100.0%
Other Countries	26.1%	39.7%	6.7%	4.5%	1.5%	7.0%	14.1%	0.2%	0.2%	100.0%
TOTAL	37.8%	41.8%	5.5%	4.2%	1.7%	3.8%	4.8%	0.0%	0.3%	100.0%

Column(%) Distribution											
AFRICA	70.6%	81.8%	40.0%	72.2%	3.4%	5.9%	9.3%	4.6%	0.5%	66.8%	
South Africa	13.2%	10.4%	33.4%	2.8%	0.6%	0.5%	0.7%	4.6%	0.5%	11.4%	
Angola	53.2%	67.1%	0.7%	57.9%	1.2%	1.6%	1.1%	0.0%	0.0%	50.8%	
Botswana	0.4%	0.2%	0.9%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.3%	
Zambia	0.6%	0.6%	0.6%	0.3%	0.3%	0.3%	0.1%	0.0%	0.0%	0.6%	
Zimbabwe	1.6%	1.6%	2.2%	8.1%	0.1%	0.3%	0.6%	0.0%	0.0%	1.8%	
Other Africa	1.6%	1.8%	2.2%	3.2%	1.2%	3.2%	6.8%	0.0%	0.0%	2.1%	
EUROPE	23.9%	11.2%	47.8%	17.3%	88.6%	82.6%	61.9%	61.3%	97.9%	25.1%	
Germany	15.1%	4.5%	7.0%	6.8%	22.4%	19.2%	16.3%	19.4%	78.7%	10.4%	
UK	1.3%	1.7%	14.1%	0.6%	3.9%	2.4%	4.6%	0.0%	0.0%	2.4%	
Italy	1.0%	0.4%	1.4%	0.5%	2.2%	10.4%	9.0%	0.0%	0.5%	1.5%	
France	1.3%	1.2%	9.5%	2.1%	13.5%	15.8%	14.1%	21.2%	3.6%	3.1%	
Scandinavia	0.4%	0.4%	1.0%	0.2%	7.2%	5.0%	2.7%	0.0%	0.0%	0.8%	
Austria	0.6%	0.2%	0.7%	0.5%	0.8%	4.2%	3.7%	0.0%	1.0%	0.7%	
Holland/Netherlands	0.8%	0.4%	2.5%	0.3%	23.2%	0.6%	1.4%	4.1%	0.5%	1.1%	
Switzerland	0.5%	0.6%	6.2%	0.7%	4.0%	7.3%	1.3%	0.0%	3.7%	1.3%	
Spain	0.5%	0.4%	2.0%	0.7%	0.6%	3.9%	0.8%	4.6%	0.0%	0.7%	
Portugal	0.5%	0.5%	0.2%	2.8%	0.4%	0.7%	0.2%	0.0%	0.0%	0.6%	
Belgium	0.8%	0.2%	1.4%	1.6%	4.5%	4.4%	3.9%	4.6%	5.7%	0.9%	
Russia	0.3%	0.3%	0.2%	0.2%	1.2%	2.4%	1.2%	7.4%	0.0%	0.4%	
Other Europe	0.7%	0.5%	1.9%	0.3%	4.6%	6.1%	2.8%	0.0%	4.1%	1.0%	
NORTH AMERICA	2.1%	2.8%	6.8%	1.3%	5.0%	5.4%	4.1%	10.1%	0.0%	2.9%	
USA	1.6%	2.3%	5.6%	1.1%	2.6%	4.5%	2.7%	10.1%	0.0%	2.3%	
Canada	0.5%	0.5%	1.2%	0.3%	2.5%	0.9%	1.4%	0.0%	0.0%	0.6%	
OTHERS	3.4%	4.2%	5.4%	9.1%	3.0%	6.1%	24.7%	24.0%	1.6%	5.2%	
China	1.3%	1.1%	1.9%	4.5%	0.7%	1.6%	17.2%	0.0%	0.0%	2.1%	
Brazil	0.3%	0.2%	0.5%	2.2%	0.1%	0.0%	0.2%	0.0%	0.0%	0.3%	
Japan	0.3%	0.8%	0.3%	0.0%	0.2%	0.3%	0.7%	9.7%	0.0%	0.5%	
Other Countries	1.6%	2.1%	2.7%	2.4%	2.0%	4.1%	6.6%	14.3%	1.6%	2.3%	
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Table 9: Tourist Arrivals by Nationality and Regional Border Posts, 2019

Nationality	Hosea Kutako Airport	Eros Airport	Walvis Bay Airport	Northern Border Posts	North Eastern Border Posts	Southern Border Posts	Trans-Kalahari Border Post	Other Airports	TOTAL
AFRICA	107 280	142	10 380	456 504	386 645	200 407	71 188	19 234	1 251 780
South Africa	60 129	105	8 880	22 925	22 521	120 810	24 462	16 355	276 188
Angola	26 239	17	72	421 746	47 237	67 683	677	309	563 978
Botswana	1 391	5	96	489	31 866	317	32 967	158	67 290
Zambia	2 811	0	63	1 586	232 967	727	214	157	238 526
Zimbabwe	5 425	5	516	7 184	45 680	7 910	11 461	814	78 996
Other Africa	11 284	10	752	2 574	6 373	2 961	1 407	1 441	26 801
EUROPE	160 934	102	4 023	15 166	32 283	24 287	9 603	9 176	255 574
Germany	69 362	35	942	1 559	11 396	7 371	4 439	2 007	97 111
UK	14 411	35	1 149	913	3 884	3 790	1 198	1 971	27 351
Italy	10 152	5	0	492	1 103	1 067	206	98	13 123
France	21 136	0	211	5	4 181	1 638	261	544	27 976
Scandinavia	5 115	5	344	375	1 249	1 016	303	1 005	9 412
Austria	4 827	0	44	164	907	543	290	135	6 909
Holland/Netherlands	7 018	5	276	829	3 717	2 941	1 151	451	16 390
Switzerland	8 283	5	182	250	2 365	1 492	607	290	13 476
Spain	4 038	0	174	587	635	942	223	597	7 195
Portugal	1 564	0	112	8 207	868	256	110	158	11 273
Belgium	6 251	10	28	166	674	906	396	175	8 605
Russia	2 526	0	192	163	345	425	52	791	4 495
Other Europe	6 251	0	368	1 455	960	1 901	368	954	12 258
NORTH AMERICA	18 084	21	521	4 144	6 352	3 536	1 007	1 024	34 689
USA	14 098	15	385	2 926	4 787	2 174	650	801	25 836
Canada	3 986	5	137	1 218	1 565	1 362	357	223	8 853
OTHERS	30 778	21	1 780	3 585	7 273	4 378	1 939	4 177	53 930
China	12 657	5	586	1 300	2 088	425	349	1 000	18 411
Brazil	1 432	0	99	1 012	156	555	103	125	3 482
Japan	3 017	0	428	0	459	446	258	624	5 232
Other Countries	13 672	15	666	1 273	4 569	2 952	1 229	2 429	26 805
TOTAL	317 075	286	16 704	479 399	432 552	232 609	83 737	33 611	1 595 973

Row Percentage (%) Distribution									
AFRICA	8.6%	0.0%	0.8%	36.5%	30.9%	16.0%	5.7%	1.5%	100.0%
South Africa	21.8%	0.0%	3.2%	8.3%	8.2%	43.7%	8.9%	5.9%	100.0%
Angola	4.7%	0.0%	0.0%	74.8%	8.4%	12.0%	0.1%	0.1%	100.0%
Botswana	2.1%	0.0%	0.1%	0.7%	47.4%	0.5%	49.0%	0.2%	100.0%
Zambia	1.2%	0.0%	0.0%	0.7%	97.7%	0.3%	0.1%	0.1%	100.0%
Zimbabwe	6.9%	0.0%	0.7%	9.1%	57.8%	10.0%	14.5%	1.0%	100.0%
Other Africa	42.1%	0.0%	2.8%	9.6%	23.8%	11.0%	5.3%	5.4%	100.0%
EUROPE	63.0%	0.0%	1.6%	5.9%	12.6%	9.5%	3.8%	3.6%	100.0%
Germany	71.4%	0.0%	1.0%	1.6%	11.7%	7.6%	4.6%	2.1%	100.0%
UK	52.7%	0.1%	4.2%	3.3%	14.2%	13.9%	4.4%	7.2%	100.0%
Italy	77.4%	0.0%	0.0%	3.8%	8.4%	8.1%	1.6%	0.7%	100.0%
France	75.5%	0.0%	0.8%	0.0%	14.9%	5.9%	0.9%	1.9%	100.0%
Scandinavia	54.3%	0.1%	3.7%	4.0%	13.3%	10.8%	3.2%	10.7%	100.0%
Austria	69.9%	0.0%	0.6%	2.4%	13.1%	7.9%	4.2%	2.0%	100.0%
Holland/Netherlands	42.8%	0.0%	1.7%	5.1%	22.7%	17.9%	7.0%	2.8%	100.0%
Switzerland	61.5%	0.0%	1.4%	1.9%	17.6%	11.1%	4.5%	2.1%	100.0%
Spain	56.1%	0.0%	2.4%	8.2%	8.8%	13.1%	3.1%	8.3%	100.0%
Portugal	13.9%	0.0%	1.0%	72.8%	7.7%	2.3%	1.0%	1.4%	100.0%
Belgium	72.6%	0.1%	0.3%	1.9%	7.8%	10.5%	4.6%	2.0%	100.0%
Russia	56.2%	0.0%	4.3%	3.6%	7.7%	9.5%	1.2%	17.6%	100.0%
Other Europe	51.0%	0.0%	3.0%	11.9%	7.8%	15.5%	3.0%	7.8%	100.0%
NORTH AMERICA	52.1%	0.1%	1.5%	11.9%	18.3%	10.2%	2.9%	3.0%	100.0%
USA	54.6%	0.1%	1.5%	11.3%	18.5%	8.4%	2.5%	3.1%	100.0%
Canada	45.0%	0.1%	1.5%	13.8%	17.7%	15.4%	4.0%	2.5%	100.0%
OTHERS	57.1%	0.0%	3.3%	6.6%	13.5%	8.1%	3.6%	7.7%	100.0%
China	68.7%	0.0%	3.2%	7.1%	11.3%	2.3%	1.9%	5.4%	100.0%
Brazil	41.1%	0.0%	2.9%	29.1%	4.5%	15.9%	3.0%	3.6%	100.0%
Japan	57.7%	0.0%	8.2%	0.0%	8.8%	8.5%	4.9%	11.9%	100.0%
Other Countries	51.0%	0.1%	2.5%	4.7%	17.0%	11.0%	4.6%	9.1%	100.0%
TOTAL	19.9%	0.0%	1.0%	30.0%	27.1%	14.6%	5.2%	2.1%	100.0%

Column Percentage (%) Distribution										
AFRICA	33.8%	49.8%	62.1%	95.2%	89.4%	86.2%	85.0%	57.2%	78.4%	
South Africa	19.0%	36.7%	53.2%	4.8%	5.2%	51.9%	29.2%	48.7%	17.3%	
Angola	8.3%	5.9%	0.4%	88.0%	10.9%	29.1%	0.8%	0.9%	35.3%	
Botswana	0.4%	1.9%	0.6%	0.1%	7.4%	0.1%	39.4%	0.5%	4.2%	
Zambia	0.9%	0.0%	0.4%	0.3%	53.9%	0.3%	0.3%	0.5%	14.9%	
Zimbabwe	1.7%	1.9%	3.1%	1.5%	10.6%	3.4%	13.7%	2.4%	4.9%	
Other Africa	3.6%	3.4%	4.5%	0.5%	1.5%	1.3%	1.7%	4.3%	1.7%	
EUROPE	50.8%	35.6%	24.1%	3.2%	7.5%	10.4%	11.5%	27.3%	16.0%	
Germany	21.9%	12.2%	5.6%	0.3%	2.6%	3.2%	5.3%	6.0%	6.1%	
UK	4.5%	12.3%	6.9%	0.2%	0.9%	1.6%	1.4%	5.9%	1.7%	
Italy	3.2%	1.9%	0.0%	0.1%	0.3%	0.5%	0.2%	0.3%	0.8%	
France	6.7%	0.0%	1.3%	0.0%	1.0%	0.7%	0.3%	1.6%	1.8%	
Scandinavia	1.6%	1.9%	2.1%	0.1%	0.3%	0.4%	0.4%	3.0%	0.6%	
Austria	1.5%	0.0%	0.3%	0.0%	0.2%	0.2%	0.3%	0.4%	0.4%	
Holland/Netherlands	2.2%	1.9%	1.7%	0.2%	0.9%	1.3%	1.4%	1.3%	1.0%	
Switzerland	2.6%	1.9%	1.1%	0.1%	0.5%	0.6%	0.7%	0.9%	0.8%	
Spain	1.3%	0.0%	1.0%	0.1%	0.1%	0.4%	0.3%	1.8%	0.5%	
Portugal	0.5%	0.0%	0.7%	1.7%	0.2%	0.1%	0.1%	0.5%	0.7%	
Belgium	2.0%	3.4%	0.2%	0.0%	0.2%	0.4%	0.5%	0.5%	0.5%	
Russia	0.8%	0.0%	1.2%	0.0%	0.1%	0.2%	0.1%	2.4%	0.3%	
Other Europe	2.0%	0.0%	2.2%	0.3%	0.2%	0.8%	0.4%	2.8%	0.8%	
NORTH AMERICA	5.7%	7.3%	3.1%	0.9%	1.5%	1.5%	1.2%	3.0%	2.2%	
USA	4.4%	5.3%	2.3%	0.6%	1.1%	0.9%	0.8%	2.4%	1.6%	
Canada	1.3%	1.9%	0.8%	0.3%	0.4%	0.6%	0.4%	0.7%	0.6%	
OTHERS	9.7%	7.3%	10.7%	0.7%	1.7%	1.9%	2.3%	12.4%	3.4%	
China	4.0%	1.9%	3.5%	0.3%	0.5%	0.2%	0.4%	3.0%	1.2%	
Brazil	0.5%	0.0%	0.6%	0.2%	0.0%	0.2%	0.1%	0.4%	0.2%	
Japan	1.0%	0.0%	2.6%	0.0%	0.1%	0.2%	0.3%	1.9%	0.3%	
Other Countries	4.3%	5.4%	4.0%	0.3%	1.1%	1.3%	1.5%	7.2%	1.7%	
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Table 10: Tourist Arrivals by Nationality and Intended Length of Stay, 2019

Nationality	2-3 days	4-7 days	8-14 days	15-21 days	22 - 364 days	Total Tourist Arrivals	Average Duration Stay
AFRICA	201 419	412 392	248 148	150 149	239 671	1 251 780	18
South Africa	48 010	109 359	60 222	22 778	35 820	276 188	15
Angola	88 318	154 130	102 888	78 761	139 882	563 978	15
Botswana	16 938	28 678	11 284	2 599	7 791	67 290	12
Zambia	38 172	93 701	53 556	37 749	15 348	238 526	12
Zimbabwe	5 571	17 728	14 584	5 730	35 382	78 996	36
Other Africa	4 411	8 797	5 614	2 531	5 447	26 801	21
EUROPE	24 967	48 210	96 974	56 258	29 165	255 574	15
Germany	7 373	14 387	37 629	24 444	13 279	97 111	18
UK	3 187	6 448	10 703	4 883	2 131	27 351	13
Italy	905	1 413	7 102	2 937	767	13 123	14
France	3 137	3 868	12 579	6 933	1 460	27 976	13
Scandinavia	1 023	2 596	3 175	1 509	1 110	9 412	15
Austria	818	1 244	2 216	1 773	858	6 909	15
Holland/Netherlands	2 301	2 963	5 371	3 434	2 322	16 390	15
Switzerland	1 117	2 312	4 876	3 414	1 757	13 476	16
Spain	524	1 667	2 468	1 248	1 287	7 195	17
Portugal	2 584	4 638	2 543	763	745	11 273	9
Belgium	744	1 143	3 275	2 535	908	8 605	16
Russia	280	1 887	1 396	318	614	4 495	17
Other Europe	976	3 644	3 641	2 068	1 928	12 258	17
NORTH AMERICA	4 406	10 863	12 156	3 769	3 494	34 689	14
USA	3 812	8 969	8 254	2 556	2 245	25 836	13
Canada	594	1 895	3 902	1 214	1 249	8 853	14
OTHERS	5 113	17 311	17 358	6 214	7 933	53 930	17
China	716	5 879	6 508	1 338	3 969	18 411	28
Brazil	521	1 171	760	529	500	3 482	16
Japan	741	2 452	1 666	298	75	5 232	8
Other Countries	3 136	7 809	8 424	4 049	3 388	26 805	16
TOTAL	235 906	488 776	374 636	216 391	280 263	1 595 973	15

Row Percentage (%) Distribution							
AFRICA	16.1%	32.9%	19.8%	12.0%	19.1%	100.0%	18
South Africa	17.4%	39.6%	21.8%	8.2%	13.0%	100.0%	15
Angola	15.7%	27.3%	18.2%	14.0%	24.8%	100.0%	15
Botswana	25.2%	42.6%	16.8%	3.9%	11.6%	100.0%	12
Zambia	16.0%	39.3%	22.5%	15.8%	6.4%	100.0%	12
Zimbabwe	7.1%	22.4%	18.5%	7.3%	44.8%	100.0%	36
Other Africa	16.5%	32.8%	20.9%	9.4%	20.3%	100.0%	21
EUROPE	9.8%	18.9%	37.9%	22.0%	11.4%	100.0%	15
Germany	7.6%	14.8%	38.7%	25.2%	13.7%	100.0%	18
UK	11.7%	23.6%	39.1%	17.9%	7.8%	100.0%	13
Italy	6.9%	10.8%	54.1%	22.4%	5.8%	100.0%	14
France	11.2%	13.8%	45.0%	24.8%	5.2%	100.0%	13
Scandinavia	10.9%	27.6%	33.7%	16.0%	11.8%	100.0%	15
Austria	11.8%	18.0%	32.1%	25.7%	12.4%	100.0%	15
Holland/Netherlands	14.0%	18.1%	32.8%	21.0%	14.2%	100.0%	15
Switzerland	8.3%	17.2%	36.2%	25.3%	13.0%	100.0%	16
Spain	7.3%	23.2%	34.3%	17.3%	17.9%	100.0%	17
Portugal	22.9%	41.1%	22.6%	6.8%	6.6%	100.0%	9
Belgium	8.6%	13.3%	38.1%	29.5%	10.6%	100.0%	16
Russia	6.2%	42.0%	31.1%	7.1%	13.7%	100.0%	17
Other Europe	8.0%	29.7%	29.7%	16.9%	15.7%	100.0%	17
NORTH AMERICA	12.7%	31.3%	35.0%	10.9%	10.1%	100.0%	14
USA	14.8%	34.7%	31.9%	9.9%	8.7%	100.0%	13
Canada	6.7%	21.4%	44.1%	13.7%	14.1%	100.0%	14
OTHERS	9.5%	32.1%	32.2%	11.5%	14.7%	100.0%	17
China	3.9%	31.9%	35.4%	7.3%	21.6%	100.0%	28
Brazil	15.0%	33.6%	21.8%	15.2%	14.4%	100.0%	16
Japan	14.2%	46.9%	31.8%	5.7%	1.4%	100.0%	8
Other Countries	11.7%	29.1%	31.4%	15.1%	12.6%	100.0%	16
TOTAL	14.8%	30.6%	23.5%	13.6%	17.6%	100.0%	15

Column Percentage (%) Distribution							
AFRICA	85.4%	84.4%	66.2%	69.4%	85.5%	78.4%	18
South Africa	20.4%	22.4%	16.1%	10.5%	12.8%	17.3%	15
Angola	37.4%	31.5%	27.5%	36.4%	49.9%	35.3%	15
Botswana	7.2%	5.9%	3.0%	1.2%	2.8%	4.2%	12
Zambia	16.2%	19.2%	14.3%	17.4%	5.5%	14.9%	12
Zimbabwe	2.4%	3.6%	3.9%	2.6%	12.6%	4.9%	36
Other Africa	1.9%	1.8%	1.5%	1.2%	1.9%	1.7%	21
EUROPE	10.6%	9.9%	25.9%	26.0%	10.4%	16.0%	15
Germany	3.1%	2.9%	10.0%	11.3%	4.7%	6.1%	18
UK	1.4%	1.3%	2.9%	2.3%	0.8%	1.7%	13
Italy	0.4%	0.3%	1.9%	1.4%	0.3%	0.8%	14
France	1.3%	0.8%	3.4%	3.2%	0.5%	1.8%	13
Scandinavia	0.4%	0.5%	0.8%	0.7%	0.4%	0.6%	15
Austria	0.3%	0.3%	0.6%	0.8%	0.3%	0.4%	15
Holland/Netherlands	1.0%	0.6%	1.4%	1.6%	0.8%	1.0%	15
Switzerland	0.5%	0.5%	1.3%	1.6%	0.6%	0.8%	16
Spain	0.2%	0.3%	0.7%	0.6%	0.5%	0.5%	17
Portugal	1.1%	0.9%	0.7%	0.4%	0.3%	0.7%	9
Belgium	0.3%	0.2%	0.9%	1.2%	0.3%	0.5%	16
Russia	0.1%	0.4%	0.4%	0.1%	0.2%	0.3%	17
Other Europe	0.4%	0.7%	1.0%	1.0%	0.7%	0.8%	17
NORTH AMERICA	1.9%	2.2%	3.2%	1.7%	1.2%	2.2%	14
USA	1.6%	1.8%	2.2%	1.2%	0.8%	1.6%	13
Canada	0.3%	0.4%	1.0%	0.6%	0.4%	0.6%	14
OTHERS	2.2%	3.5%	4.6%	2.9%	2.8%	3.4%	17
China	0.3%	1.2%	1.7%	0.6%	1.4%	1.2%	28
Brazil	0.2%	0.2%	0.2%	0.2%	0.2%	0.2%	16
Japan	0.3%	0.5%	0.4%	0.1%	0.0%	0.3%	8
Other Countries	1.3%	1.6%	2.2%	1.9%	1.2%	1.7%	16
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	15

Table 11: Tourist Arrivals by Nationality and Month, 2019

Nationality	January	February	March	April	May	June	July	August	September	October	November	December	TOTAL
AFRICA	91 105	109 311	105 082	107 278	95 037	109 700	94 601	112 462	106 439	102 451	104 793	113 519	1 251 780
South Africa	15 190	22 796	24 075	23 705	24 315	28 646	15 398	25 622	20 180	22 061	22 944	31 256	276 188
Angola	47 565	44 386	43 325	46 286	37 443	46 716	47 867	52 377	51 386	47 333	45 403	53 893	563 978
Botswana	6 908	7 826	4 922	6 591	5 578	4 281	4 921	6 974	4 734	4 800	4 599	5 157	67 290
Zambia	11 592	23 386	24 029	20 432	19 899	19 775	20 380	15 797	23 567	21 768	22 193	15 707	238 526
Zimbabwe	8 128	8 387	6 514	6 994	5 581	8 160	4 812	9 422	5 385	4 624	6 092	4 898	78 996
Other Africa	1 722	2 530	2 218	3 270	2 221	2 122	1 225	2 270	1 188	1 865	3 562	2 608	26 801
EUROPE	7 964	25 870	24 250	24 102	17 247	18 467	7 956	34 151	8 454	33 312	31 848	21 952	255 574
Germany	2 339	11 133	11 157	9 335	5 623	6 611	2 318	10 391	3 150	13 489	13 337	8 226	97 111
UK	1 444	2 146	2 408	2 820	1 766	2 067	771	3 674	981	3 709	3 212	2 353	27 351
Italy	229	522	476	941	806	597	162	5 974	275	1 352	783	1 005	13 123
France	382	1 746	2 258	3 604	2 761	1 782	624	4 394	545	3 434	4 476	1 971	27 976
Scandinavia	503	1 874	1 225	748	784	527	154	304	226	837	913	1 319	9 412
Austria	311	725	821	482	510	721	196	716	122	970	669	666	6 909
Holland/Netherlands	591	1 906	944	1 339	1 510	847	1 319	1 861	814	1 756	1 726	1 777	16 390
Switzerland	276	1 039	1 093	1 380	1 112	1 109	458	722	661	2 748	1 499	1 378	13 476
Spain	215	393	693	352	250	721	449	2 172	174	853	551	370	7 195
Portugal	358	2 566	1 296	982	498	423	774	806	724	899	1 618	328	11 273
Belgium	138	543	412	400	336	1 596	316	1 248	162	1 508	1 221	726	8 605
Russia	389	410	533	324	284	262	0	802	34	492	520	445	4 495
Other Europe	787	866	934	1 395	1 005	1 204	416	1 087	586	1 265	1 323	1 388	12 258
NORTH AMERICA	2 000	1 919	3 927	3 780	3 696	4 035	1 382	2 679	1 343	3 421	3 455	3 053	34 689
USA	1 688	1 605	2 640	2 350	2 975	3 444	926	1 924	922	2 456	2 736	2 170	25 836
Canada	312	314	1 287	1 430	721	591	456	755	421	965	719	883	8 853
OTHERS	2 295	4 259	5 698	7 327	5 123	5 071	2 029	6 632	1 834	4 240	4 615	4 806	53 930
China	579	1 399	2 329	2 592	2 166	1 286	650	2 886	361	1 285	1 898	981	18 411
Brazil	83	220	245	540	161	395	74	127	260	349	317	713	3 482
Japan	137	280	581	1 875	132	350	57	619	213	280	215	494	5 232
Other Countries	1 497	2 361	2 542	2 321	2 665	3 040	1 248	3 000	1 001	2 327	2 185	2 619	26 805
TOTAL	103 365	141 359	138 956	142 488	121 104	137 273	105 969	155 924	118 071	143 424	144 711	143 330	1 595 973

Row Percentage (%) Distribution													
AFRICA	7.3%	8.7%	8.4%	8.6%	7.6%	8.8%	7.6%	9.0%	8.5%	8.2%	8.4%	9.1%	100.0%
South Africa	5.5%	8.3%	8.7%	8.6%	8.8%	10.4%	5.6%	9.3%	7.3%	8.0%	8.3%	11.3%	100.0%
Angola	8.8%	7.9%	7.7%	8.2%	6.6%	8.3%	8.5%	9.3%	9.1%	8.4%	8.1%	9.6%	100.0%
Botswana	10.3%	11.6%	7.3%	9.8%	8.3%	6.4%	7.3%	10.4%	7.0%	7.1%	6.8%	7.7%	100.0%
Zambia	4.9%	9.8%	10.1%	8.6%	8.3%	8.3%	8.5%	6.6%	9.9%	9.1%	9.3%	6.6%	100.0%
Zimbabwe	10.3%	10.6%	8.2%	8.9%	7.1%	10.3%	6.1%	11.9%	6.8%	5.9%	7.7%	6.2%	100.0%
Other Africa	6.8%	9.4%	8.3%	12.2%	8.3%	7.9%	4.6%	8.5%	4.4%	7.0%	13.3%	9.7%	100.0%
EUROPE	3.1%	10.1%	9.5%	9.4%	6.7%	7.2%	3.1%	13.4%	3.3%	13.0%	12.5%	8.6%	100.0%
Germany	2.4%	11.5%	11.5%	9.6%	5.8%	6.8%	2.4%	10.7%	3.2%	13.9%	13.7%	8.5%	100.0%
UK	5.3%	7.8%	8.8%	10.3%	6.5%	7.6%	2.8%	13.4%	3.6%	13.6%	11.7%	8.6%	100.0%
Italy	1.7%	4.0%	3.6%	7.2%	6.1%	4.5%	1.2%	45.5%	2.1%	10.3%	6.0%	7.7%	100.0%
France	1.4%	6.2%	8.1%	12.9%	9.9%	6.4%	2.2%	15.7%	1.9%	12.3%	16.0%	7.0%	100.0%
Scandinavia	5.3%	19.9%	13.0%	8.0%	8.3%	5.6%	1.6%	3.2%	2.4%	8.9%	9.7%	14.0%	100.0%
Austria	4.5%	10.5%	11.9%	7.0%	7.4%	10.4%	2.8%	10.4%	1.8%	14.0%	9.7%	9.6%	100.0%
Holland/Netherlands	3.6%	11.6%	5.8%	8.2%	9.2%	5.2%	8.0%	11.4%	5.0%	10.7%	10.5%	10.8%	100.0%
Switzerland	2.1%	7.7%	8.1%	10.2%	8.3%	8.2%	3.4%	5.4%	4.9%	20.4%	11.1%	10.2%	100.0%
Spain	3.0%	5.5%	9.6%	4.9%	3.5%	10.0%	6.2%	30.2%	2.4%	11.9%	7.7%	5.1%	100.0%
Portugal	3.2%	22.8%	11.5%	8.7%	4.4%	3.8%	6.9%	7.2%	6.4%	8.0%	14.4%	2.9%	100.0%
Belgium	1.6%	6.3%	4.8%	4.6%	3.9%	18.5%	3.7%	14.5%	1.9%	17.5%	14.2%	8.4%	100.0%
Russia	8.7%	9.1%	11.9%	7.2%	6.3%	5.8%	0.0%	17.8%	0.8%	10.9%	11.6%	9.9%	100.0%
Other Europe	6.4%	7.1%	7.6%	11.4%	8.2%	9.8%	3.4%	8.9%	4.8%	10.3%	10.8%	11.3%	100.0%
NORTH AMERICA	5.8%	5.5%	11.3%	10.9%	10.7%	11.6%	4.0%	7.7%	3.9%	9.9%	10.0%	8.8%	100.0%
USA	6.5%	6.2%	10.2%	9.1%	11.5%	13.3%	3.6%	7.4%	3.6%	9.5%	10.6%	8.4%	100.0%
Canada	3.5%	3.5%	14.5%	16.2%	8.1%	6.7%	5.1%	8.5%	4.8%	10.9%	8.1%	10.0%	100.0%
OTHERS	4.3%	7.9%	10.6%	13.6%	9.5%	9.4%	3.8%	12.3%	3.4%	7.9%	8.6%	8.9%	100.0%
China	3.1%	7.6%	12.7%	14.1%	11.8%	7.0%	3.5%	15.7%	2.0%	7.0%	10.3%	5.3%	100.0%
Brazil	2.4%	6.3%	7.0%	15.5%	4.6%	11.3%	2.1%	3.6%	7.5%	10.0%	9.1%	20.5%	100.0%
Japan	2.6%	5.3%	11.1%	35.8%	2.5%	6.7%	1.1%	11.8%	4.1%	5.3%	4.1%	9.4%	100.0%
Other Countries	5.6%	8.8%	9.5%	8.7%	9.9%	11.3%	4.7%	11.2%	3.7%	8.7%	8.2%	9.8%	100.0%
TOTAL	6.5%	8.9%	8.7%	8.9%	7.6%	8.6%	6.6%	9.8%	7.4%	9.0%	9.1%	9.0%	100.0%

Column Percentage % Distribution														
AFRICA	88.1%	77.3%	75.6%	75.3%	78.5%	79.9%	89.3%	72.1%	90.1%	71.4%	72.4%	79.2%	78.4%	
South Africa	14.7%	16.1%	17.3%	16.6%	20.1%	20.9%	14.5%	16.4%	17.1%	15.4%	15.9%	21.8%	17.3%	
Angola	46.0%	31.4%	31.2%	32.5%	30.9%	34.0%	45.2%	33.6%	43.5%	33.0%	31.4%	37.6%	35.3%	
Botswana	6.7%	5.5%	3.5%	4.6%	4.6%	3.1%	4.6%	4.5%	4.0%	3.3%	3.2%	3.6%	4.2%	
Zambia	11.2%	16.5%	17.3%	14.3%	16.4%	14.4%	19.2%	10.1%	20.0%	15.2%	15.3%	11.0%	14.9%	
Zimbabwe	7.9%	5.9%	4.7%	4.9%	4.6%	5.9%	4.5%	6.0%	4.6%	3.2%	4.2%	3.4%	4.9%	
Other Africa	1.7%	1.8%	1.6%	2.3%	1.8%	1.5%	1.2%	1.5%	1.0%	1.3%	2.5%	1.8%	1.7%	
EUROPE	7.7%	18.3%	17.5%	16.9%	14.2%	13.5%	7.5%	21.9%	7.2%	23.2%	22.0%	15.3%	16.0%	
Germany	2.3%	7.9%	8.0%	6.6%	4.6%	4.8%	2.2%	6.7%	2.7%	9.4%	9.2%	5.7%	6.1%	
UK	1.4%	1.5%	1.7%	2.0%	1.5%	1.5%	0.7%	2.4%	0.8%	2.6%	2.2%	1.6%	1.7%	
Italy	0.2%	0.4%	0.3%	0.7%	0.7%	0.4%	0.2%	3.8%	0.2%	0.9%	0.5%	0.7%	0.8%	
France	0.4%	1.2%	1.6%	2.5%	2.3%	1.3%	0.6%	2.8%	0.5%	2.4%	3.1%	1.4%	1.8%	
Scandinavia	0.5%	1.3%	0.9%	0.5%	0.6%	0.4%	0.1%	0.2%	0.2%	0.6%	0.6%	0.9%	0.6%	
Austria	0.3%	0.5%	0.6%	0.3%	0.4%	0.5%	0.2%	0.5%	0.1%	0.7%	0.5%	0.5%	0.4%	
Holland/Netherlands	0.6%	1.3%	0.7%	0.9%	1.2%	0.6%	1.2%	1.2%	0.7%	1.2%	1.2%	1.2%	1.0%	
Switzerland	0.3%	0.7%	0.8%	1.0%	0.9%	0.8%	0.4%	0.5%	0.6%	1.9%	1.0%	1.0%	0.8%	
Spain	0.2%	0.3%	0.5%	0.2%	0.2%	0.5%	0.4%	1.4%	0.1%	0.6%	0.4%	0.3%	0.5%	
Portugal	0.3%	1.8%	0.9%	0.7%	0.4%	0.3%	0.7%	0.5%	0.6%	0.6%	1.1%	0.2%	0.7%	
Belgium	0.1%	0.4%	0.3%	0.3%	0.3%	1.2%	0.3%	0.8%	0.1%	1.1%	0.8%	0.5%	0.5%	
Russia	0.4%	0.3%	0.4%	0.2%	0.2%	0.2%	0.0%	0.5%	0.0%	0.3%	0.4%	0.3%	0.3%	
Other Europe	0.8%	0.6%	0.7%	1.0%	0.8%	0.9%	0.4%	0.7%	0.5%	0.9%	0.9%	1.0%	0.8%	
NORTH AMERICA	1.9%	1.4%	2.8%	2.7%	3.1%	2.9%	1.3%	1.7%	1.1%	2.4%	2.4%	2.1%	2.2%	
USA	1.6%	1.1%	1.9%	1.6%	2.5%	2.5%	0.9%	1.2%	0.8%	1.7%	1.9%	1.5%	1.6%	
Canada	0.3%	0.2%	0.9%	1.0%	0.6%	0.4%	0.4%	0.5%	0.4%	0.7%	0.5%	0.6%	0.6%	
OTHERS	2.2%	3.0%	4.1%	5.1%	4.2%	3.7%	1.9%	4.3%	1.6%	3.0%	3.2%	3.4%	3.4%	
China	0.6%	1.0%	1.7%	1.8%	1.8%	0.9%	0.6%	1.9%	0.3%	0.9%	1.3%	0.7%	1.2%	
Brazil	0.1%	0.2%	0.2%	0.4%	0.1%	0.3%	0.1%	0.1%	0.2%	0.2%	0.2%	0.5%	0.2%	
Japan	0.1%	0.2%	0.4%	1.3%	0.1%	0.3%	0.1%	0.4%	0.2%	0.2%	0.1%	0.3%	0.3%	
Other Countries	1.4%	1.7%	1.8%	1.6%	2.2%	2.2%	1.2%	1.9%	0.8%	1.6%	1.5%	1.8%	1.7%	
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	

Table 12: Tourist Arrivals by Nationality and Seasonality, 2019

Nationality	QUARTER					SEASONALITY			
	Jan-March	April-June	July-Sept	Oct-Dec	TOTAL	Jan-April	May-Aug	Sept-Dec	TOTAL
AFRICA	305 499	312 016	313 503	320 763	1 251 780	412 777	411 801	427 202	1 251 780
South Africa	62 061	76 667	61 199	76 261	276 188	85 767	93 981	96 441	276 188
Angola	135 275	130 445	151 629	146 629	563 978	181 561	184 403	198 015	563 978
Botswana	19 656	16 450	16 629	14 555	67 290	26 248	21 753	19 289	67 290
Zambia	59 007	60 107	59 744	59 668	238 526	79 440	75 852	83 235	238 526
Zimbabwe	23 028	20 735	19 619	15 614	78 996	30 022	27 975	20 999	78 996
Other Africa	6 470	7 613	4 683	8 035	26 801	9 740	7 838	9 222	26 801
EUROPE	58 083	59 816	50 562	87 112	255 574	82 186	77 822	95 567	255 574
Germany	24 630	21 569	15 860	35 052	97 111	33 965	24 944	38 202	97 111
UK	5 998	6 652	5 427	9 274	27 351	8 818	8 278	10 256	27 351
Italy	1 228	2 344	6 411	3 140	13 123	2 169	7 538	3 416	13 123
France	4 386	8 147	5 563	9 880	27 976	7 990	9 560	10 426	27 976
Scandinavia	3 601	2 059	684	3 069	9 412	4 349	1 769	3 295	9 412
Austria	1 857	1 713	1 034	2 305	6 909	2 339	2 143	2 428	6 909
Holland/Netherlands	3 441	3 696	3 994	5 258	16 390	4 780	5 537	6 073	16 390
Switzerland	2 408	3 601	1 841	5 625	13 476	3 788	3 401	6 286	13 476
Spain	1 301	1 323	2 795	1 775	7 195	1 653	3 593	1 948	7 195
Portugal	4 221	1 903	2 304	2 845	11 273	5 203	2 501	3 569	11 273
Belgium	1 092	2 332	1 725	3 455	8 605	1 492	3 496	3 617	8 605
Russia	1 332	871	836	1 456	4 495	1 656	1 348	1 490	4 495
Other Europe	2 587	3 605	2 089	3 976	12 258	3 983	3 713	4 562	12 258
NORTH AMERICA	7 846	11 511	5 404	9 928	34 689	11 626	11 792	11 271	34 689
USA	5 933	8 769	3 773	7 362	25 836	8 283	9 269	8 284	25 836
Canada	1 913	2 742	1 631	2 566	8 853	3 343	2 523	2 987	8 853
OTHERS	12 252	17 521	10 495	13 662	53 930	19 579	18 855	15 496	53 930
China	4 307	6 043	3 896	4 164	18 411	6 899	6 987	4 525	18 411
Brazil	548	1 095	461	1 378	3 482	1 087	756	1 638	3 482
Japan	998	2 357	889	989	5 232	2 872	1 158	1 202	5 232
Other Countries	6 400	8 026	5 248	7 131	26 805	8 721	9 953	8 132	26 805
TOTAL	383 680	400 864	379 964	431 465	1 595 973	526 168	520 269	549 536	1 595 973

Row Percentage (%) Distribution										
	24.4%	24.9%	25.0%	25.6%	100.0%	33.0%	32.9%	34.1%	100.0%	
AFRICA										
South Africa	22.5%	27.8%	22.2%	27.6%	100.0%	31.1%	34.0%	34.9%	100.0%	
Angola	24.0%	23.1%	26.9%	26.0%	100.0%	32.2%	32.7%	35.1%	100.0%	
Botswana	29.2%	24.4%	24.7%	21.6%	100.0%	39.0%	32.3%	28.7%	100.0%	
Zambia	24.7%	25.2%	25.0%	25.0%	100.0%	33.3%	31.8%	34.9%	100.0%	
Zimbabwe	29.2%	26.2%	24.8%	19.8%	100.0%	38.0%	35.4%	26.6%	100.0%	
Other Africa	24.1%	28.4%	17.5%	30.0%	100.0%	36.3%	29.2%	34.4%	100.0%	
EUROPE	22.7%	23.4%	19.8%	34.1%	100.0%	32.2%	30.4%	37.4%	100.0%	
Germany	25.4%	22.2%	16.3%	36.1%	100.0%	35.0%	25.7%	39.3%	100.0%	
UK	21.9%	24.3%	19.8%	33.9%	100.0%	32.2%	30.3%	37.5%	100.0%	
Italy	9.4%	17.9%	48.9%	23.9%	100.0%	16.5%	57.4%	26.0%	100.0%	
France	15.7%	29.1%	19.9%	35.3%	100.0%	28.6%	34.2%	37.3%	100.0%	
Scandinavia	38.3%	21.9%	7.3%	32.6%	100.0%	46.2%	18.8%	35.0%	100.0%	
Austria	26.9%	24.8%	15.0%	33.4%	100.0%	33.9%	31.0%	35.1%	100.0%	
Holland/Netherlands	21.0%	22.5%	24.4%	32.1%	100.0%	29.2%	33.8%	37.1%	100.0%	
Switzerland	17.9%	26.7%	13.7%	41.7%	100.0%	28.1%	25.2%	46.6%	100.0%	
Spain	18.1%	18.4%	38.9%	24.7%	100.0%	23.0%	49.9%	27.1%	100.0%	
Portugal	37.4%	16.9%	20.4%	25.2%	100.0%	46.2%	22.2%	31.7%	100.0%	
Belgium	12.7%	27.1%	20.0%	40.2%	100.0%	17.3%	40.6%	42.0%	100.0%	
Russia	29.6%	19.4%	18.6%	32.4%	100.0%	36.8%	30.0%	33.2%	100.0%	
Other Europe	21.1%	29.4%	17.0%	32.4%	100.0%	32.5%	30.3%	37.2%	100.0%	
NORTH AMERICA	22.6%	33.2%	15.6%	28.6%	100.0%	33.5%	34.0%	32.5%	100.0%	
USA	23.0%	33.9%	14.6%	28.5%	100.0%	32.1%	35.9%	32.1%	100.0%	
Canada	21.6%	31.0%	18.4%	29.0%	100.0%	37.8%	28.5%	33.7%	100.0%	
OTHERS	22.7%	32.5%	19.5%	25.3%	100.0%	36.3%	35.0%	28.7%	100.0%	
China	23.4%	32.8%	21.2%	22.6%	100.0%	37.5%	38.0%	24.6%	100.0%	
Brazil	15.7%	31.5%	13.2%	39.6%	100.0%	31.2%	21.7%	47.0%	100.0%	
Japan	19.1%	45.0%	17.0%	18.9%	100.0%	54.9%	22.1%	23.0%	100.0%	
Other Countries	23.9%	29.9%	19.6%	26.6%	100.0%	32.5%	37.1%	30.3%	100.0%	
TOTAL	24.0%	25.1%	23.8%	27.0%	100.0%	33.0%	32.6%	34.4%	100.0%	

Column Percentage (%) Distribution									
	79.6%	77.8%	82.5%	74.3%	78.4%	78.4%	79.2%	77.7%	78.4%
AFRICA									
South Africa	16.2%	19.1%	16.1%	17.7%	17.3%	17.3%	18.1%	17.5%	17.3%
Angola	35.3%	32.5%	39.9%	34.0%	35.3%	35.3%	35.4%	36.0%	35.3%
Botswana	5.1%	4.1%	4.4%	3.4%	4.2%	4.2%	4.2%	3.5%	4.2%
Zambia	15.4%	15.0%	15.7%	13.8%	14.9%	14.9%	14.6%	15.1%	14.9%
Zimbabwe	6.0%	5.2%	5.2%	3.6%	4.9%	4.9%	5.4%	3.8%	4.9%
Other Africa	1.7%	1.9%	1.2%	1.9%	1.7%	1.7%	1.5%	1.7%	1.7%
EUROPE	15.1%	14.9%	13.3%	20.2%	16.0%	16.0%	15.0%	17.4%	16.0%
Germany	6.4%	5.4%	4.2%	8.1%	6.1%	6.1%	4.8%	7.0%	6.1%
UK	1.6%	1.7%	1.4%	2.1%	1.7%	1.7%	1.6%	1.9%	1.7%
Italy	0.3%	0.6%	1.7%	0.7%	0.8%	0.8%	1.4%	0.6%	0.8%
France	1.1%	2.0%	1.5%	2.3%	1.8%	1.8%	1.8%	1.9%	1.8%
Scandinavia	0.9%	0.5%	0.2%	0.7%	0.6%	0.6%	0.3%	0.6%	0.6%
Austria	0.5%	0.4%	0.3%	0.5%	0.4%	0.4%	0.4%	0.4%	0.4%
Holland/Netherlands	0.9%	0.9%	1.1%	1.2%	1.0%	1.0%	1.1%	1.1%	1.0%
Switzerland	0.6%	0.9%	0.5%	1.3%	0.8%	0.8%	0.7%	1.1%	0.8%
Spain	0.3%	0.3%	0.7%	0.4%	0.5%	0.5%	0.7%	0.4%	0.5%
Portugal	1.1%	0.5%	0.6%	0.7%	0.7%	0.7%	0.5%	0.6%	0.7%
Belgium	0.3%	0.6%	0.5%	0.8%	0.5%	0.5%	0.7%	0.7%	0.5%
Russia	0.3%	0.2%	0.2%	0.3%	0.3%	0.3%	0.3%	0.3%	0.3%
Other Europe	0.7%	0.9%	0.5%	0.9%	0.8%	0.8%	0.7%	0.8%	0.8%
NORTH AMERICA	2.0%	2.9%	1.4%	2.3%	2.2%	2.2%	2.3%	2.1%	2.2%
USA	1.5%	2.2%	1.0%	1.7%	1.6%	1.6%	1.8%	1.5%	1.6%
Canada	0.5%	0.7%	0.4%	0.6%	0.6%	0.6%	0.5%	0.5%	0.6%
OTHERS	3.2%	4.4%	2.8%	3.2%	3.4%	3.4%	3.6%	2.8%	3.4%
China	1.1%	1.5%	1.0%	1.0%	1.2%	1.2%	1.3%	0.8%	1.2%
Brazil	0.1%	0.3%	0.1%	0.3%	0.2%	0.2%	0.1%	0.3%	0.2%
Japan	0.3%	0.6%	0.2%	0.2%	0.3%	0.3%	0.2%	0.2%	0.3%
Other Countries	1.7%	2.0%	1.4%	1.7%	1.7%	1.7%	1.9%	1.5%	1.7%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

NOTES

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"TOURISM IS EVERYBODY'S BUSINESS"



Produced by the Directorate of Tourism and Gaming

Block E, Floor 1

Private Bag 13306

Cnr of Dr. Kenneth David Kaunda Street and Robert Mugabe Avenue

Windhoek, Namibia

Tel.: +264 61 284 2089/2005

Fax: +264 61 229936

Emails: elise.hashikutuva@met.gov.na

Website: www.met.gov.na



Namibia Tourism Board