



REPUBLIC OF NAMIBIA
MINISTRY OF ENVIRONMENT
FORESTRY AND TOURISM

TOURIST ARRIVALS

STATISTICAL REPORT

2025

Tourist Arrivals Statistical Report 2025

This Publication presents the Tourism Performance Statistics on International Tourist Arrivals into the country and Visitation into National Parks in the year 2025.

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Republic of Namibia
Ministry of Environment, Forestry and Tourism

TOURIST ARRIVALS STATISTICAL REPORT 2025

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FOREWORD



Tourism is a crucial sector in the battle to alleviate poverty due to its multiplier effects in addition it is also an important contributor to the country's Gross Domestic Product (GDP), job creation and foreign earnings. The NDP6 highlights the sector as one of the key economic pillars with the potential to drive sustainable economic growth. Tourism has no future if there is no focus on sustainability, therefore the sector should strive to foster for sustainable tourism and infrastructure development to enhance visitors' experiences and support its long-term growth.

In order for the sector to continue to grow, and to improve its sustainability and competitiveness, there is a need to have a thorough understanding of the tourism sector and its true dimension. The Government and all stakeholders require up-to-date, reliable and comprehensive information on tourists, which entails how many tourists visited the country and their demographics, from which countries they came from, the purpose of their visits, and their duration of stay in the country. These statistics provide useful data for investment, planning tourism development and further research.

The Report also for the first time contain statistics on visitor arrivals to the country national parks and reserves. Overall 994,780 visitors were recorded of which 816,730 were international visitors and 178,050 were local visitors. The top three visited were Etosha National Park, Namib-Naukluft National Park and Dorob National Park.

This report shows a positive growth in tourists coming from African countries into Namibia, but a slight decrease in overseas arrivals which may be attributed to various factors affecting the sector such as crime and, therefore is a need for the Ministry to investigate and come up with mitigating initiatives to prevent for decline.

The data presented in this report has been compiled through collaboration between government institutions, border control authorities, tourism establishments, and other key stakeholders. Their continued commitment to accurate and timely data collection plays an important role in strengthening Namibia's tourism information system and ensuring that decision-makers have access to reliable evidence.

As Namibia continues to claim its position within the global tourism landscape, the insights presented in this report will support both the public and private sectors in shaping a resilient and competitive tourism industry.

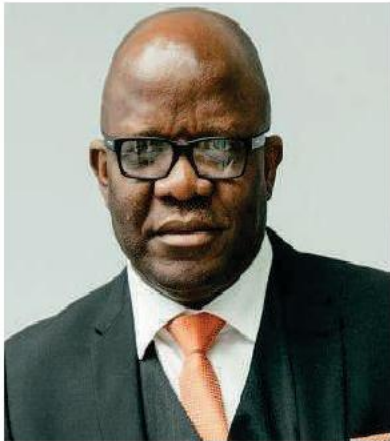
I would like to extend my sincere appreciation to all institutions and partners who contributed to the preparation of this report. Their dedication towards strengthening tourism statistics ensures that Namibia remains well-positioned to make informed decisions for the future of the sector.

Together, we look forward to welcoming more visitors to experience the unique endless horizons of Namibia that makes it a preferred tourism destination.


Hon. Indileni N. Daniel, (MP)
Minister of Environment, Forestry and Tourism



PREFACE



The Ministry of Environment, Forestry and Tourism collects, analyses and disseminate tourist arrival statistics with the prime objective to guide the planning and evaluation of the state of the industry. The report features the key source markets, tourist demographics, purpose of visit, and length of stay, amongst others. The report further provides relevant statistics on visits to the National Parks and Reserves by both locals and international visitors.

This report was compiled using the definition prescribed by UN Tourism and applied methodology and standards, highlighted in the International Recommendations for Tourism Statistics 2008 and presented using the Data and Statistics Presentation Standard 2022 of the Namibia Statistics Agency.

The Ministry encourage users of this statistics to visit the Ministerial website: www.meft.gov.na to access the Tourist Arrivals Statistics Reports.

A stylized handwritten signature in black ink, consisting of several loops and a long horizontal stroke extending to the right.

Sikongo Haihambo
Executive Director
Ministry of Environment, Forestry and Tourism



ACKNOWLEDGEMENTS

The Ministry would like to thank the Ministry of Home Affairs, Immigration, Safety and Security (MHAISS) for availing the primary data source for international visitor arrivals used to compile this report. Our appreciation goes out to the Namibia Tourism Board (NTB) and the private sector for marketing Namibia and providing state of the art tourism facilities, as well as the general public for understanding and embracing tourism.

Tourism is everyone's business!



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LIST OF ABBREVIATIONS AND ACRONYMS

- ATB – African Tourism Board
- GDP – Gross Domestic Product
- HKIA – Hosea Kutako International Airport
- MEFT – Ministry of Environment, Forestry and Tourism
- MHAISS – Ministry of Home Affairs, Immigration, Safety and Security
- NDP6 – Sixth National Development Plan
- NTB – Namibia Tourism Board
- SADC – Southern African Development Community
- UN Tourism – United Nations Tourism (formerly UNWTO)



EXECUTIVE SUMMARY

Namibia received a total number of 1,345,168 international visitor arrivals in 2025, of which 90,5 percent were tourists, 8,5 percent were same day visitors, 0,7 percent were returning residents and 0,3 percent was made up of other international visitor arrivals category.

The international visitor arrivals figure for 2025 experienced about 6,9 percent decline from 1,444,174 international visitor arrivals received in 2024. In addition international tourist arrivals also declined with 3,2 percent from 1,257,093 in 2024 to 1,217,108.

The top ten source markets for 2025 were South Africa, Angola, Botswana, Zambia, Zimbabwe, Germany, the United States, the United Kingdom, the Netherlands, and France.

The gender distribution comprised 64,1 percent male and 35,9 percent female. Out of the total international tourist arrival 62,1 percent were tourists age 40 and above. The age distribution was dominated by the 60 and above age group which constituted 22,2 percent, followed by the 40 to 49 age group with 21,9 percent, then 30 to 39 with 20,3 percent.

The total tourist arrivals were made up of 48.4 percent for holidays, 28.6 percent visiting friends and relatives, 18.5 business and 4.5 percent other travel purposes.

Average nights spent by international tourist arrivals in 2025 was 13 nights a night fall from the average night spent by international tourists in Namibia in 2024.

The visitor profile remained male-dominated at 64.1 percent, with the largest age group being 60 years and above (22.2 percent).

Road transport remained the dominant mode of entry at 77.9 percent, followed by air (17.7 percent) and water (4.4 percent).

Tourist arrivals peaked between May and August, with additional peaks in December, reflecting strong seasonality patterns.

National parks recorded an increase in visitation from 943,408 in 2024 to 994,780 in 2025, with Etosha National Park remaining the most visited national park.

KEY CONCEPTS AND DEFINITIONS

Tourist

A Tourist is any person travelling to and staying in a place outside their usual residence (environment) for a period of not more than twelve consecutive months for leisure, business and other purposes not related to the exercise of an activity remunerated from within the place visited.

Visitor

A visitor is a traveler taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose (business, leisure or other personal purpose) other than to be employed by a resident entity in the country or place visited.

Average Length of Stay

Total number of nights divided by total number of visitors for a given period.

Country of Residence

The country of residence is one of the key criteria for determining whether a person arriving in a country is a “visitor” or “other traveler,” and if a “visitor” whether he/she is a national or overseas resident. The underlying concept in the classification of international visitors by place of origin is the country of residence, not their nationality. Foreign nationals residing in a country are assimilated with “other resident” for the purpose of domestic and outbound tourism statistics. In this report, however, they fall under the “Returning Residents” category of international arrivals.

In Transit

A Person/s who remain for a short period in a designated area of the air terminal. This includes persons travelling the country for a short period.

International Visitor Arrival

A non-resident visitor who comes to the country for a pleasure trip, holiday, business, family affairs, mission, meeting and religious purposes and stays for at least one night in a collective or private accommodation in the country. This excludes passengers in transit at the airports.

Mode of Travel

Refers to the main mode of travel used by the visitor on the trip.

National Parks

An area of international and national importance because of its biological diversity, landscape, or national heritage and in which the following activities may be permitted: (a) biodiversity conservation; (b) recreation; (c) scenic viewing; (d) scientific research; and (e) any other economic activity.

Purpose of Visit

The main purpose of a tourism trip to a country (or place) is defined as “the purpose in the absence of which the trip would not have taken place.” It is determined by the main activities in which the visitor has been or will be involved during the trip at the destination. The main purposes of visit for tourists are classified into four categories: Visiting Friends/Relatives, Holiday, Business, and Other (those reasons that did not fall under the other three categories).

Returning Residents

Namibian residents with foreign nationality.

Same Day Visitor

A non-resident visitor arriving and leaving the country on the same day.

Seasonality

Seasonality in tourism refers to “the temporal concentration of tourist flows in certain periods of the year.” Understanding seasonality helps tourism planners and businesses to prepare for fluctuating demand, optimize services and promote travel during off-peak seasons. In this report, seasonality is analyzed through monthly patterns of tourist arrivals to Namibia.

SECTION 1: INTRODUCTION AND BACKGROUND

Introduction

Namibia is known for its unique landscape, wildlife and cultural heritage. According to the African Tourism Board (ATB) recent assessments, Namibia has been identified as one of Africa's premier tourism destinations. Tourism is a key pillar of Namibia's economy, contributing significantly to GDP and employment creation.

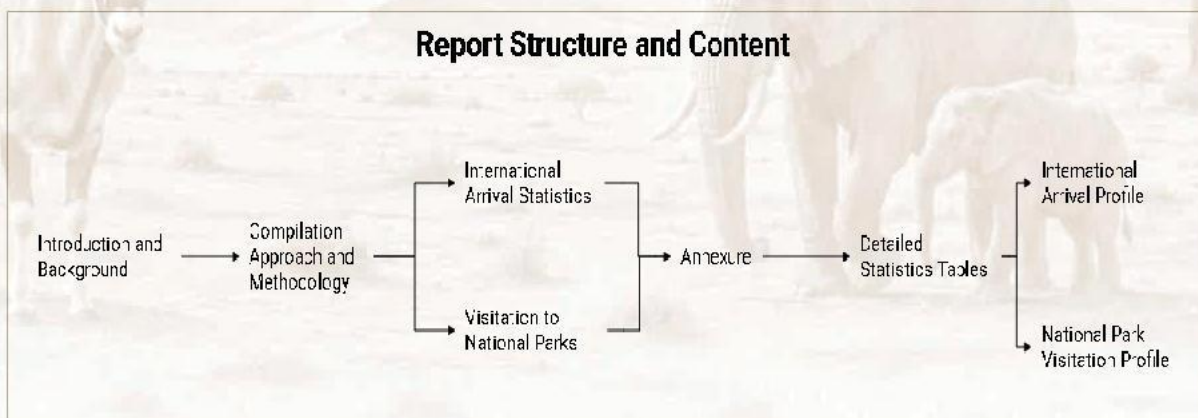
The Tourist Arrivals Report presents key tourism statistics, including the number of international arrivals, their profile including; sex, age, country of present residence, purpose of visit, mode of travel and intended length of stay, as well as the number of visitors to the national parks.

Objectives

The primary objectives of the Tourist Arrivals Statistics are to:

- Present an overview of Namibia's tourist arrivals and visitor arrival to national parks.
- Analyze and provide insights on trends in tourist arrivals to identify areas of growth, recovery and potential challenges to inform policy-making, investment and strategic planning within the sector.

Report Structure



Key Tourism Statistics 2021 – 2025

Indicators	2021	2022	2023	2024	2025
Contribution of Tourism to GDP (%)	-	6.9	-	-	-
International Tourist Arrivals	232,756	461,027	863,872	1,257,093	1,217,108
Tourist Arrivals from Africa	162,709	255,635	620,669	901,918	917,474
Tourist Arrivals from Overseas	70,047	205,392	243,205	355,176	299,634
Average Night Spent in Namibia	24	16	14	14	13
Visitors to National Parks	-	-	-	943,408	994,780
Namibian Visitors to National Parks	-	-	-	163,224	178,050
International Visitors to National Parks	-	-	-	780,184	816,730

Source: MEFT- Statistics Reports 2021 – 2025 and Namibia Tourism Satellite Account 2022



SECTION 2: COMPILATION APPROACH AND METHODOLOGY

This section highlights the sources of data used and the methodological approach adopted in preparing the Tourist Arrivals Statistics Report 2025, which includes international arrivals as well as national parks statistics.

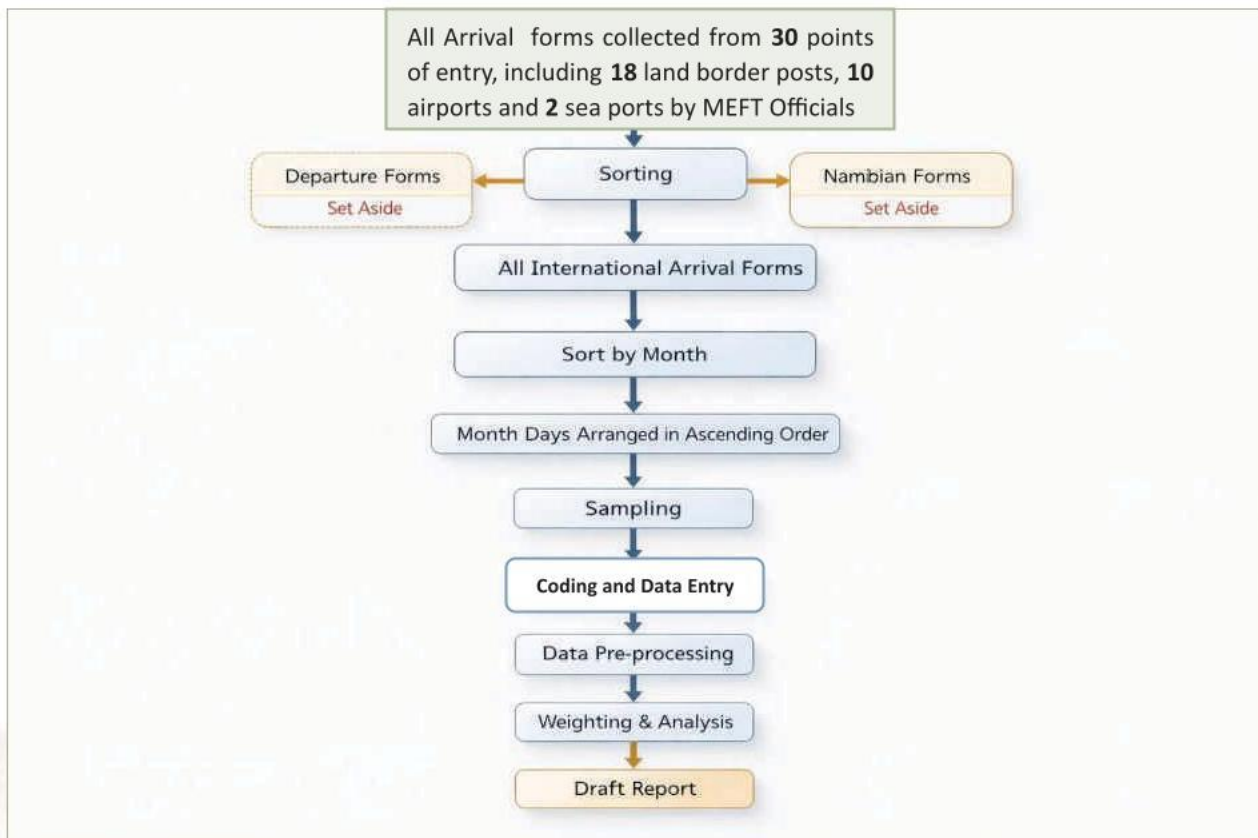
2.1. Data Sources

The statistics presented in this report were derived from two main administrative data sources;

- Arrival Forms and Monthly Border Statistics obtained from 30 official Points of Entry, comprising 18 Border Posts, 10 Airports and 2 Seaports processed by the Ministry of Home Affairs, Immigration, Safety and Security for the compilation of international arrivals statistics.
- Visitor's data obtained from 20 National Parks and Wildlife Reserves by the Directorate of Wildlife and National Parks for compilation of National Parks statistics (since the dataset is already in aggregate form, no sampling was required).



2.2. Data Processing Structure



2.3. Sample Design and Computation

Due to the large volume of arrival forms collected from all points of entry, a stratified systematic sampling method was applied. Each border post and month constitutes a stratum, ensuring proportional representation across all entry points and time periods. International arrivals were computed as follows:

$$\text{Total International arrivals for Month } (N) = (\text{Total arrivals for Month} - \text{Namibian arrivals})$$

The sample size (n) for each stratum was determined using Taro Yamane's formula, a general statistical formula used to determine sample size at 95 percent confidence level.

$$n = \frac{N}{(1 + Ne^2)}, \quad \text{where } e = 0.05/$$

Where: n = Sample size for the month,

N = international arrival for the month,

e = 0.05 means a 5 percent margin of error

Records were selected systematically within each stratum at intervals $k=N/n$, ensuring coverage across the entire month's. Selected arrival forms were grouped into batches of up to 50 arrival forms per batch, coded using coding list provided and captured into the data capturing tool linked to MySQL database.

This approach ensures statistical representativeness across all points of entry and time periods, thereby producing reliable estimates of international tourist characteristics as prescribed by the UN Tourism.

In 2025, international visitor arrivals were **1,345,168** (excluding Namibians), and the total recorded sample arrival forms across all months and borders was **57,930**.

2.4. Data Cleaning and Estimate

The captured records were further cleaned and validated to ensure accuracy and consistency through the use of an automated SQL-based data processing script. The estimation of total international arrivals was made possible by the use of assumption that the sample proportions are representative of those in the total population. Therefore, the patterns that were established in the sample were used to represent the population of international arrivals. Thus, key tourism indicators such as visitor profile, purpose of visit and length of stay were derived from the sample population.

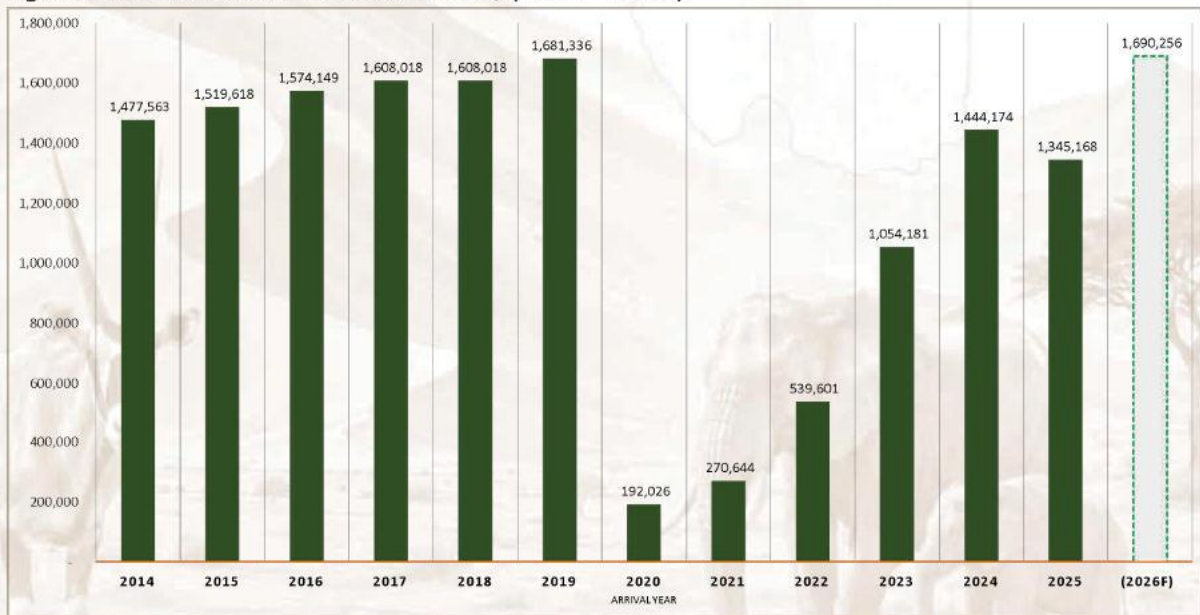
SECTION 3: INTERNATIONAL ARRIVALS STATISTICS

This section presents detailed overview and analysis on the performance of international visitor arrivals to Namibia.

3.1. International Arrivals Profile

Figure 3.1 shows that, in 2025, Namibia recorded a total number of 1,345,168 international arrivals reflecting a slight decline of 6.9 percent in comparison to 2024. As can be observed in the figure, international arrivals has been experiencing a marginal growth until 2019. This trend then reversed with the emergence of COVID-19 when global travel came to a standstill caused by widespread travel restrictions imposed by many countries. The arrivals began picking up again in 2021 as the sector gradually recovered, through to 2024. However, a slight decline recorded in 2025 may be attributed to a change in visitors preferences and other contributing factors.

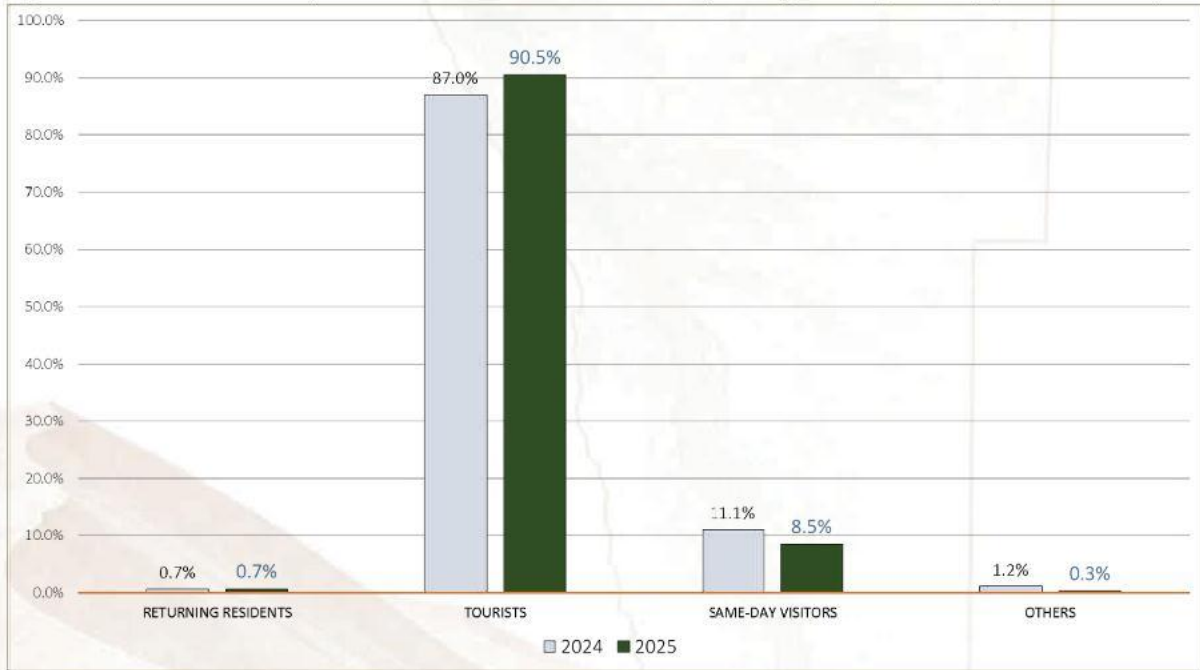
Figure 3.1: International Visitor Arrivals, (2014 – 2025)



Source: Immigration 2025 arrival forms and MEFT statistics.

As in previous years, the international tourist arrivals in 2025 made up a majority of international arrivals, with a share of 90.5 percent followed by same-day visitors with 8.5 percent. Returning residents and other visitors accounted for 0.7 percent and 0.3 percent respectively. This is as displayed in Figure 3.2 which compares the distribution of international arrivals by the categories of travel.

Figure 3.2: Distribution of International Visitor Arrivals by Categories of Travel, (2024 – 2025)

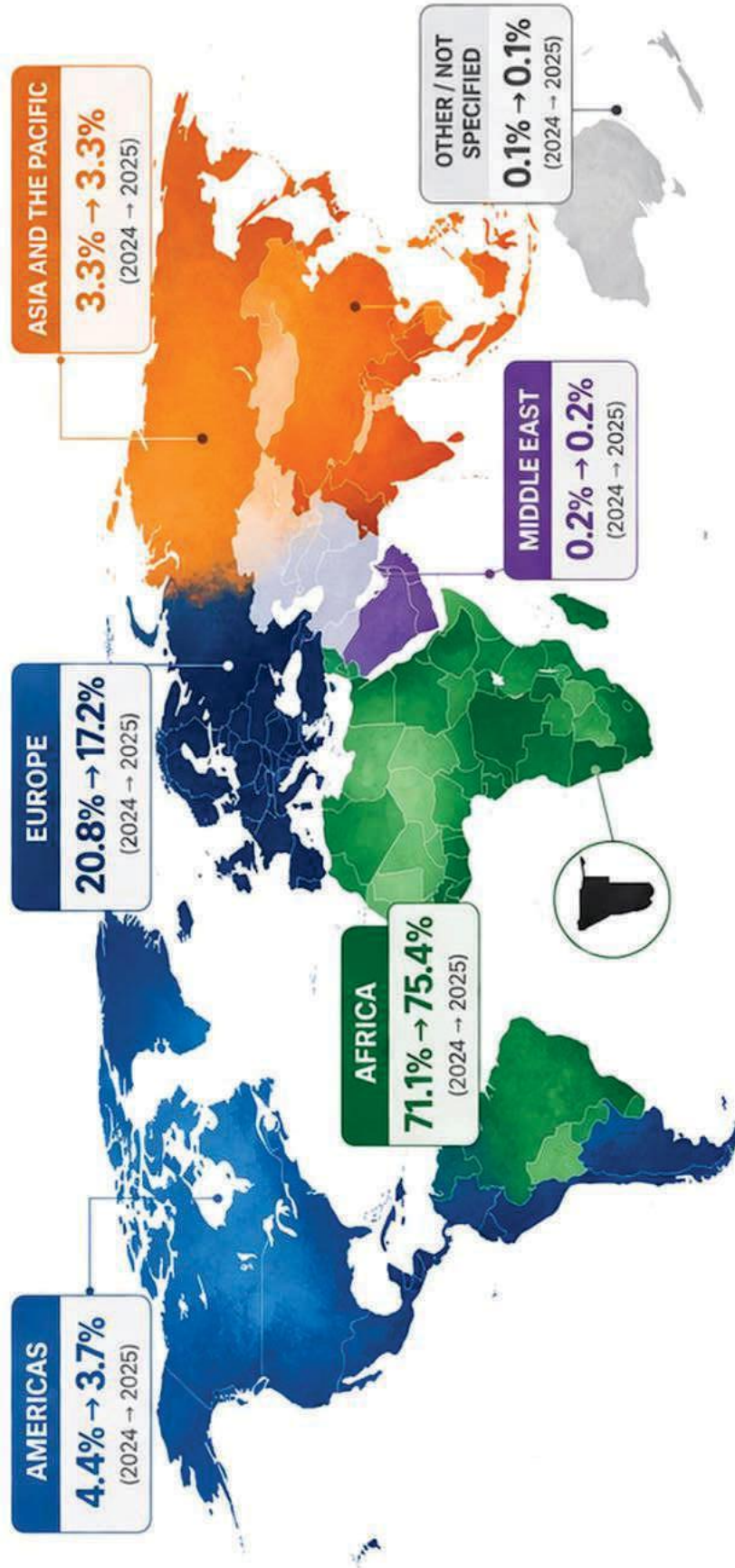


Source: Immigration 2025 arrival forms and MEFT estimates.



GLOBAL VISITORS DISTRIBUTION TO NAMIBIA BY REGION – 2024 vs 2025

Percentage of Total (World = 100%)



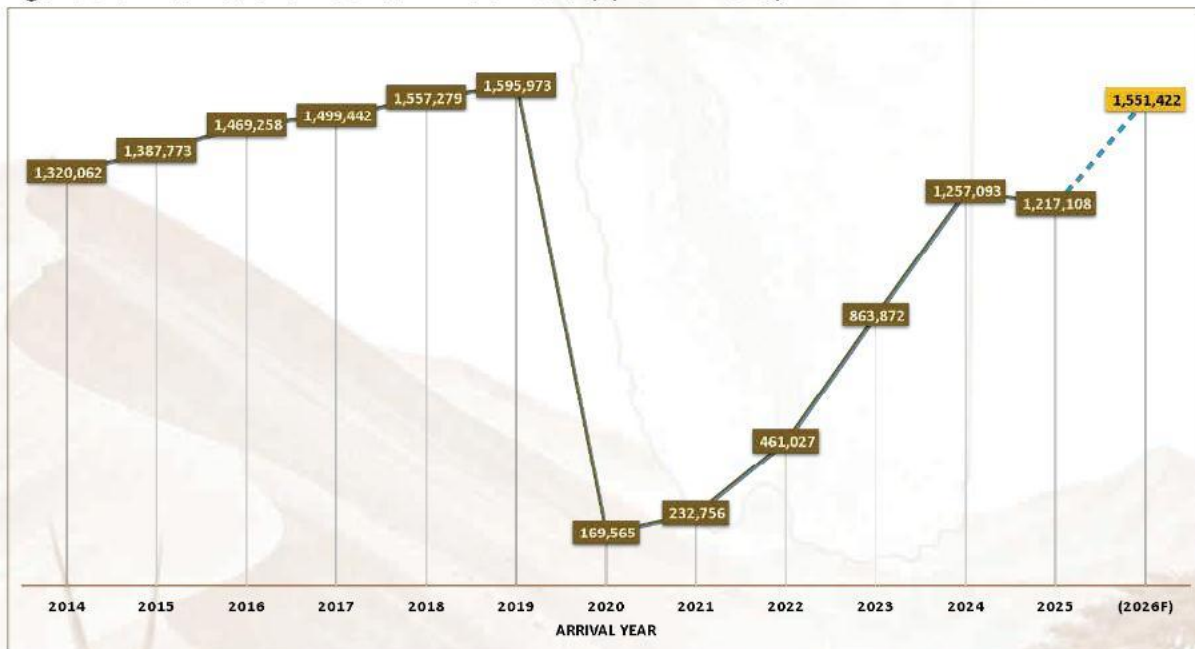
Key Insight: Africa's share grows significantly, increasing by 4.3 percentage points, while Europe sees the largest decline.

Source: Immigration 2025 arrival forms and MEFT statistics

3.2. International Tourist Arrivals

International tourist arrivals showed steady growth from 2014 to 2019. This is as displayed in Figure 3.3 below. However, a sharp decline occurred in 2020 due to the impact of COVID-19 with only 169,565 tourist arrivals recorded in that year. Recovery began in 2021 and continued through to 2024 as the tourism sector improved reaching 1,257,093 tourists. As further presented in Figure 3.4, a slight decrease of 3.2% was recorded in 2025 compared to 2024, which could be attributed to factors such as safety concerns, shifting tourist preferences, and increased competition among destinations.

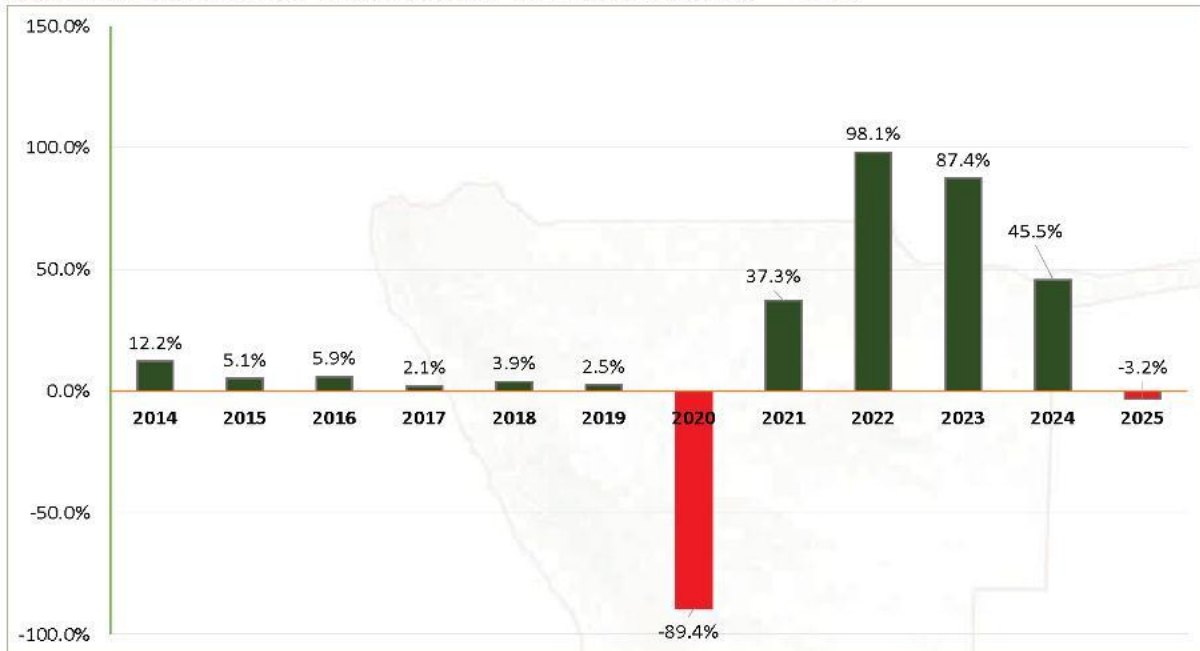
Figure 3.3: International Tourist Arrivals Trends, (2014 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates.



Figure 3.4: International Tourist Arrivals Growth Rate, (2014 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates.



3.3. Tourist Arrivals by Source Markets

Africa

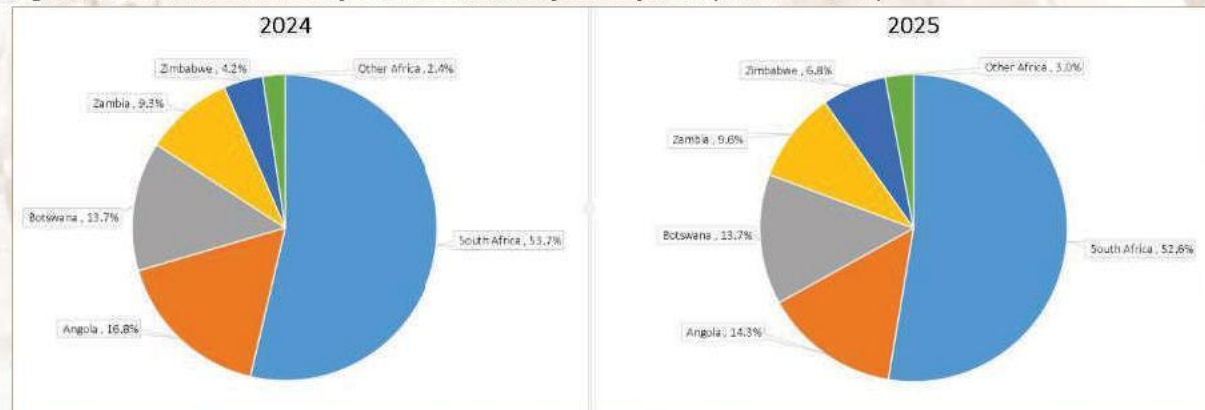
The African market accounted for 75.4 percent of the total international tourist arrivals in 2025. Over the years, tourist arrivals from this source market have been experiencing a substantial increase. Still, even with the observed decline in overall tourist arrivals in the period under review, the African market observed a marginal increase of 1.7 percent from those recorded in 2024, as revealed in Figure 3.5. However, as can be seen in Figure 3.6, the arrivals from South Africa and Angola decreased while other top markets such as Botswana and Zambia had a slight increase, whereas Zimbabwe had a significant upsurge.

Figure 3.5: Tourist Arrivals from Africa, (2021 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates.

Figure 3.6: Market Share of Tourist Arrivals from Africa, (2024 – 2025)

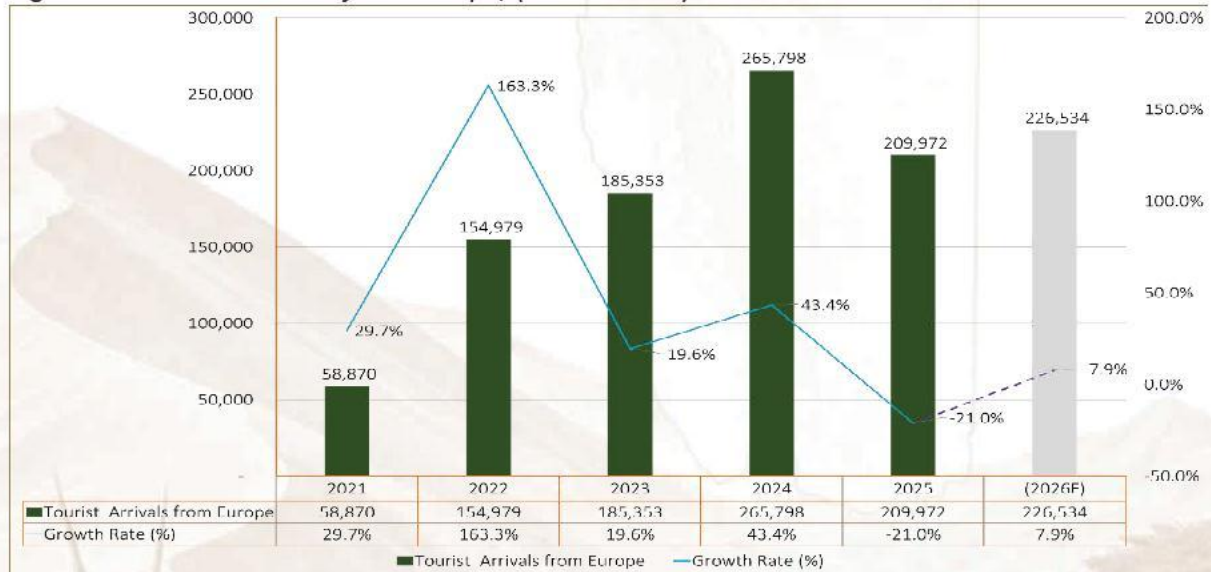


Source: Immigration 2025 arrival forms and MEFT estimates.

Europe

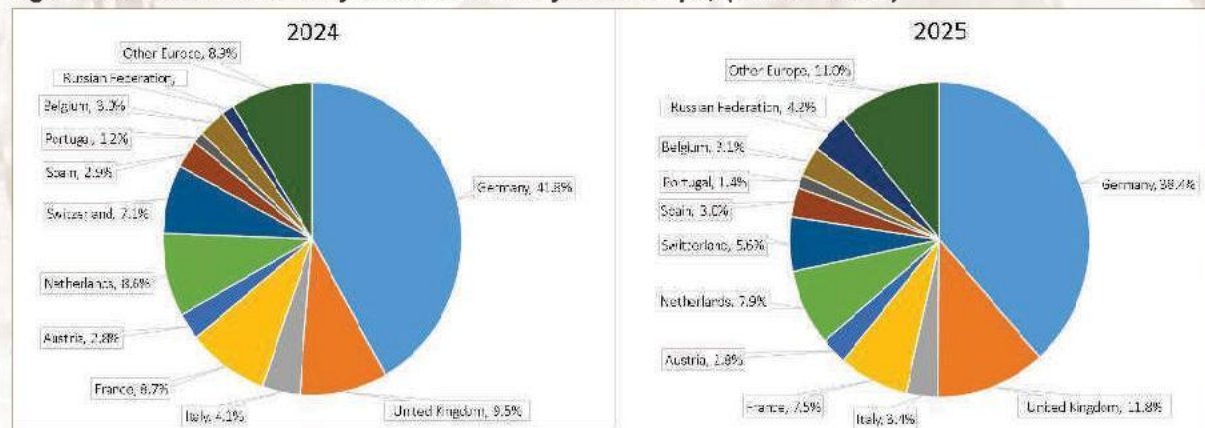
Figure 3.7 illustrates the trend of tourist arrivals from Europe from 2021 to 2025 which show a steady growth from 2021 until 2024. In 2025, however, arrivals from this market dropped significantly by 21.0 percent as compared to 2024. Additionally, as indicated in Figure 3.8, Namibia recorded a 27.4 percent decrease in tourist arrivals from its largest overseas source market, Germany, although it still accounted for 35.6 percent of tourist arrivals from Europe, during the period under review. In general, tourist arrivals from most European countries observed a decline, with the exception of Russia which saw a notable increase of 149.3 percent compared to 2024, thus contributing 4.2 percent towards tourist arrivals from Europe.

Figure 3.7: Tourist Arrivals from Europe, (2021 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates.

Figure 3.8: Market Share of Tourist Arrivals from Europe, (2024 – 2025)

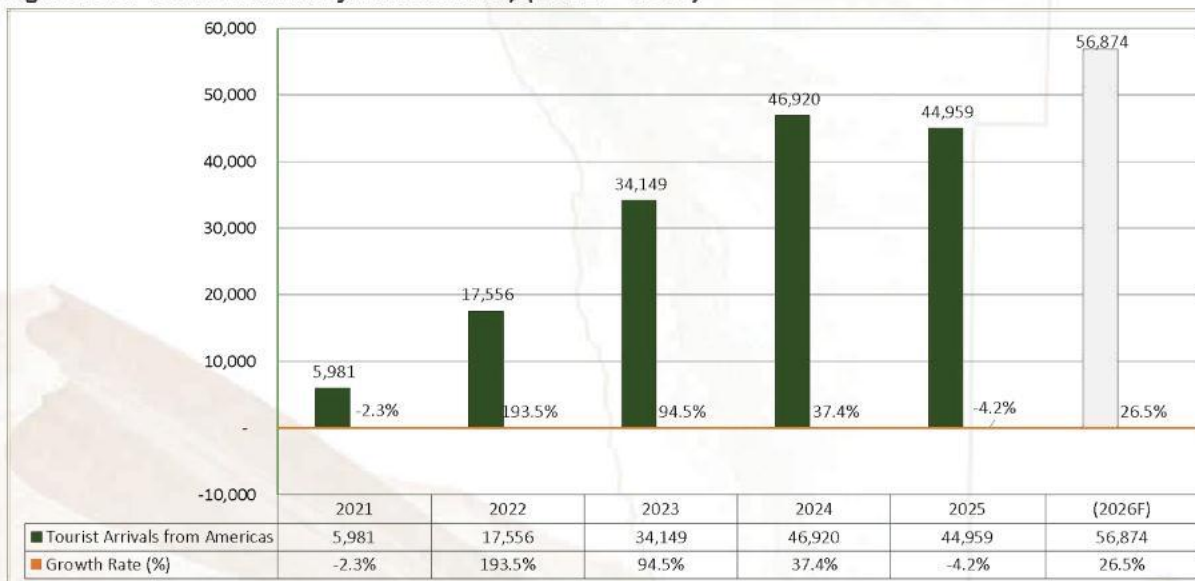


Source: Immigration 2025 arrival forms and MEFT estimates.

America

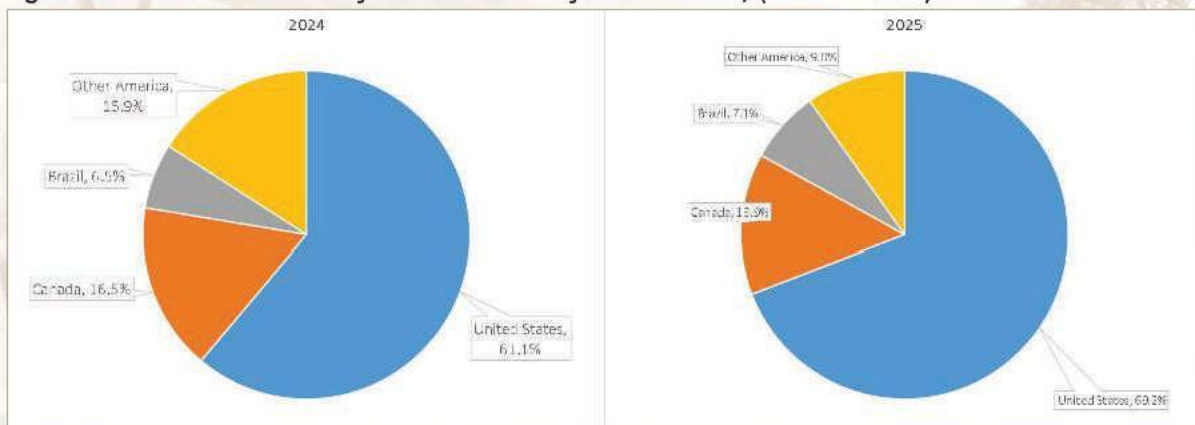
As shown in Figure 3.9, tourist arrivals from the Americas declined by 4.2 percent compared to 2024. Notably, despite this overall decrease, tourist arrivals from the United States increased by 8.4 percent, while Canada experienced a drop. In 2025, tourist arrivals from United States constituted 69.2 percent of tourist arrivals from the Americas (Figure 3.10), maintaining its position as Namibia’s largest source market from that region.

Figure 3.9: Tourist Arrivals from America, (2021 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates.

Figure 3.10: Market Share of Tourist Arrivals from America, (2024 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates.

3.4. Top Ten Tourist Source Markets

Top Ten Tourist Market

Despite the decline in international tourist arrivals, South Africa remains the largest source market for tourist arrivals to Namibia, with a share of 39.7 percent. Other regional countries such as Angola, Botswana, Zambia and Zimbabwe continued to rank among the top five African source markets. On the other hand, Germany retained its position as the leading overseas market, followed by United States, United Kingdom, Netherlands and France. Still, most of these countries, with the exception of United States, recorded a drop in their numbers as compared to 2024. Table 3.1 compares the top ten source markets in 2024 and 2025.

Table 3.1: Comparison of Top 10 Tourist Markets, (2024 – 2025)

2024				2025			
Rank	Market	Tourists	Shares	Rank	Market	Tourists	Shares
1	South Africa	484,054	44.2%	1	South Africa	482,892	39.7%
2	Angola	151,444	13.8%	2	Angola	131,294	10.8%
3	Botswana	123,276	11.3%	3	Botswana	125,871	10.3%
4	Germany	111,164	10.2%	4	Zambia	87,638	7.2%
5	Zambia	84,242	7.7%	5	Germany	80,657	6.6%
6	Zimbabwe	37,478	3.4%	6	Zimbabwe	62,622	5.1%
7	United States	28,686	2.6%	7	United States	31,090	2.6%
8	United Kingdom	25,314	2.3%	8	United Kingdom	24,690	2.0%
9	France	23,187	2.1%	9	Netherlands	16,569	1.4%
10	Netherlands	22,954	2.1%	10	France	15,661	1.3%

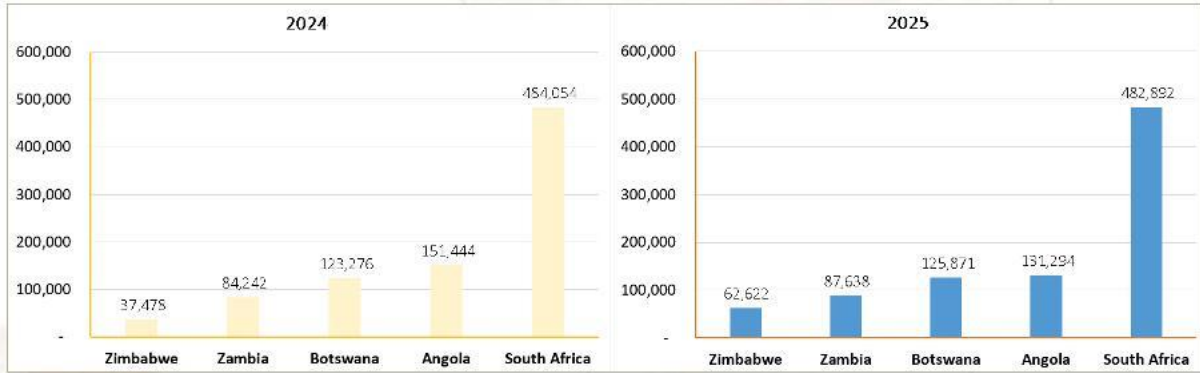
Source: Immigration 2025 arrival forms and MEFT estimates.



Top 5 Tourist Market from Africa

As it has been the case over the years, the top five source markets from Africa remain the same, with South Africa as a lead, followed by Angola, Botswana, Zambia, and Zimbabwe as illustrated in Figure 3.11. The contributing factors to this could be the short travel distances due to geographical proximity which make travel easier and cheaper; easy cross-border access as well as shared cultural and family ties among other factors.

Figure 3.11: Top 5 Tourist Market from Africa, (2024 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates

Top 10 Tourist Market from Overseas

The top ten overseas source markets are presented in Table 3.2. Remarkably, China and Russian Federation formed part of the leading markets in 2025. This marks a shift in Namibia’s tourism landscape as the presence of these two countries highlight a growing diversification of tourist arrivals, with emerging markets beginning to play a role alongside the traditional source markets.

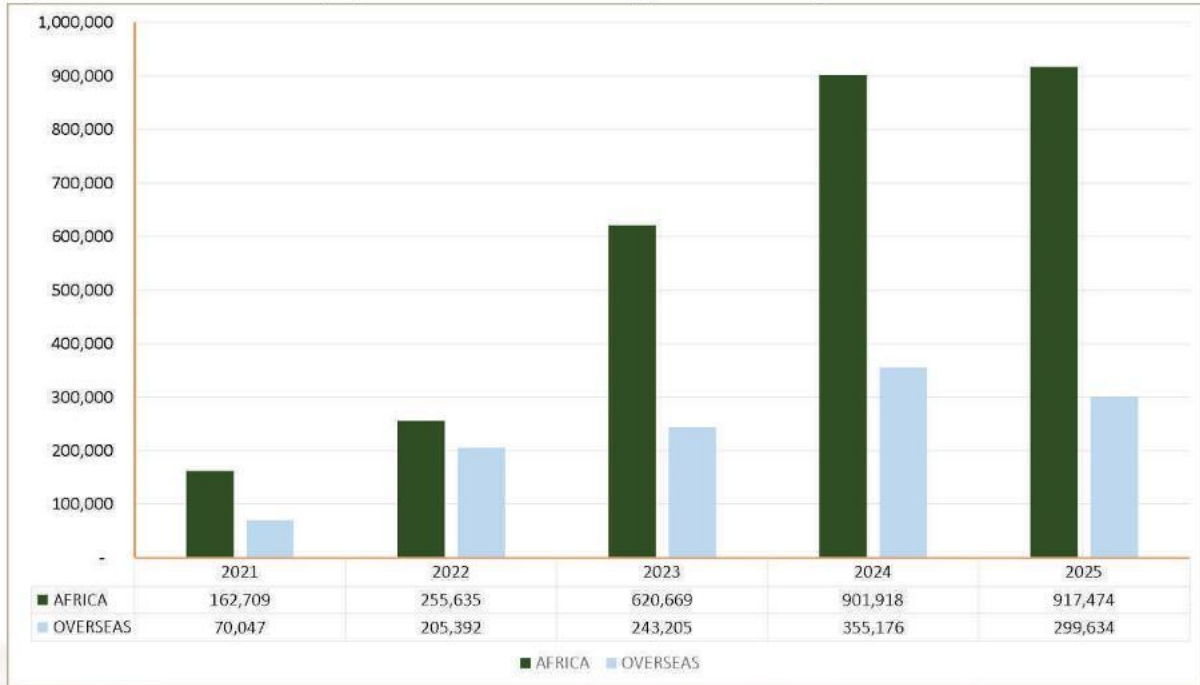
Table 3.2: Top 10 Potential Tourist from Overseas Markets, (2024 – 2025)

2024					2025				
Rank	Market	Tourists	Shares	Rank	Market	Tourists	Shares		
1	Germany	111,164	8.8%	1	Germany	80,657	6.6%		
2	United States	28,686	2.3%	2	United States	31,090	2.6%		
3	United Kingdom	25,314	2.0%	3	United Kingdom	24,690	2.0%		
4	France	23,187	1.8%	4	Netherlands	16,569	1.4%		
5	Netherlands	22,954	1.8%	5	France	15,661	1.3%		
6	Switzerland	18,908	1.5%	6	Switzerland	11,728	1.0%		
7	Australia	13,954	1.1%	7	Australia	11,187	0.9%		
8	Italy	10,816	0.9%	8	China	9,657	0.8%		
9	Belgium	8,014	0.6%	9	Russian Federation	8,727	0.7%		
10	Spain	7,807	0.6%	10	Italy	7,214	0.6%		

Source: Immigration 2025 arrival forms and MEFT estimates

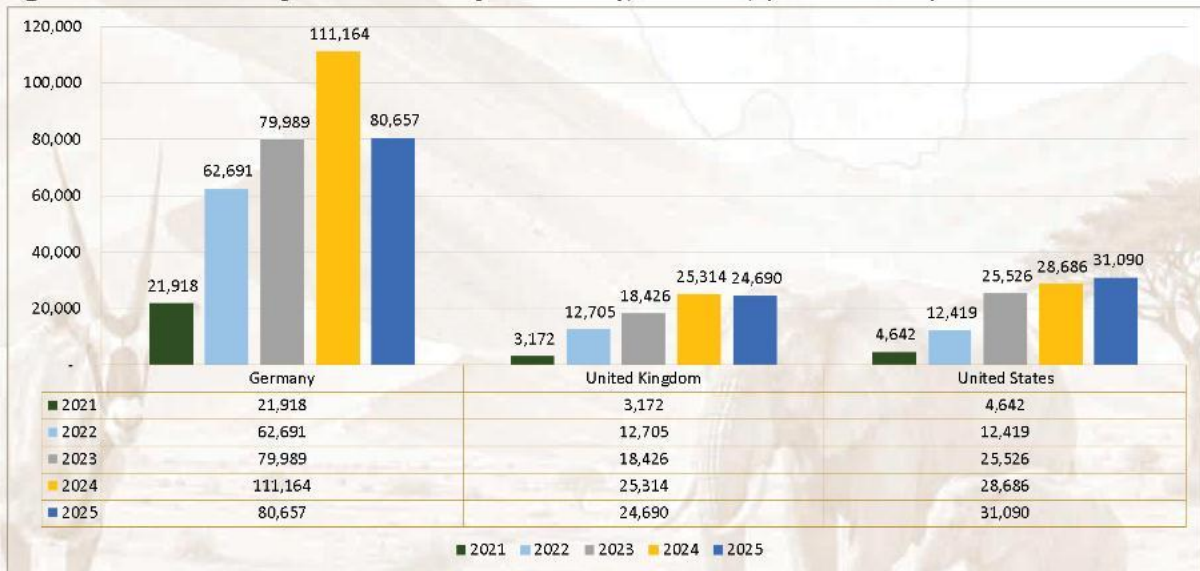
3.5. Tourist Arrivals by Africa and Overseas

Figure 3.12: Market Share by Africa and Overseas Markets, (2021 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates.

Figure 3.13: Number of Tourist Arrivals from Germany, US and UK, (2021 – 2025)

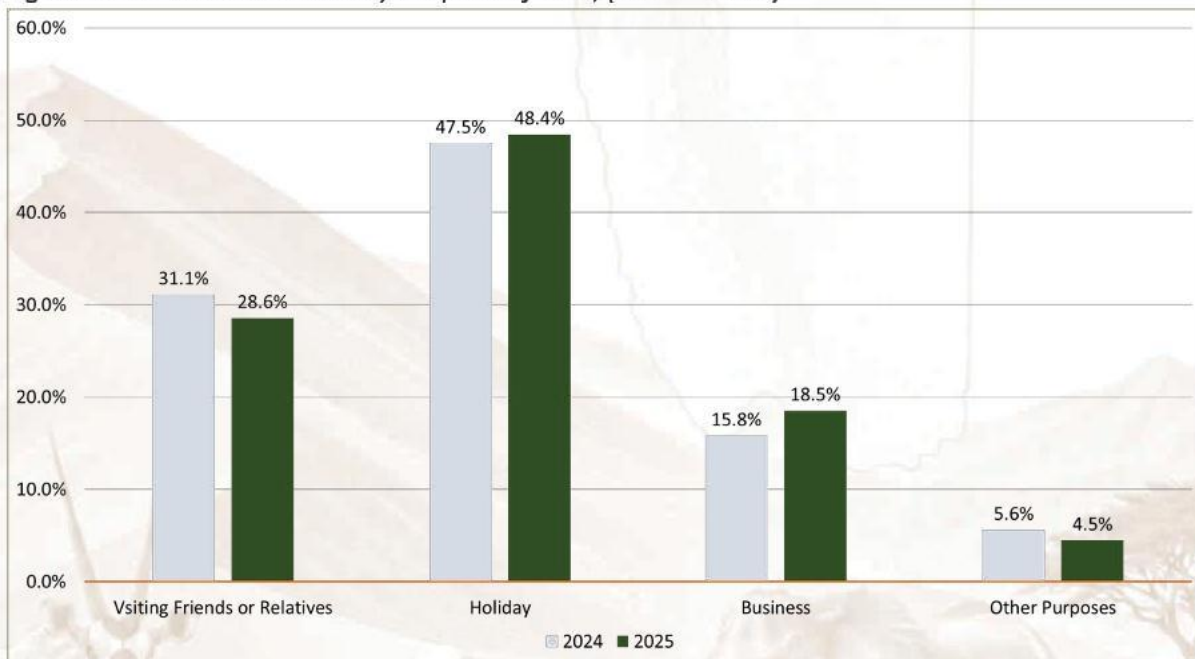


Source: Immigration 2025 arrival forms and MEFT estimates.

3.6. Tourist Arrivals by Purpose of Visit

Holiday travel remained the primary purpose of visit as it has been observed over time, accounting for 48.4% of total international tourist arrivals. The distribution of tourist arrivals by purpose of visit for 2024 and 2025 is depicted in Figure 3.14. For the first time, tourist arrivals from Africa were predominantly holiday makers rather than Visiting Friends and Relatives which has been the long standing trend. Europe, America and Asia continue to be largely holiday-focused, with each region exceeding 70 percent in this category. Visiting Friends and relatives was also an important purpose of travel, with 28.6 percent of tourists visiting Namibia for this reason. Business tourists increase from 199,193 in 2024 to 225,447 in 2025, constituting a share of 18.5 percent towards tourist arrivals in 2025.

Figure 3.14: Tourist Arrivals by Purpose of Visit, (2024 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates.

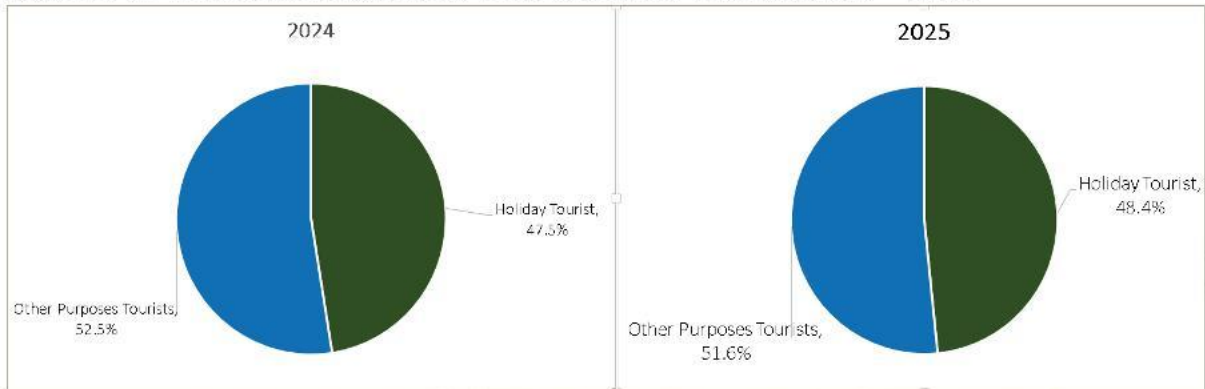
3.7. Proportion of Holiday Tourists to Total Tourists

Table 3.3: Proportion of Holiday Tourist to Total Tourist Arrivals, (2021 – 2025)

	2021	2022	2023	2024	2025
Proportion of Holiday Tourist	42.2%	48.6%	49.1%	47.5%	48.4%
Proportion of Other Purposes Tourists	57.8%	51.4%	50.9%	52.5%	51.6%

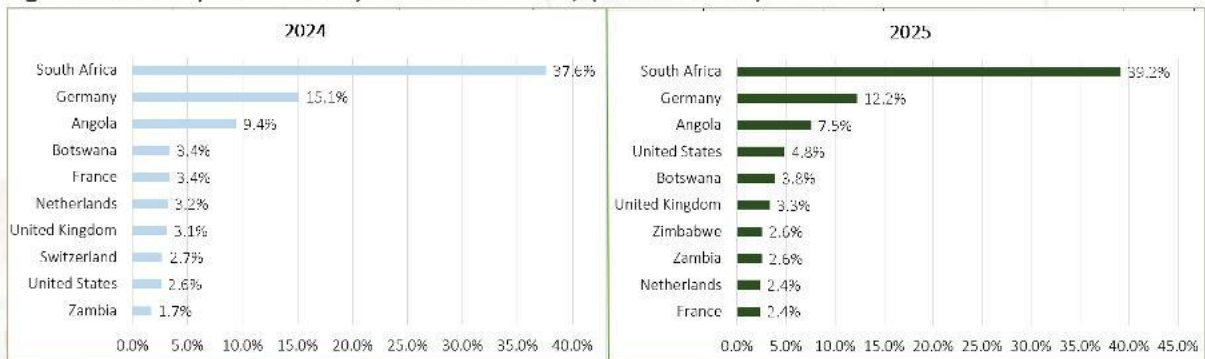
Source: Immigration 2025 arrival forms and MEFT estimates.

Figure 3.15: Market Share of Holiday Tourists to Total Tourists, (2024 – 2025)



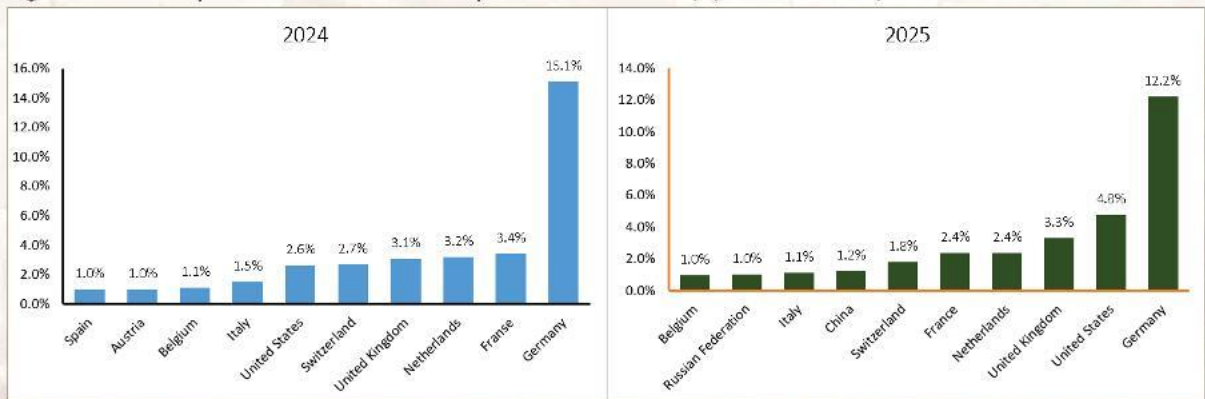
Source: Immigration 2025 arrival forms and MEFT estimates.

Figure 3.16: Top Ten Holiday Tourist Markets, (2024 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates.

Figure 3.17: Top Ten Overseas Holiday Tourist Markets, (2024 – 2025)

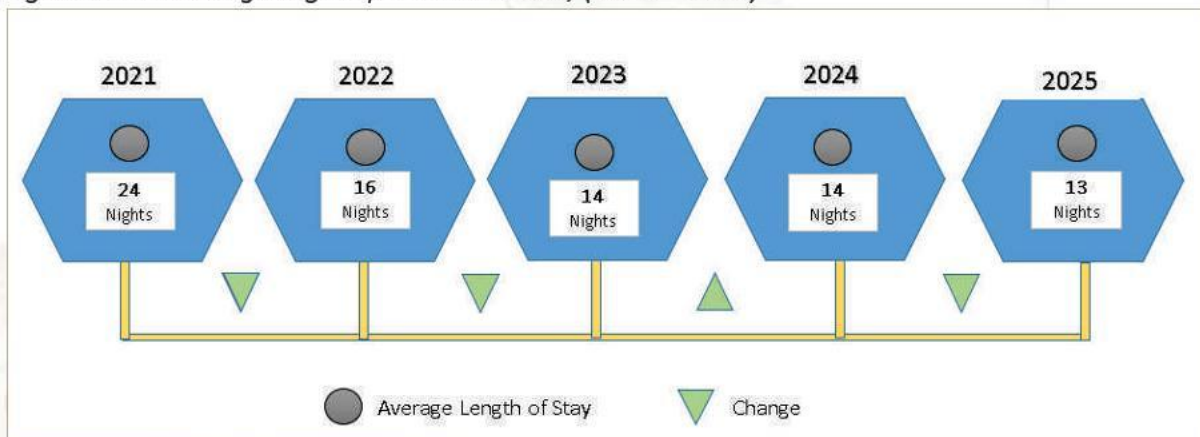


Source: Immigration 2025 arrival forms and MEFT estimates.

3.8. Tourists Length of Stay

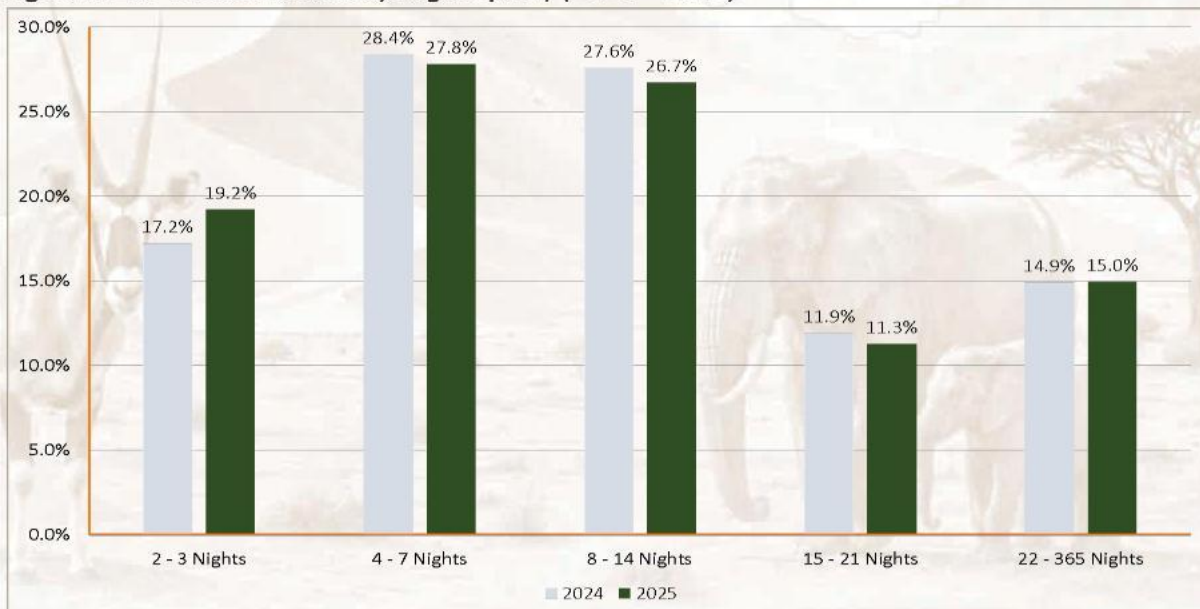
The average intended length of stay for international tourists in Namibia was 13 nights in 2025, a one day drop from 14 nights in 2024. However, a high concentration of tourist (27.8%) planned to stay between 4 – 7 nights, followed by 26.7% staying between 8 – 14 nights. The European tourists tended to stay longer, mainly within the 8-14 nights range. The Africans were more concentrated in the 4 – 7 nights category, while those from America were more likely to stay for 2 – 3 nights.

Figure 3.18: Average Night Spent in Namibia, (2021 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates

Figure 3.19: Tourist Arrivals by Night Spent, (2024 – 2025)

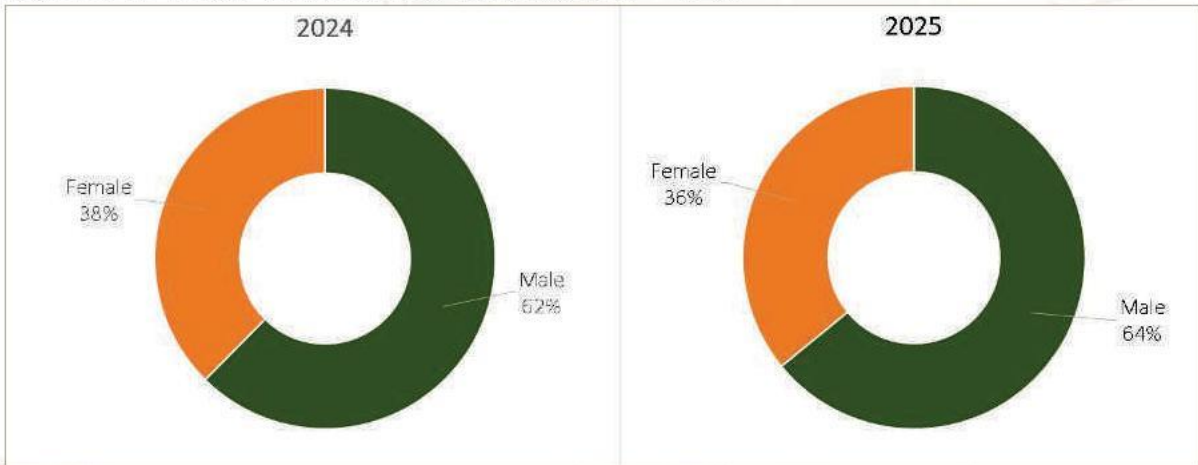


Source: Immigration 2025 arrival forms and MEFT estimates

3.9. Tourists Gender Profile

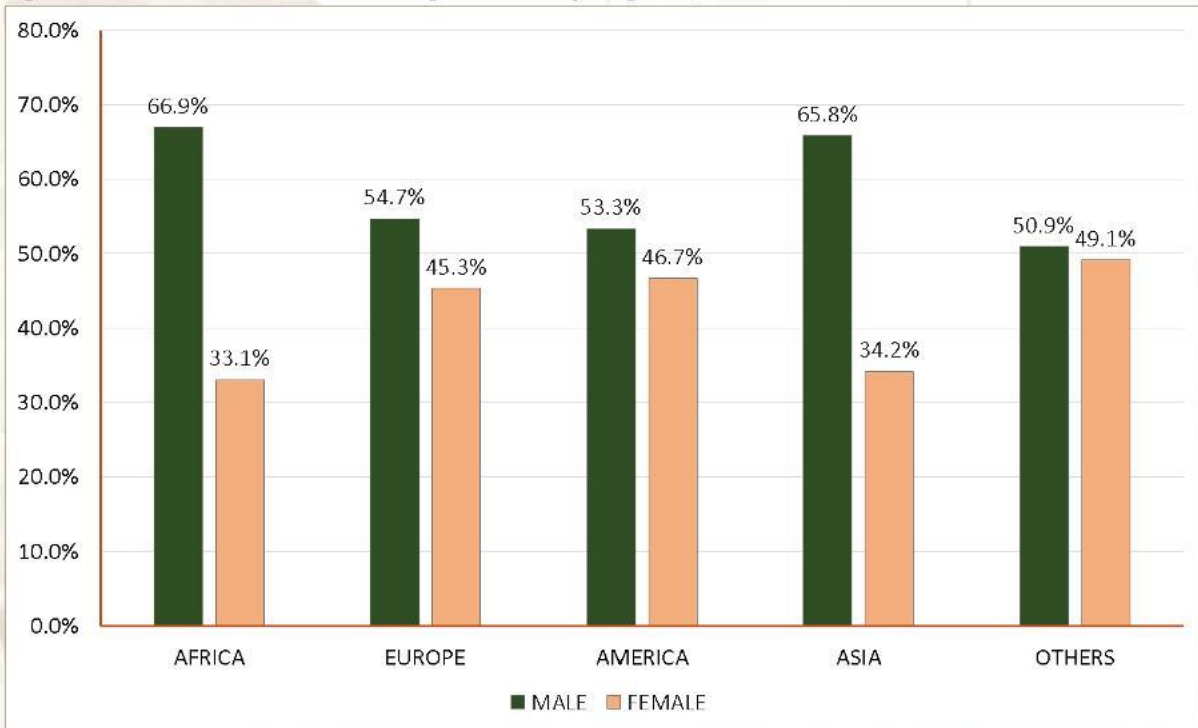
As has been consistently observed over the years, male tourists continue to dominate international arrivals, accounting for 64.1 percent of the total, compared to 35.9 percent for female tourists. This pattern is evident across both the African and Overseas source markets, indicating a sustained gender imbalance in tourist arrivals.

Figure 3.20: Gender Distribution of Tourists, (2024 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates

Figure 3.21: Gender Distribution of Tourists by Regions, 2025

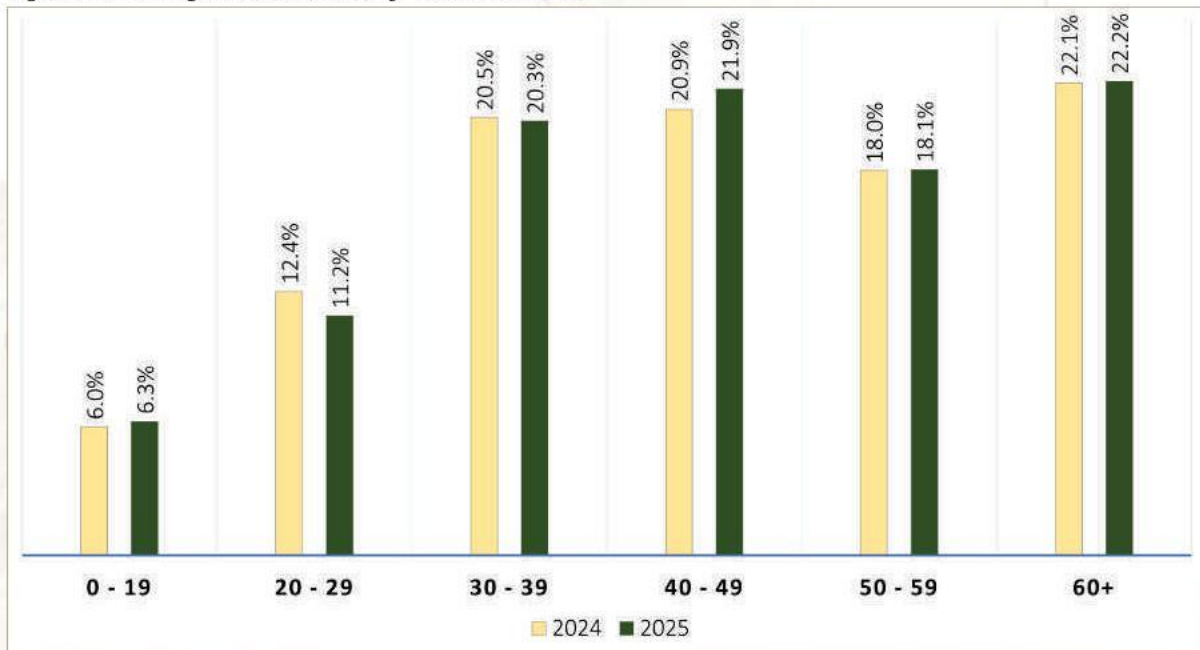


Source: Immigration 2025 arrival forms and MEFT estimates

3.10. Tourists Age Profile

Tourist arrivals were highest among those aged 60 and above, constituting 22.2 percent. This was closely followed by the 40-49 age group with 21.9 percent, and the 30-39 age group with 20.3 percent. Tourists under 30 years old represented the least segment as outlined in Figure 3.22. Among the European and American tourists, as illustrated in Figure 3.23, the dominant age group was of those aged 60 and above. On the other hand, tourist from Africa were more concentrated in the 40 – 49 age group, with those from Asia more prominent in the 30-39 age group.

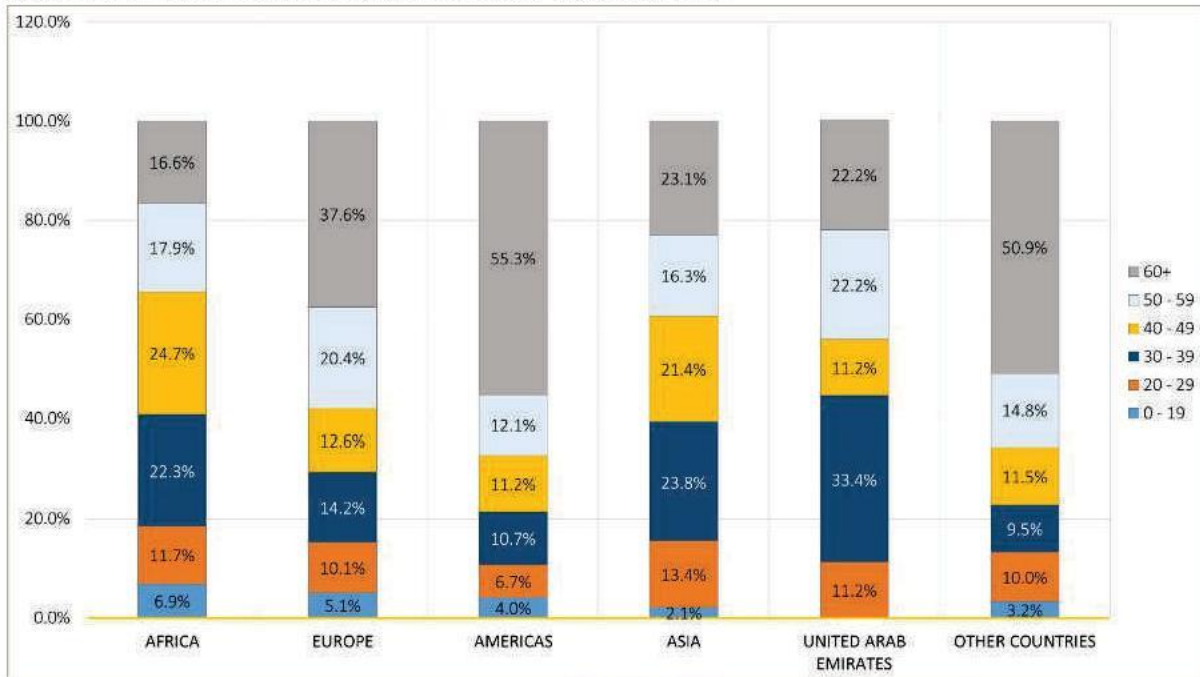
Figure 3.22: Age Distribution of Tourists, 2025



Source: Immigration 2025 arrival forms and MEFT estimates



Figure 3.23: Age Distribution of Tourists by Regions, 2025



Source: Immigration 2025 arrival forms and MEFT estimates

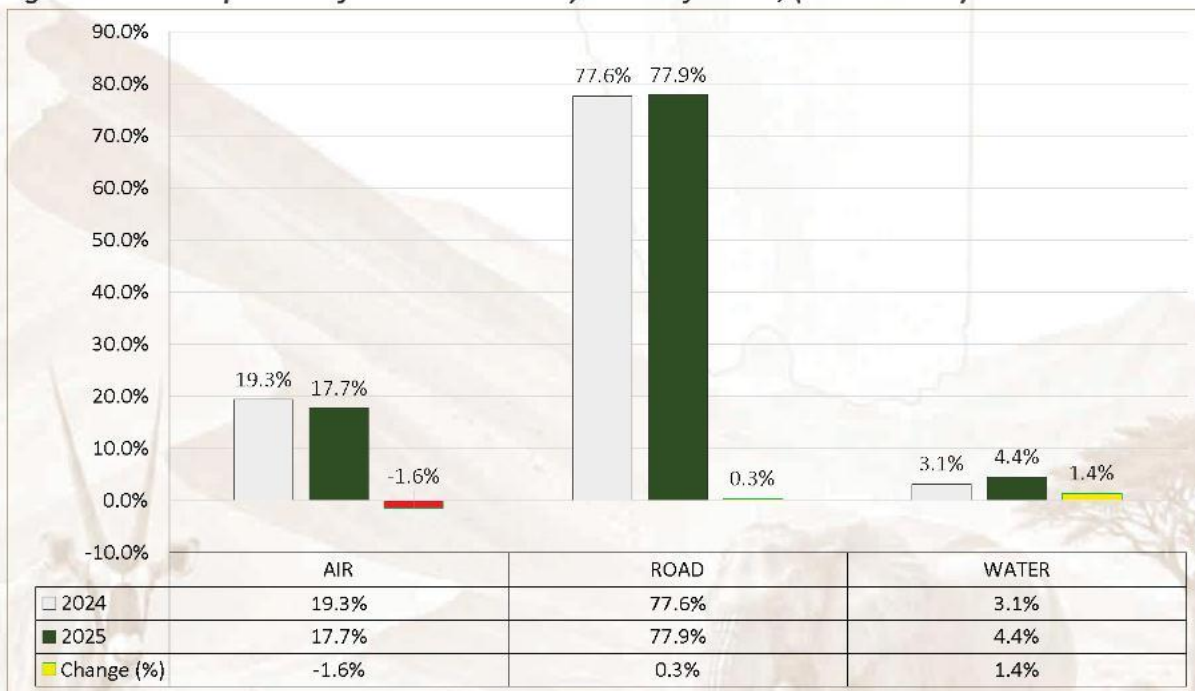


3.11. Tourists Mode of Travel

Namibia has three significant modes of travel namely, road, air and water. Figure 3.24 shows that tourist arrivals by road accounted for 77.9 percent in 2025. Air travel brought in 17.7 percent of tourist arrivals a decrease from 19.3 percent in 2024, while water accounted for the remaining 4.4 percent (Figure 3.24).

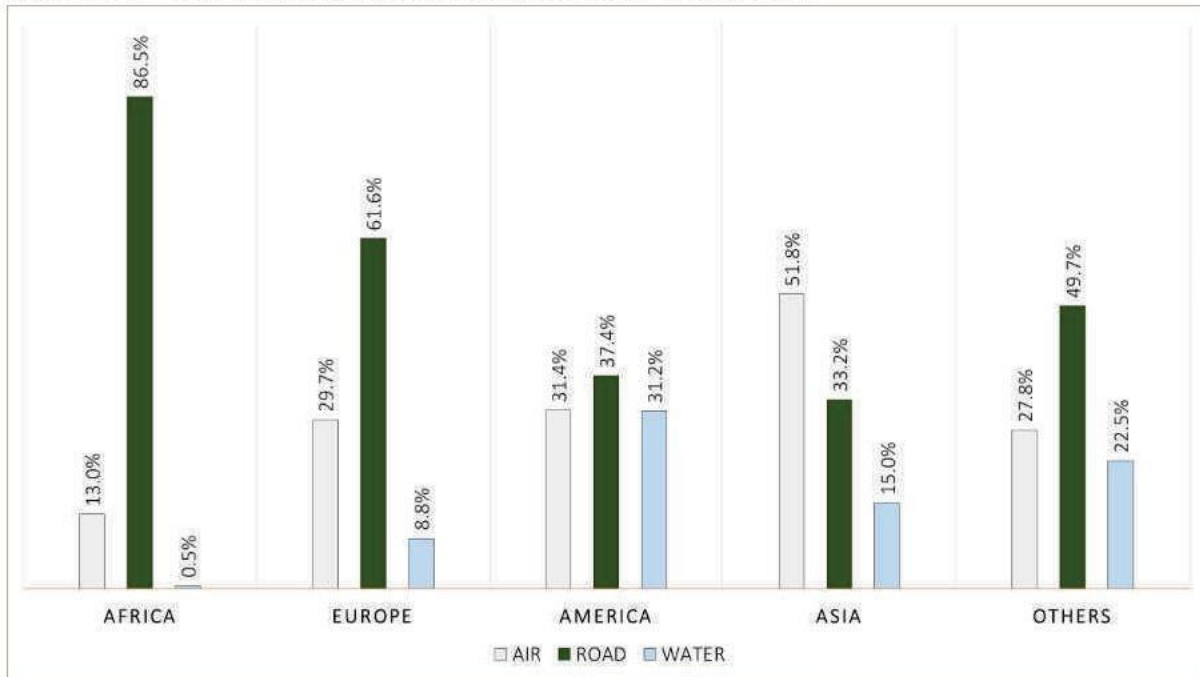
Furthermore, and as displayed in Figure 3.25, approximately, 86.5 percent of African arrivals and 61.6 percent of arrivals from Europe were by road. Only 29.7 percent of European arrivals came by air. The Americas showed an almost equal distribution across the three modes of travel (road 37.4%, air 31.4% and water 31.2%). The Asian tourists predominantly traveled by air accounting for 51.8 percent of arrivals from Asia.

Figure 3.24: Comparison of Tourist Arrivals by Mode of Travel, (2024 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates.

Figure 3.25: Tourist Arrivals by Region and Mode of Travel, 2025



Source: Immigration 2025 arrival forms and MEFT estimates.



3.12. Tourists Point of Entries

The busiest points of entry into Namibia were the southern border posts with a combined total of 43.3 percent tourist arrivals, followed by north-eastern border posts with 25.3 percent. This was the case in 2024 as shown in Table 3.4. With regards to the airports, Hosea Kutako International Airport and Walvis Bay International Airport accounted for 8.4 percent and 7.9 percent of total tourist arrivals, respectively. The two harbours (Walvis Bay harbor & Lüderitz) observed an increase in international tourist arrivals amounting to 4.4 percent, translating into 54,105 arrivals.

Table 3.4: Comparison of Tourist Arrivals by Points of Entry, (2024 – 2025)

POINT OF ENTRIES	2024	2025	CHANGE
Hosea Kutako International Airport	8.9%	8.4%	↓
Eros Airport	1.0%	0.8%	↓
Walvis Bay International Airport	8.1%	7.9%	↓
Northern Border Posts	10.8%	9.2%	↓
North Eastern Border Posts	25.5%	25.3%	↓
Southern Border Posts	41.3%	43.3%	↑
(Walvis Bay And Lüderitz) Harbours	3.1%	4.4%	↑
Others (Airport)	1.3%	0.5%	↓

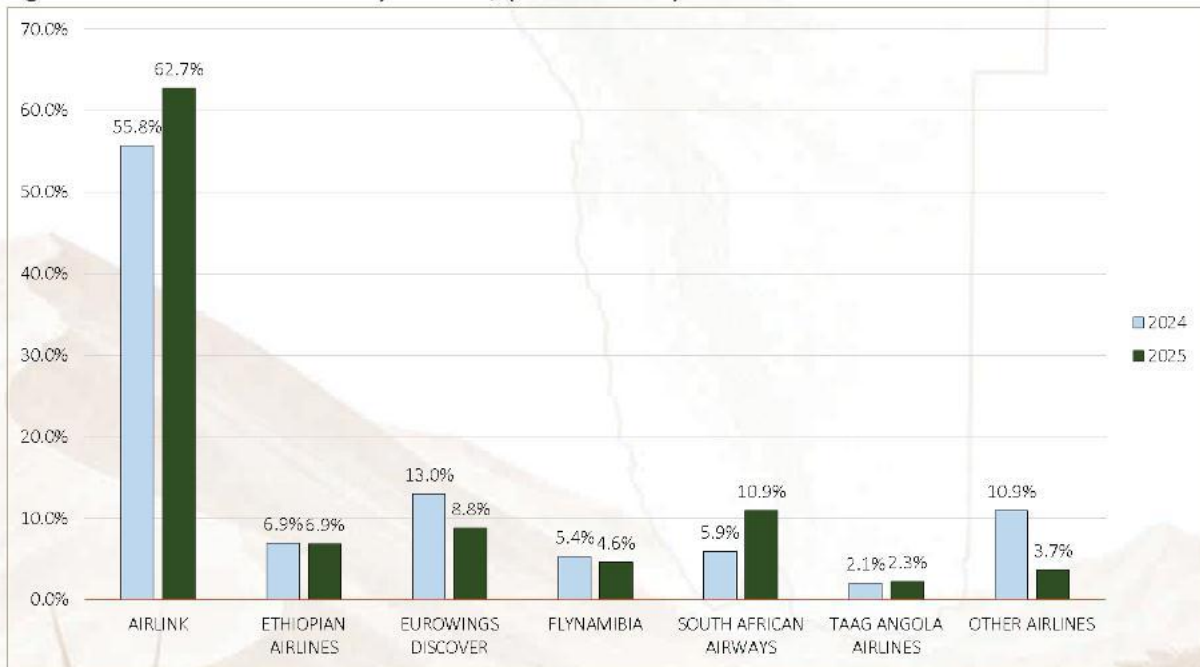
Source: Immigration 2025 arrival forms and MEFT estimates.



3.13. Tourists Travel by Airlines

Airlink was the leading airline for inbound air travel during the year under review bringing in 61.5 percent of air arrivals. At second place was South African Airways with 9.0 percent, while EuroWings Discover brought in 7.7 percent. On the other hand, Namibia’s only airline, Fly Namibia, had the lowest share of 1.5 percent. Other airlines including private charters and those with non-significant number of arrivals collectively accounted for 11.4 percent of air arrivals.

Figure 3.26: Tourist Arrivals by Airlines, (2024 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates.

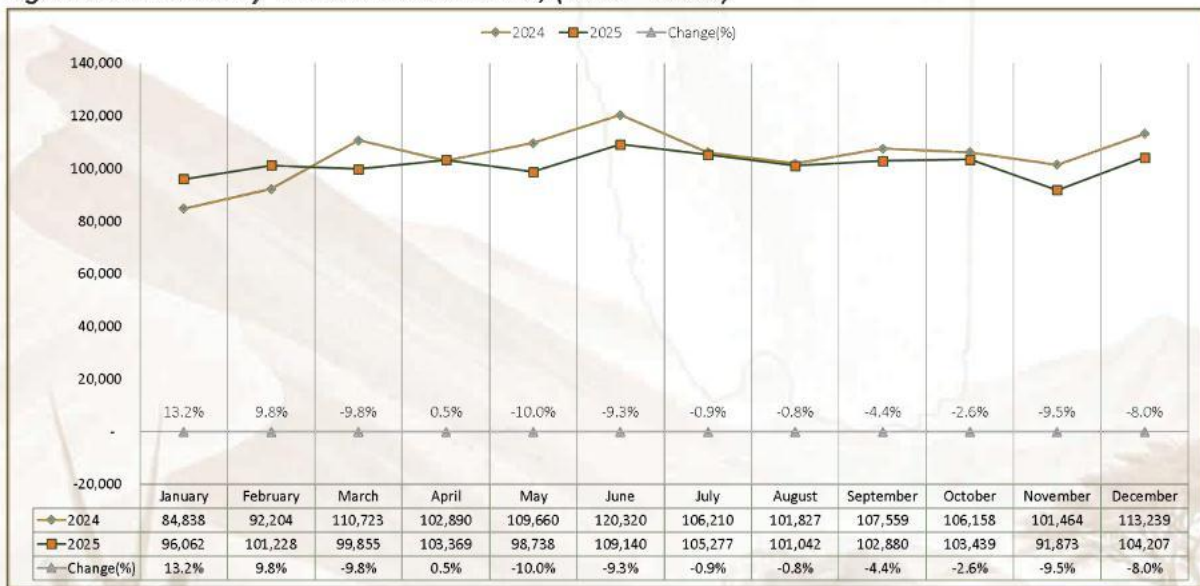


3.14. Tourists Seasonality of Travel

The monthly trends of tourist arrivals for 2025 are displayed in Figure 3.27, and it shows that, overall, tourist arrivals were highest during the mid-year period, that is, from May to August. December was also observed to have a high distribution of tourist arrivals.

For the European market, peak travel months extended from February to October, with the German tourists’ arrivals more concentrated in the months of March, May and October. The African tourist travel peaked in June, September and December, with the South African tourist arrivals more concentrated in June, October and December. Conversely, the peak months for the Americas were from February to June, with the top market which is the United States recording more tourist arrivals in February, April, and June.

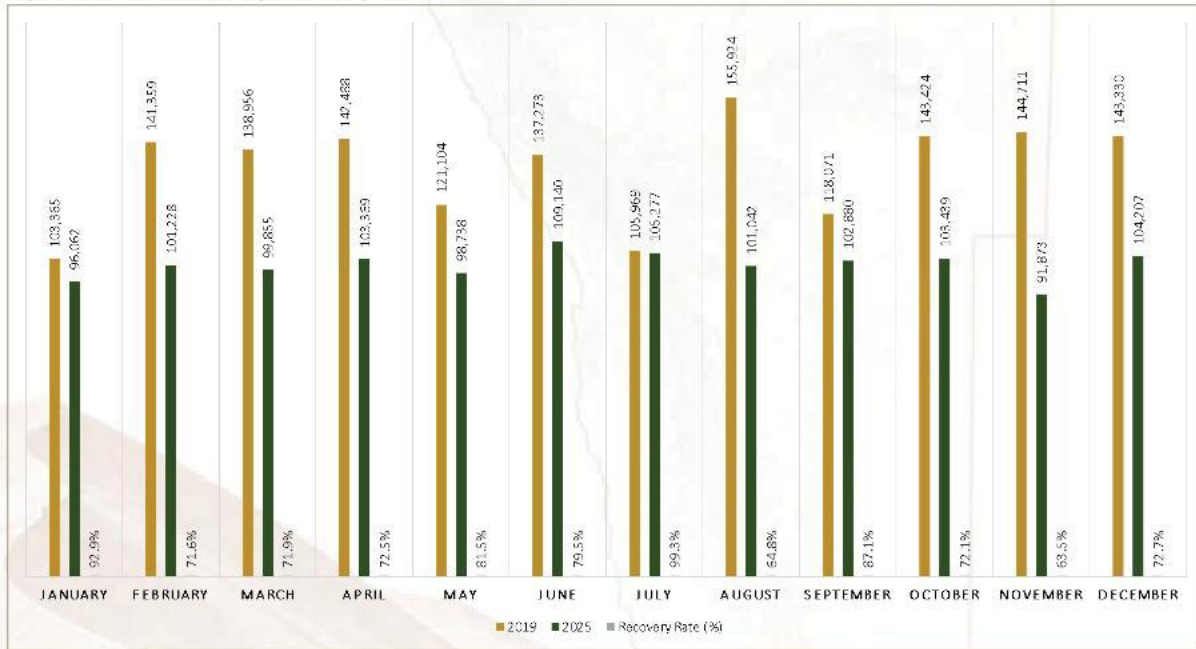
Figure 3.27: Monthly Tourist Arrivals Trend, (2024 – 2025)



Source: Immigration 2025 arrival forms and MEFT estimates.

Tourist arrivals in 2025 showed a promising recovery (76.3 %) to pre-COVID-19 figures although there is slight decline in the overall arrivals as compared to the previous year. July showed the highest recovery rate of nearly 100 percent, while late-year months from October to December showed a dip in recovery and peaking up again in the early months of the year. This trend is aligning with the peak season, as illustrated in Figure 3.28.

Figure 3.28: Recovery Rate by Month, (2019 vs 2025)



Source: Immigration 2025 arrival forms and MEFT estimates.

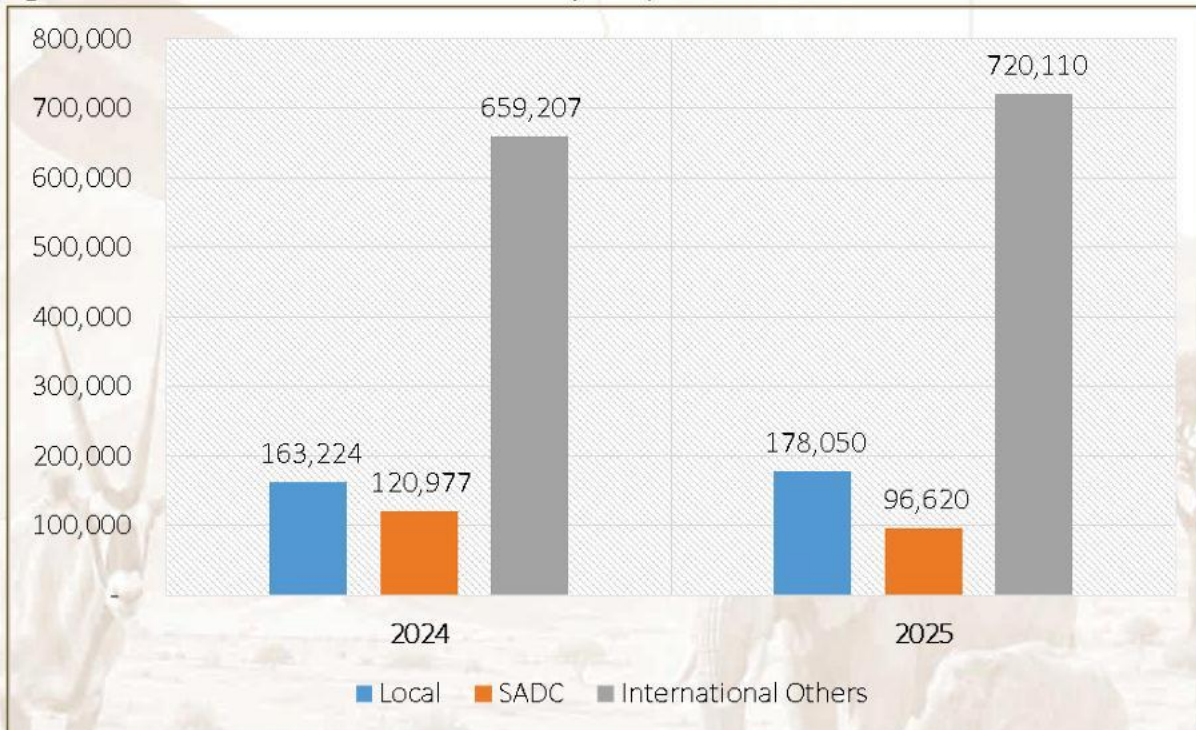


SECTION 4: VISITOR ARRIVALS TO NATIONAL PARKS

Namibia is one of the first countries to incorporate conservation in its Constitution. Namibia’s parks are recognized as one of the cornerstones of biodiversity conservation and maintenance of genetic diversity of its fauna and flora. This section covers visitors to twenty (20) national parks and wildlife reserves countrywide.

Figure 4.1 indicates that the total number of visitors to national parks in Namibia has increased from 943,408 in 2024 to 994,780 in 2025. The increase in visitors was mainly attributed to an increase in local visitors from 163,224 in 2024 to 178,050 in 2025 and a notable increase in international visitors from 659,207 in 2024 to 720,110 in 2025, as more and more people from within Namibia and globally showed interest in visiting Namibia. The visitors from SADC countries, on the other hand, decreased from 120,977 in 2024 to 96,620 in 2025.

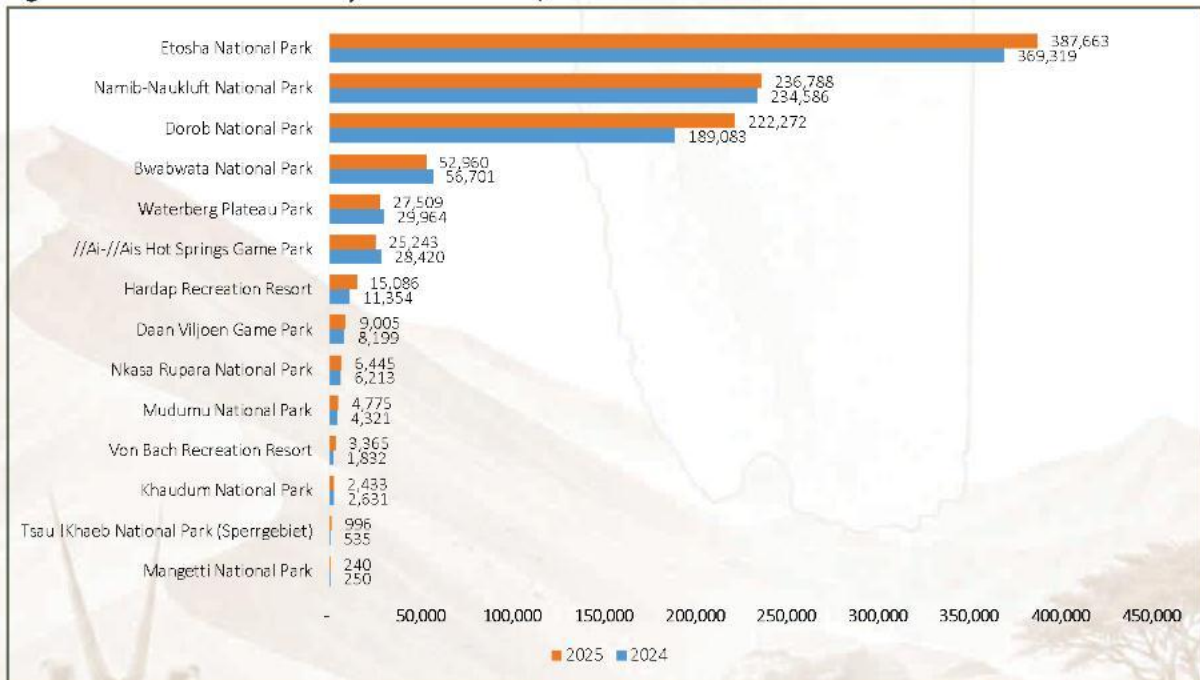
Figure 4.1: Visitor Arrivals to National Parks by Year, 2024–2025



Source: MEFT- Directorate of Wildlife and National Parks Data

In 2025, Etosha National Park recorded the highest number vehicles (103,756), followed by Namib-Naukluft National Park, which registered 63,894 vehicles and Dorob National Park, which registered 52,135 vehicles. On the other hand, Tsau //Khaeb (Sperrgebiet) and Mangetti National Parks registered the least number of vehicles, 195 and 99, respectively. This is a similar trend compared to 2024 and it indicates that the pattern of visitation to Namibia’s major national parks has continued to be stable as indicated in Figure 4.3. The high number of vehicles in Etosha, Namib-Naukluft and Dorob National Parks is a clear indication of their popularity and the high number of visitors they receive, while the low number of vehicles in Tsau //Khaeb (Sperrgebiet) and Mangetti National Park highlights their more limited visitor reach.

Figure 4.2: Visitor Arrivals by National Park, 2024–2025



Source: MEFT- Directorate of Wildlife and National Parks Data

In 2025, Etosha National Park continued to be the most visited national park in Namibia, registering 103,756 vehicles, followed by Namib-Naukluft National Park, which registered 63,894 vehicles and Dorob National Park, which registered 52,135 vehicles. On the other hand, Sperrgebiet and Mangetti National Park registered the least number of vehicles, 195 and 99, respectively. This is a similar trend compared to 2024 and it indicates that the pattern of visitation in Namibia’s major national parks has continued to be stable as indicated in Figure 4.3. The high number of vehicles in Etosha, Namib-Naukluft and Dorob National Parks is a clear indication of their popularity and the high number of visitors they receive, while the low number of vehicles in Sperrgebiet and Mangetti National Park highlights their more limited visitor reach.

Figure 4.3: Vehicles Arrivals by National Park, 2024–2025

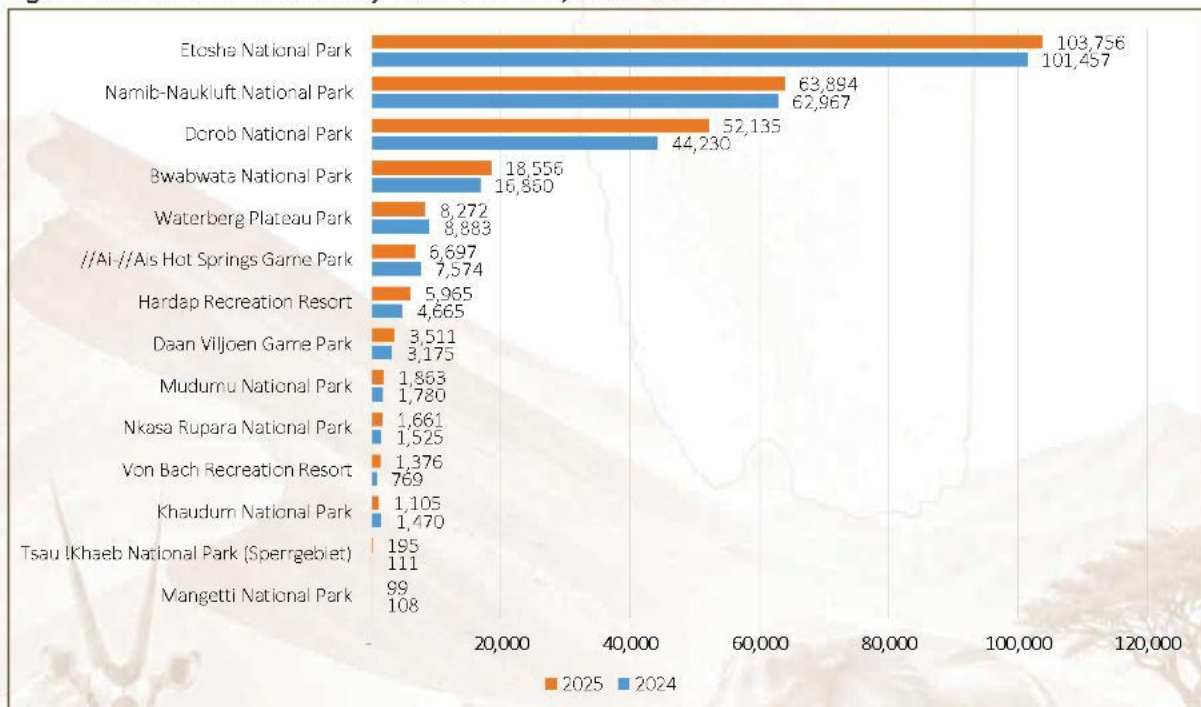
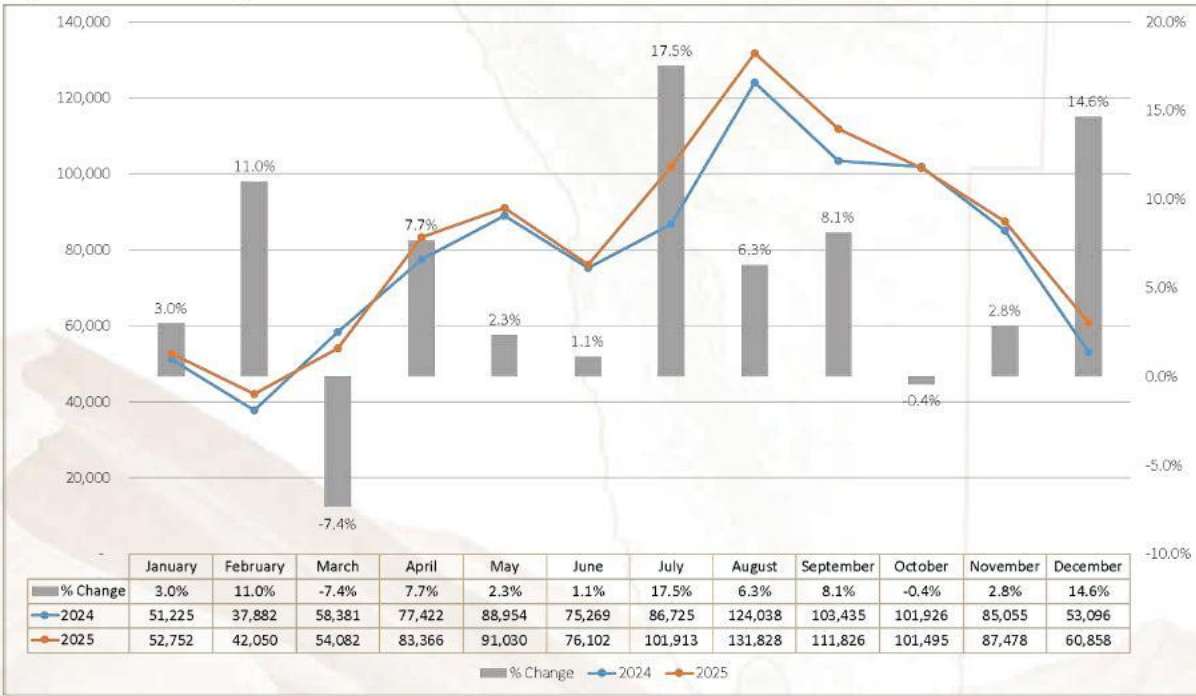
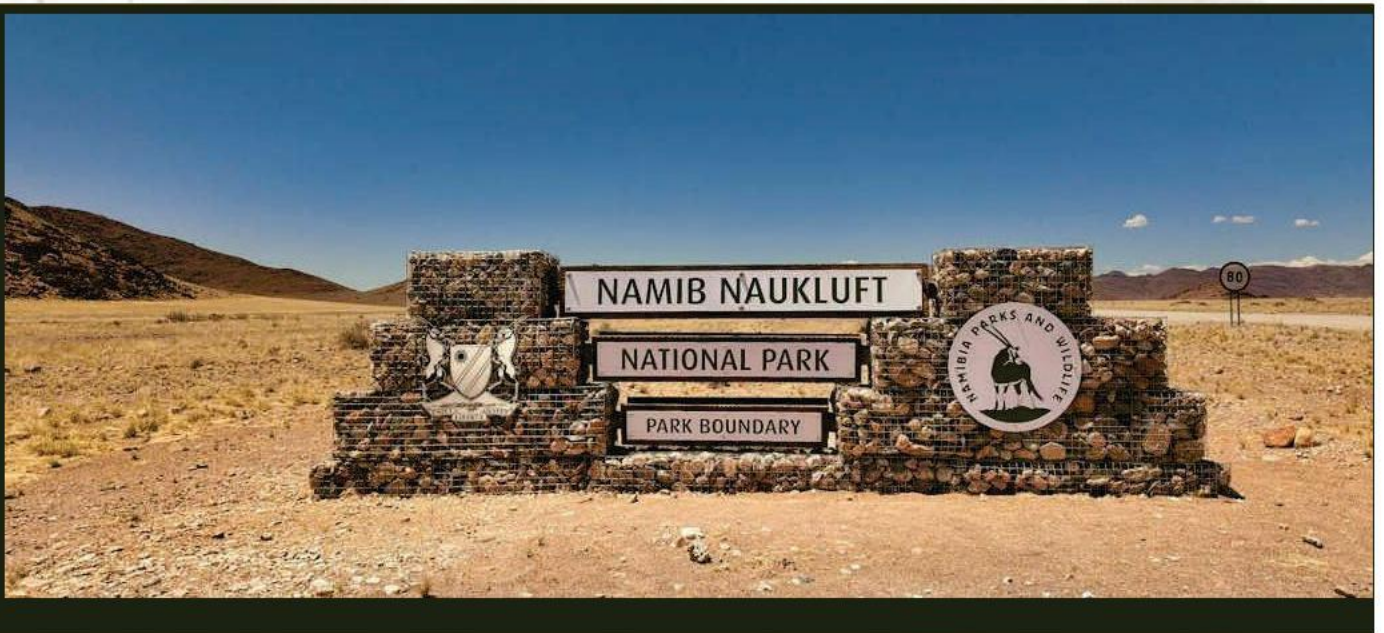


Figure 4.4 indicates that Namibia has seasonal patterns in its national parks visitor arrivals. The dry winter months of July, August and September have the highest arrivals. August has the highest arrivals of 124,038 in 2024 and 131,828 in 2025, an increase of 6.3 percent. July and September have 17.5 percent and 8.1 percent, respectively. The shoulder season is in April and May and October and November. The hot summer months of January, February, and March have fewer visitors, but February and March have 11.0 percent and 7.4 percent, respectively. March has a decline in visitors compared to the previous year. December is on the rise by 14.6 percent.

Figure 4.4: Monthly Trends in Visitor Arrivals to Namibian National Parks, 2024–2025



Source: MEFT- Directorate of Wildlife and National Parks Data



SECTION 5: CONCLUSION AND RECOMMENDATION

The Namibian tourism sector observed a notable decline in international arrivals, by 6.9 percent from 1,444,174 in 2024 to 1,345,168 in 2025. Despite this, tourist arrivals remain the dominant component of international arrivals, accounting for over 90 percent of total visitors. Regardless of its dominance, tourist arrivals decreased by 3.2 percent from 1,257,093 in 2024 to 1,217,108 in 2025.

Regional markets such as South Africa, Angola, Botswana, Zambia and Zimbabwe which are neighboring Namibia, continue to play a crucial role in our tourism sector by being among the main tourists' source markets. Additionally, Germany remains the key overseas contributor to Namibia's tourist arrivals, with United States, United Kingdom, France and Netherlands also forming part of the key overseas source markets. It is worth noting that tourist arrivals from most of these source markets decreased which suggests increased competition from other destinations and also shifting global travel patterns, among other factors.

Moreover, traveling to Namibia for holiday and leisure remains the primary purpose of visit for most tourists, and remarkably, a shift towards holiday and leisure travel was observed in tourists from the African market who are traditionally known to visit family and friends. Demographically, male tourists and tourists aged 40 years and above continue to dominate the tourist arrivals. The average intended length of stay slightly dropped from 14 nights in 2024 to 13 nights in 2025, and seasonality trends indicate arrivals peaking during the mid-year months and in December.

The number of visitors to the national parks in Namibia increased from 943,408 in 2024 to 994,780 in 2025 translating 5.2 percent. The increase in visitors was mainly attributed to an increase in local visitors from 163,224 in 2024 to 178,050 in 2025 and international visitors from 659,207 in 2024 to 720,110 in 2025. In 2025, Etosha National Park recorded the highest number of visitors, followed by Namib-Naukluft National Park and Dorob National Park. On the other hand, Khaudum, Tsau //Khaeb (Sperrgebiet) and Mangetti National Parks were the least visited parks.

Given this context, targeted interventions are required to boost the growth and competitiveness of the Namibian tourism sector:

- Conduct a comprehensive study to determine factors contributing to the decline in international arrivals and tourist arrivals;
- Enhance the safety and security of tourists through the establishment of a dedicated Safety and Security committee comprising relevant stakeholders;
- Diversify product offerings to better align with the preferences of young travelers, to increase their proportion in the arrivals;
- Implement data-driven marketing initiatives in high-potential markets to increase tourist arrivals.
- Conduct visitor satisfaction surveys to assess tourists' experiences and identify areas of improvement to inform evidence-based decision making.



SECTION 6: ANNEXURE

6.1. Annex I: Detailed Tourist Arrivals Tables

Table 6.1: Number of International Arrivals by Country of Residence and Years, 2021 to 2025

COUNTRY OF RESIDENCE	2021	2022	2023	2024	2025	% - CHANGE 2024/2025	2026 PROJECTION
AFRICA	193,102	318,874	774,039	1,026,828	997,362	-2.9%	1,326,359
South Africa	123,550	130,220	410,883	539,740	512,842	-5.0%	722,454
Angola	2,606	105,881	124,949	167,135	147,420	-11.8%	160,137
Botswana	12,116	23,073	66,561	139,487	141,812	1.7%	223,288
Zambia	23,031	46,395	105,686	114,302	100,018	-12.5%	121,194
Zimbabwe	-	24,350	35,586	40,746	66,112	62.3%	84,864
Other Africa	31,799	13,305	30,374	25,418	29,158	14.7%	35,477
EUROPE	64,022	162,313	204,209	300,476	243,155	-19.1%	269,008
Germany	23,449	65,240	84,815	121,928	98,831	-18.9%	109,645
United Kingdom	3,504	13,404	21,708	35,922	28,646	-20.3%	34,635
Italy	1,242	11,046	8,409	11,386	8,028	-29.5%	7,412
France	7,576	18,213	17,911	25,729	17,895	-30.4%	17,816
Austria	1,794	4,778	5,856	8,222	6,539	-20.5%	7,073
Netherlands	2,508	9,528	16,066	24,329	17,825	-26.7%	20,847
Switzerland	6,220	9,442	12,162	19,816	12,427	-37.3%	13,310
Spain	2,752	5,946	7,615	8,663	6,958	-19.7%	7,237
Portugal	600	2,040	2,231	3,657	3,048	-16.7%	3,370
Belgium	3,197	6,529	5,835	8,507	6,888	-19.0%	6,981
Russian Federation	3,304	2,507	4,505	4,124	9,355	126.8%	13,002
Other Europe	7,876	13,640	17,096	28,193	26,715	-5.2%	31,604
AMERICAS	6,804	19,433	45,840	63,908	51,637	-19.2%	65,927
United States	5,295	13,818	35,758	41,862	34,906	-16.6%	44,006
Canada	1,021	2,893	6,628	9,752	7,144	-26.7%	8,955
Brazil	488	1,218	1,416	3,735	4,235	13.4%	5,783
Other America	-	1,504	2,038	8,559	5,352	-37.5%	7,351
ASIA	1,613	6,739	17,010	26,377	35,907	36.1%	54,554
China	1,510	1,780	3,711	5,213	10,123	94.2%	15,633
Other Asia	103	4,959	13,299	21,164	25,784	21.8%	38,935
UNITED ARAB EMIRATES	-	33	1,716	1,245	442	-64.5%	846
OTHER COUNTRIES	5,103	32,209	11,369	25,340	16,662	-34.2%	14,131
TOTAL ARRIVALS	270,644	539,601	1,054,181	1,444,174	1,345,168	-6.9%	1,690,256
% - CHANGE PER ANNUM	40.9%	99.4%	95.4%	37.0%	-6.9%		

Note: Projection was derived using a Compound Annual Growth Rate Formula (CAGR Formula).

Table 6.2: Number of Tourist Arrivals by Country of Residence and Years, 2021 to 2025

COUNTRY OF RESIDENCE	2021	2022	2023	2024	2025	%- CHANGE 2024/2025	2026 PROJECTION
AFRICA	162,709	255,635	620,669	901,918	917,474	1.7%	1,262,807
South Africa	109,303	116,897	349,728	484,054	482,892	-0.2%	688,433
Angola	1,970	82,199	112,336	151,444	131,294	-13.3%	147,601
Botswana	9,455	19,761	56,157	123,276	125,871	2.1%	199,965
Zambia	16,427	25,041	56,243	84,242	87,638	4.0%	119,868
Zimbabwe	25,554	22,000	30,460	37,478	62,622	67.1%	81,340
Other Africa	58,870	11,737	15,745	21,424	27,157	26.8%	33,494
EUROPE	58,870	154,979	185,353	265,798	209,972	-21.0%	226,534
Germany	21,918	62,691	79,989	111,164	80,657	-27.4%	85,902
United Kingdom	3,172	12,705	18,426	25,314	24,690	-2.5%	29,151
Italy	1,024	10,617	7,808	10,816	7,214	-33.3%	6,550
France	7,199	17,503	16,002	23,187	15,661	-32.5%	15,232
Austria	1,658	4,697	5,727	7,444	5,864	-21.2%	6,199
Netherlands	2,352	9,075	14,822	22,954	16,569	-27.8%	19,260
Switzerland	6,006	9,108	11,390	18,908	11,728	-38.0%	12,493
Spain	2,381	5,570	6,392	7,807	6,376	-18.3%	6,595
Portugal	497	1,744	1,952	3,061	2,862	-6.5%	3,239
Belgium	3,057	6,298	5,148	8,014	6,423	-19.9%	6,455
Russian Federation	2,678	2,271	3,368	3,501	8,727	149.3%	12,219
Other Europe	6,928	12,700	14,329	23,628	23,201	-1.8%	26,973
AMERICAS	5,981	17,556	34,149	46,920	44,959	-4.2%	56,874
United States	4,642	12,419	25,526	28,686	31,090	8.4%	39,107
Canada	903	2,704	5,813	7,729	6,237	-19.3%	7,686
Brazil	436	1,084	1,137	3,035	3,211	5.8%	4,213
Other America	1,457	1,349	1,673	7,470	4,421	-40.8%	5,948
ASIA	1,457	5,528	12,420	21,449	29,158	35.9%	44,188
China	1,364	1,506	3,046	4,357	9,657	121.6%	15,367
Other Asia	93	4,022	9,374	17,092	19,501	14.1%	28,937
UNITED ARAB EMIRATES	-	33	1,566	1,193	419	-64.9%	791
OTHER COUNTRIES	3,740	27,296	9,717	19,816	15,126	-23.7%	13,051
TOTAL ARRIVALS	232,756	461,027	863,872	1,257,093	1,217,108	-3.2%	1,551,422
%- CHANGE PER ANNUM	37.3%	98.1%	87.4%	45.5%	-3.2%		

Note: Projection was derived using a Compound Annual Growth Rate Formula (CAGR Formula).

Table 6.3: Total Arrivals by Country of Residence and Category of Traveler, 2025

COUNTRY OF RESIDENCE	RETURNING RESIDENTS	TOURISTS	SAME-DAY VISITORS	OTHERS	TOTAL ARRIVALS
AFRICA	6,375	917,474	71,114	2,397	997,362
South Africa	2,862	482,892	26,249	838	512,842
Angola	768	131,294	14,474	884	147,420
Botswana	558	125,871	14,963	419	141,812
Zambia	605	87,638	11,589	186	100,018
Zimbabwe	861	62,622	2,606	23	66,112
Other Africa	721	27,157	1,233	47	29,158
EUROPE	1,978	209,972	30,671	535	243,155
Germany	652	80,657	17,430	93	98,831
United Kingdom	279	24,690	3,398	279	28,646
Italy	93	7,214	721	-	8,028
France	140	15,661	2,094	-	17,895
Austria	23	5,864	652	-	6,539
Netherlands	163	16,569	1,047	47	17,825
Switzerland	93	11,728	605	-	12,427
Spain	93	6,376	489	-	6,958
Portugal	-	2,862	186	-	3,048
Belgium	70	6,423	396	-	6,888
Russian Federation	93	8,727	535	-	9,355
Other Europe	279	23,201	3,118	116	26,715
AMERICAS	372	44,959	5,702	605	51,637
United States	209	31,090	3,165	442	34,906
Canada	23	6,237	768	116	7,144
Brazil	47	3,211	931	47	4,235
Other America	93	4,421	838	-	5,352
ASIA	489	29,158	6,213	47	35,907
China	93	9,657	372	-	10,123
Other Asia	396	19,501	5,841	47	25,784
UNITED ARAB EMIRATES	-	419	23	-	442
OTHER COUNTRIES	256	15,126	1,257	23	16,662
TOTAL ARRIVALS	9,471	1,217,108	114,981	3,607	1,345,168

MINISTRY OF ENVIRONMENT, FORESTRY AND TOURISM

Percentage Row (%)

COUNTRY OF RESIDENCE	RETURNING RESIDENTS	TOURISTS	SAME-DAY VISITORS	OTHERS	TOTAL
AFRICA	0.6%	92.0%	7.1%	0.2%	100.0%
South Africa	0.6%	94.2%	5.1%	0.2%	100.0%
Angola	0.5%	89.1%	9.8%	0.6%	100.0%
Botswana	0.4%	88.8%	10.6%	0.3%	100.0%
Zambia	0.6%	87.6%	11.6%	0.2%	100.0%
Zimbabwe	1.3%	94.7%	3.9%	0.0%	100.0%
Other Africa	2.5%	93.1%	4.2%	0.2%	100.0%
EUROPE	0.8%	86.4%	12.6%	0.2%	100.0%
Germany	0.7%	81.6%	17.6%	0.1%	100.0%
United Kingdom	1.0%	86.2%	11.9%	1.0%	100.0%
Italy	1.2%	89.9%	9.0%	0.0%	100.0%
France	0.8%	87.5%	11.7%	0.0%	100.0%
Austria	0.4%	89.7%	10.0%	0.0%	100.0%
Netherlands	0.9%	93.0%	5.9%	0.3%	100.0%
Switzerland	0.7%	94.4%	4.9%	0.0%	100.0%
Spain	1.3%	91.6%	7.0%	0.0%	100.0%
Portugal	0.0%	93.9%	6.1%	0.0%	100.0%
Belgium	1.0%	93.2%	5.7%	0.0%	100.0%
Russian Federation	1.0%	93.3%	5.7%	0.0%	100.0%
Other Europe	1.0%	86.8%	11.7%	0.4%	100.0%
AMERICAS	0.7%	87.1%	11.0%	1.2%	100.0%
United States	0.6%	89.1%	9.1%	1.3%	100.0%
Canada	0.3%	87.3%	10.8%	1.6%	100.0%
Brazil	1.1%	75.8%	22.0%	1.1%	100.0%
Other America	1.7%	82.6%	15.7%	0.0%	100.0%
ASIA	1.4%	81.2%	17.3%	0.1%	100.0%
China	0.9%	95.4%	3.7%	0.0%	100.0%
Other Asia	1.5%	75.6%	22.7%	0.2%	100.0%
UNITED ARAB EMIRATES	0.0%	94.8%	5.2%	0.0%	100.0%
OTHER COUNTRIES	1.5%	90.8%	7.5%	0.1%	100.0%
TOTAL	0.7%	90.5%	8.5%	0.3%	100.0%

MINISTRY OF ENVIRONMENT, FORESTRY AND TOURISM

Percentage Column (%)

COUNTRY OF RESIDENCE	RETURNING RESIDENTS	TOURISTS	SAME-DAY VISITORS	OTHERS	TOTAL
AFRICA	67.3%	75.4%	61.8%	66.5%	74.1%
South Africa	30.2%	39.7%	22.8%	23.2%	38.1%
Angola	8.1%	10.8%	12.6%	24.5%	11.0%
Botswana	5.9%	10.3%	13.0%	11.6%	10.5%
Zambia	6.4%	7.2%	10.1%	5.2%	7.4%
Zimbabwe	9.1%	5.1%	2.3%	0.6%	4.9%
Other Africa	7.6%	2.2%	1.1%	1.3%	2.2%
EUROPE	20.9%	17.3%	26.7%	14.8%	18.1%
Germany	6.9%	6.6%	15.2%	2.6%	7.3%
United Kingdom	2.9%	2.0%	3.0%	7.7%	2.1%
Italy	1.0%	0.6%	0.6%	0.0%	0.6%
France	1.5%	1.3%	1.8%	0.0%	1.3%
Austria	0.2%	0.5%	0.6%	0.0%	0.5%
Netherlands	1.7%	1.4%	0.9%	1.3%	1.3%
Switzerland	1.0%	1.0%	0.5%	0.0%	0.9%
Spain	1.0%	0.5%	0.4%	0.0%	0.5%
Portugal	0.0%	0.2%	0.2%	0.0%	0.2%
Belgium	0.7%	0.5%	0.3%	0.0%	0.5%
Russian Federation	1.0%	0.7%	0.5%	0.0%	0.7%
Other Europe	2.9%	1.9%	2.7%	3.2%	2.0%
AMERICAS	3.9%	3.7%	5.0%	16.8%	3.8%
United States	2.2%	2.6%	2.8%	12.3%	2.6%
Canada	0.2%	0.5%	0.7%	3.2%	0.5%
Brazil	0.5%	0.3%	0.8%	1.3%	0.3%
Other America	1.0%	0.4%	0.7%	0.0%	0.4%
ASIA	5.2%	2.4%	5.4%	1.3%	2.7%
China	1.0%	0.8%	0.3%	0.0%	0.8%
Other Asia	4.2%	1.6%	5.1%	1.3%	1.9%
UNITED ARAB EMIRATES	0.0%	0.0%	0.0%	0.0%	0.0%
OTHER COUNTRIES	2.7%	1.2%	1.1%	0.6%	1.2%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%

Table 6.4: Tourist Arrivals by Country of Residence and Purpose of Visit, 2025

COUNTRY OF RESIDENCE	VISITING FRIENDS/RELATIVES	HOLIDAY	BUSINESS	OTHER PURPOSES	TOTAL
AFRICA	325,070	339,288	210,043	43,075	917,475
South Africa	137,251	230,869	99,064	15,708	482,892
Angola	63,855	44,517	7,447	15,475	131,294
Botswana	74,071	22,666	26,087	3,048	125,872
Zambia	21,060	15,056	49,241	2,281	87,638
Zimbabwe	24,062	15,126	19,408	4,026	62,622
Other Africa	4,771	11,054	8,796	2,537	27,157
EUROPE	15,892	177,627	9,935	6,515	209,972
Germany	6,283	72,023	1,070	1,280	80,657
United Kingdom	1,652	19,664	2,141	1,233	24,690
Italy	372	6,586	140	116	7,214
France	861	13,893	721	186	15,661
Austria	349	5,399	70	47	5,864
Netherlands	1,489	13,986	535	558	16,569
Switzerland	791	10,611	279	47	11,728
Spain	442	5,050	372	512	6,376
Portugal	233	1,559	814	256	2,862
Belgium	372	5,655	372	23	6,423
Russian Federation	884	6,004	1,420	419	8,727
Other Europe	2,164	17,197	2,001	1,838	23,201
AMERICAS	3,049	39,025	1,746	1,141	44,959
United States	1,792	28,227	652	419	31,090
Canada	349	5,445	349	93	6,237
Brazil	512	2,118	349	233	3,211
Other America	396	3,235	396	396	4,421
ASIA	2,211	20,944	2,839	3,165	29,158
China	512	7,191	1,210	745	9,657
Other Asia	1,699	13,753	1,629	2,420	19,501
UNITED ARAB EMIRATES	70	209	116	23	419
OTHER COUNTRIES	1,257	12,566	768	535	15,126
TOTAL ARRIVALS	347,549	589,658	225,447	54,454	1,217,108

Percentage Row (%)

COUNTRY OF RESIDENCE	VISITING FRIENDS/RELATIVES	HOLIDAY	BUSINESS	OTHER PURPOSES	TOTAL
AFRICA	35.4%	37.0%	22.9%	4.7%	100.0%
South Africa	28.4%	47.8%	20.5%	3.3%	100.0%
Angola	48.6%	33.9%	5.7%	11.8%	100.0%
Botswana	58.8%	18.0%	20.7%	2.4%	100.0%
Zambia	24.0%	17.2%	56.2%	2.6%	100.0%
Zimbabwe	38.4%	24.2%	31.0%	6.4%	100.0%
Other Africa	17.6%	40.7%	32.4%	9.3%	100.0%
EUROPE	7.6%	84.6%	4.7%	3.1%	100.0%
Germany	7.8%	89.3%	1.3%	1.6%	100.0%
United Kingdom	6.7%	79.6%	8.7%	5.0%	100.0%
Italy	5.2%	91.3%	1.9%	1.6%	100.0%
France	5.5%	88.7%	4.6%	1.2%	100.0%
Austria	6.0%	92.1%	1.2%	0.8%	100.0%
Netherlands	9.0%	84.4%	3.2%	3.4%	100.0%
Switzerland	6.7%	90.5%	2.4%	0.4%	100.0%
Spain	6.9%	79.2%	5.8%	8.0%	100.0%
Portugal	8.1%	54.5%	28.4%	8.9%	100.0%
Belgium	5.8%	88.0%	5.8%	0.4%	100.0%
Russian Federation	10.1%	68.8%	16.3%	4.8%	100.0%
Other Europe	9.3%	74.1%	8.6%	7.9%	100.0%
AMERICAS	6.8%	86.8%	3.9%	2.5%	100.0%
United States	5.8%	90.8%	2.1%	1.3%	100.0%
Canada	5.6%	87.3%	5.6%	1.5%	100.0%
Brazil	15.9%	66.0%	10.9%	7.3%	100.0%
Other America	9.0%	73.2%	9.0%	9.0%	100.0%
ASIA	7.6%	71.8%	9.7%	10.9%	100.0%
China	5.3%	74.5%	12.5%	7.7%	100.0%
Other Asia	8.7%	70.5%	8.4%	12.4%	100.0%
UNITED ARAB EMIRATES	16.7%	49.9%	27.7%	5.5%	100.0%
OTHER COUNTRIES	8.3%	83.1%	5.1%	3.5%	100.0%
TOTAL	28.5%	48.4%	18.5%	4.5%	100.0%

MINISTRY OF ENVIRONMENT, FORESTRY AND TOURISM

Percentage Column (%)

COUNTRY OF RESIDENCE	VISITING FRIENDS/RELATIVES	HOLIDAY	BUSINESS	OTHER PURPOSES	TOTAL
AFRICA	93.5%	57.5%	93.2%	79.1%	75.4%
South Africa	39.5%	39.2%	43.9%	28.8%	39.7%
Angola	18.4%	7.5%	3.3%	28.4%	10.8%
Botswana	21.3%	3.8%	11.6%	5.6%	10.3%
Zambia	6.1%	2.6%	21.8%	4.2%	7.2%
Zimbabwe	6.9%	2.6%	8.6%	7.4%	5.1%
Other Africa	1.4%	1.9%	3.9%	4.7%	2.2%
EUROPE	4.6%	30.1%	4.4%	12.0%	17.3%
Germany	1.8%	12.2%	0.5%	2.4%	6.6%
United Kingdom	0.5%	3.3%	0.9%	2.3%	2.0%
Italy	0.1%	1.1%	0.1%	0.2%	0.6%
France	0.2%	2.4%	0.3%	0.3%	1.3%
Austria	0.1%	0.9%	0.0%	0.1%	0.5%
Netherlands	0.4%	2.4%	0.2%	1.0%	1.4%
Switzerland	0.2%	1.8%	0.1%	0.1%	1.0%
Spain	0.1%	0.9%	0.2%	0.9%	0.5%
Portugal	0.1%	0.3%	0.4%	0.5%	0.2%
Belgium	0.1%	1.0%	0.2%	0.0%	0.5%
Russian Federation	0.3%	1.0%	0.6%	0.8%	0.7%
Other Europe	0.6%	2.9%	0.9%	3.4%	1.9%
AMERICAS	0.9%	6.6%	0.8%	2.1%	3.7%
United States	0.5%	4.8%	0.3%	0.8%	2.6%
Canada	0.1%	0.9%	0.2%	0.2%	0.5%
Brazil	0.1%	0.4%	0.2%	0.4%	0.3%
Other America	0.1%	0.5%	0.2%	0.7%	0.4%
ASIA	0.6%	3.6%	1.3%	5.8%	2.4%
China	0.1%	1.2%	0.5%	1.4%	0.8%
Other Asia	0.5%	2.3%	0.7%	4.4%	1.6%
UNITED ARAB EMIRATES	0.0%	0.0%	0.1%	0.0%	0.0%
OTHER COUNTRIES	0.4%	2.1%	0.3%	1.0%	1.2%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%

Table 6.5: Tourist Arrivals by Country of Residence and Sex, 2025

COUNTRY OF RESIDENCE	MALE	FEMALE	TOTAL
AFRICA	613,976	303,498	917,475
South Africa	316,459	166,433	482,892
Angola	82,262	49,032	131,294
Botswana	73,978	51,894	125,872
Zambia	76,212	11,426	87,638
Zimbabwe	45,820	16,801	62,622
Other Africa	19,245	7,912	27,157
EUROPE	114,818	95,152	209,972
Germany	41,259	39,397	80,657
United Kingdom	14,335	10,355	24,690
Italy	4,259	2,955	7,214
France	7,726	7,935	15,661
Austria	3,095	2,769	5,864
Netherlands	8,936	7,633	16,569
Switzerland	6,399	5,329	11,728
Spain	3,654	2,723	6,376
Portugal	1,978	884	2,862
Belgium	3,467	2,955	6,423
Russian Federation	5,538	3,188	8,727
Other Europe	14,172	9,029	23,201
AMERICAS	23,969	20,990	44,959
United States	16,196	14,893	31,090
Canada	3,072	3,165	6,237
Brazil	2,025	1,187	3,211
Other America	2,676	1,745	4,421
ASIA	19,199	9,960	29,158
China	5,725	3,933	9,657
Other Asia	13,474	6,027	19,501
UNITED ARAB EMIRATES	326	93	419
OTHER COUNTRIES	7,586	7,540	15,126
TOTAL ARRIVALS	779,873	437,235	1,217,108

COUNTRY OF RESIDENCE	Percentage Row(%)		
	MALE	FEMALE	TOTAL
AFRICA	66.9%	33.1%	100.0%
South Africa	65.5%	34.5%	100.0%
Angola	62.7%	37.3%	100.0%
Botswana	58.8%	41.2%	100.0%
Zambia	87.0%	13.0%	100.0%
Zimbabwe	73.2%	26.8%	100.0%
Other Africa	70.9%	29.1%	100.0%
EUROPE	54.7%	45.3%	100.0%
Germany	51.2%	48.8%	100.0%
United Kingdom	58.1%	41.9%	100.0%
Italy	59.0%	41.0%	100.0%
France	49.3%	50.7%	100.0%
Austria	52.8%	47.2%	100.0%
Netherlands	53.9%	46.1%	100.0%
Switzerland	54.6%	45.4%	100.0%
Spain	57.3%	42.7%	100.0%
Portugal	69.1%	30.9%	100.0%
Belgium	54.0%	46.0%	100.0%
Russian Federation	63.5%	36.5%	100.0%
Other Europe	61.1%	38.9%	100.0%
AMERICAS	53.3%	46.7%	100.0%
United States	52.1%	47.9%	100.0%
Canada	49.3%	50.7%	100.0%
Brazil	63.1%	37.0%	100.0%
Other America	60.5%	39.5%	100.0%
ASIA	65.8%	34.2%	100.0%
China	59.3%	40.7%	100.0%
Other Asia	69.1%	30.9%	100.0%
UNITED ARAB EMIRATES	77.8%	22.2%	100.0%
OTHER COUNTRIES	50.2%	49.8%	100.0%
TOTAL	64.1%	35.9%	100.0%

COUNTRY OF RESIDENCE	Percentage Columnn(%)			TOTAL
	MALE	FEMALE	TOTAL	
AFRICA	78.7%	69.4%	75.4%	
South Africa	40.6%	38.1%	39.7%	
Angola	10.5%	11.2%	10.8%	
Botswana	9.5%	11.9%	10.3%	
Zambia	9.8%	2.6%	7.2%	
Zimbabwe	5.9%	3.8%	5.1%	
Other Africa	2.5%	1.8%	2.2%	
EUROPE	14.7%	21.8%	17.3%	
Germany	5.3%	9.0%	6.6%	
United Kingdom	1.8%	2.4%	2.0%	
Italy	0.5%	0.7%	0.6%	
France	1.0%	1.8%	1.3%	
Austria	0.4%	0.6%	0.5%	
Netherlands	1.1%	1.7%	1.4%	
Switzerland	0.8%	1.2%	1.0%	
Spain	0.5%	0.6%	0.5%	
Portugal	0.3%	0.2%	0.2%	
Belgium	0.4%	0.7%	0.5%	
Russian Federation	0.7%	0.7%	0.7%	
Other Europe	1.8%	2.1%	1.9%	
AMERICAS	3.1%	4.8%	3.7%	
United States	2.1%	3.4%	2.6%	
Canada	0.4%	0.7%	0.5%	
Brazil	0.3%	0.3%	0.3%	
Other America	0.3%	0.4%	0.4%	
ASIA	2.5%	2.3%	2.4%	
China	0.7%	0.9%	0.8%	
Other Asia	1.7%	1.4%	1.6%	
UNITED ARAB EMIRATES	0.0%	0.0%	0.0%	
OTHER COUNTRIES	1.0%	1.7%	1.2%	
TOTAL	100.0%	100.0%	100.0%	

Table 6.6: Tourist Arrivals by Country of Residence and Age Group, 2025

COUNTRY OF RESIDENCE	0 - 19	20 - 29	30 - 39	40 - 49	50 - 59	60+	TOTAL
AFRICA	62,856	107,022	204,481	226,447	164,664	152,003	917,475
South Africa	41,841	44,075	81,890	98,063	101,228	115,795	482,892
Angola	7,982	22,642	35,534	33,696	20,315	11,123	131,294
Botswana	7,284	14,917	33,394	37,303	17,756	15,219	125,872
Zambia	1,513	14,730	30,555	26,482	11,077	3,281	87,638
Zimbabwe	2,886	7,703	16,546	22,200	9,727	3,560	62,622
Other Africa	1,350	2,955	6,562	8,703	4,561	3,025	27,157
EUROPE	10,682	21,198	29,835	26,459	42,935	78,864	209,972
Germany	3,770	7,610	8,564	8,657	18,291	33,766	80,657
United Kingdom	1,047	1,838	3,048	2,374	4,259	12,124	24,690
Italy	326	977	1,513	1,117	1,117	2,164	7,214
France	1,070	1,443	2,025	1,931	2,886	6,306	15,661
Austria	140	628	582	489	1,140	2,886	5,864
Netherlands	1,164	2,327	2,467	1,606	3,398	5,608	16,569
Switzerland	745	884	1,745	931	2,606	4,817	11,728
Spain	140	698	1,257	1,233	1,210	1,838	6,376
Portugal	279	465	419	582	442	675	2,862
Belgium	535	721	1,024	605	1,094	2,443	6,423
Russian Federation	512	1,233	2,583	2,257	1,303	838	8,727
Other Europe	954	2,374	4,608	4,677	5,189	5,399	23,201
AMERICAS	1,815	3,002	4,817	5,049	5,422	24,854	44,959
United States	1,187	1,629	2,490	2,769	3,025	19,990	31,090
Canada	326	512	652	698	977	3,072	6,237
Brazil	116	372	861	768	582	512	3,211
Other America	186	489	814	814	838	1,280	4,421
ASIA	605	3,909	6,935	6,237	4,748	6,726	29,158
China	163	884	2,234	1,792	1,606	2,979	9,657
Other Asia	442	3,025	4,701	4,445	3,142	3,747	19,501
UNITED ARAB EMIRATES	-	47	140	47	93	93	419
OTHER COUNTRIES	489	1,513	1,443	1,745	2,234	7,703	15,126
TOTAL ARRIVALS	76,444	136,693	247,648	265,985	220,095	270,243	1,217,108

COUNTRY OF RESIDENCE	Percentage Row(%)						TOTAL
	0- 19	20- 29	30- 39	40- 49	50- 59	60+	
AFRICA	6.9%	11.7%	22.3%	24.7%	17.9%	16.6%	100.0%
South Africa	8.7%	9.1%	17.0%	20.3%	21.0%	24.0%	100.0%
Angola	6.1%	17.2%	27.1%	25.7%	15.5%	8.5%	100.0%
Botswana	5.8%	11.9%	26.5%	29.6%	14.1%	12.1%	100.0%
Zambia	1.7%	16.8%	34.9%	30.2%	12.6%	3.7%	100.0%
Zimbabwe	4.6%	12.3%	26.4%	35.5%	15.5%	5.7%	100.0%
Other Africa	5.0%	10.9%	24.2%	32.0%	16.8%	11.1%	100.0%
EUROPE	5.1%	10.1%	14.2%	12.6%	20.4%	37.6%	100.0%
Germany	4.7%	9.4%	10.6%	10.7%	22.7%	41.9%	100.0%
United Kingdom	4.2%	7.4%	12.3%	9.6%	17.2%	49.1%	100.0%
Italy	4.5%	13.5%	21.0%	15.5%	15.5%	30.0%	100.0%
France	6.8%	9.2%	12.9%	12.3%	18.4%	40.3%	100.0%
Austria	2.4%	10.7%	9.9%	8.3%	19.4%	49.2%	100.0%
Netherlands	7.0%	14.0%	14.9%	9.7%	20.5%	33.8%	100.0%
Switzerland	6.4%	7.5%	14.9%	7.9%	22.2%	41.1%	100.0%
Spain	2.2%	10.9%	19.7%	19.3%	19.0%	28.8%	100.0%
Portugal	9.7%	16.2%	14.6%	20.3%	15.4%	23.6%	100.0%
Belgium	8.3%	11.2%	15.9%	9.4%	17.0%	38.0%	100.0%
Russian Federation	5.9%	14.1%	29.6%	25.9%	14.9%	9.6%	100.0%
Other Europe	4.1%	10.2%	19.9%	20.2%	22.4%	23.3%	100.0%
AMERICAS	4.0%	6.7%	10.7%	11.2%	12.1%	55.3%	100.0%
United States	3.8%	5.2%	8.0%	8.9%	9.7%	64.3%	100.0%
Canada	5.2%	8.2%	10.5%	11.2%	15.7%	49.3%	100.0%
Brazil	3.6%	11.6%	26.8%	23.9%	18.1%	15.9%	100.0%
Other America	4.2%	11.1%	18.4%	18.4%	19.0%	29.0%	100.0%
ASIA	2.1%	13.4%	23.8%	21.4%	16.3%	23.1%	100.0%
China	1.7%	9.2%	23.1%	18.6%	16.6%	30.8%	100.0%
Other Asia	2.3%	15.5%	24.1%	22.8%	16.1%	19.2%	100.0%
UNITED ARAB EMIRATES	0.0%	11.2%	33.4%	11.2%	22.2%	22.2%	100.0%
OTHER COUNTRIES	3.2%	10.0%	9.5%	11.5%	14.8%	50.9%	100.0%
TOTAL	6.3%	11.2%	20.3%	21.9%	18.1%	22.2%	100.0%

COUNTRY OF RESIDENCE	Percentage Columnn(%)						TOTAL
	0- 19	20- 29	30- 39	40- 49	50- 59	60+	
AFRICA	82.2%	78.3%	82.6%	85.1%	74.8%	56.2%	75.4%
South Africa	54.7%	32.2%	33.1%	36.9%	46.0%	42.8%	39.7%
Angola	10.4%	16.6%	14.3%	12.7%	9.2%	4.1%	10.8%
Botswana	9.5%	10.9%	13.5%	14.0%	8.1%	5.6%	10.3%
Zambia	2.0%	10.8%	12.3%	10.0%	5.0%	1.2%	7.2%
Zimbabwe	3.8%	5.6%	6.7%	8.3%	4.4%	1.3%	5.1%
Other Africa	1.8%	2.2%	2.6%	3.3%	2.1%	1.1%	2.2%
EUROPE	14.0%	15.5%	12.0%	9.9%	19.5%	29.2%	17.3%
Germany	4.9%	5.6%	3.5%	3.3%	8.3%	12.5%	6.6%
United Kingdom	1.4%	1.3%	1.2%	0.9%	1.9%	4.5%	2.0%
Italy	0.4%	0.7%	0.6%	0.4%	0.5%	0.8%	0.6%
France	1.4%	1.1%	0.8%	0.7%	1.3%	2.3%	1.3%
Austria	0.2%	0.5%	0.2%	0.2%	0.5%	1.1%	0.5%
Netherlands	1.5%	1.7%	1.0%	0.6%	1.5%	2.1%	1.4%
Switzerland	1.0%	0.6%	0.7%	0.4%	1.2%	1.8%	1.0%
Spain	0.2%	0.5%	0.5%	0.5%	0.5%	0.7%	0.5%
Portugal	0.4%	0.3%	0.2%	0.2%	0.2%	0.2%	0.2%
Belgium	0.7%	0.5%	0.4%	0.2%	0.5%	0.9%	0.5%
Russian Federation	0.7%	0.9%	1.0%	0.8%	0.6%	0.3%	0.7%
Other Europe	1.2%	1.7%	1.9%	1.8%	2.4%	2.0%	1.9%
AMERICAS	2.4%	2.2%	1.9%	1.9%	2.5%	9.2%	3.7%
United States	1.6%	1.2%	1.0%	1.0%	1.4%	7.4%	2.6%
Canada	0.4%	0.4%	0.3%	0.3%	0.4%	1.1%	0.5%
Brazil	0.2%	0.3%	0.3%	0.3%	0.3%	0.2%	0.3%
Other America	0.2%	0.4%	0.3%	0.3%	0.4%	0.5%	0.4%
ASIA	0.8%	2.9%	2.8%	2.3%	2.2%	2.5%	2.4%
China	0.2%	0.6%	0.9%	0.7%	0.7%	1.1%	0.8%
Other Asia	0.6%	2.2%	1.9%	1.7%	1.4%	1.4%	1.6%
UNITED ARAB EMIRATES	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%	0.0%
OTHER COUNTRIES	0.6%	1.1%	0.6%	0.7%	1.0%	2.9%	1.2%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 6.7: Tourist Arrivals by Country of Residence and Mode of Travels, 2025

COUNTRY OF RESIDENCE	AIR	ROAD	WATER	TOTAL
AFRICA	119,543	792,998	4,933	917,475
South Africa	90,989	388,901	3,002	482,892
Angola	6,237	124,638	419	131,294
Botswana	2,606	123,102	163	125,872
Zambia	1,699	85,916	23	87,638
Zimbabwe	6,679	55,943	-	62,622
Other Africa	11,333	14,498	1,326	27,157
EUROPE	62,296	127,268	20,408	209,972
Germany	19,408	56,245	5,003	80,657
United Kingdom	8,564	10,891	5,236	24,690
Italy	2,746	3,863	605	7,214
France	5,282	8,936	1,443	15,661
Austria	1,536	3,886	442	5,864
Netherlands	3,514	12,264	791	16,569
Switzerland	2,816	7,959	954	11,728
Spain	2,164	3,770	442	6,376
Portugal	884	1,140	838	2,862
Belgium	2,071	4,003	349	6,423
Russian Federation	2,816	4,072	1,838	8,727
Other Europe	10,495	10,239	2,467	23,201
AMERICAS	14,103	11,426	19,431	44,959
United States	9,076	5,934	16,080	31,090
Canada	1,908	2,374	1,955	6,237
Brazil	1,350	1,187	675	3,211
Other America	1,769	1,931	721	4,421
ASIA	15,102	8,214	5,841	29,158
China	5,701	3,281	675	9,657
Other Asia	9,401	4,933	5,166	19,501
UNITED ARAB EMIRATES	279	93	47	419
OTHER COUNTRIES	4,049	7,633	3,444	15,126
TOTAL ARRIVALS	215,371	947,632	54,105	1,217,108

Percentage Row (%)

COUNTRY OF RESIDENCE	AIR	ROAD	WATER	TOTAL
AFRICA	13.0%	86.4%	0.5%	100.0%
South Africa	18.8%	80.5%	0.6%	100.0%
Angola	4.8%	94.9%	0.3%	100.0%
Botswana	2.1%	97.8%	0.1%	100.0%
Zambia	1.9%	98.0%	0.0%	100.0%
Zimbabwe	10.7%	89.3%	0.0%	100.0%
Other Africa	41.7%	53.4%	4.9%	100.0%
EUROPE	29.7%	60.6%	9.7%	100.0%
Germany	24.1%	69.7%	6.2%	100.0%
United Kingdom	34.7%	44.1%	21.2%	100.0%
Italy	38.1%	53.5%	8.4%	100.0%
France	33.7%	57.1%	9.2%	100.0%
Austria	26.2%	66.3%	7.5%	100.0%
Netherlands	21.2%	74.0%	4.8%	100.0%
Switzerland	24.0%	67.9%	8.1%	100.0%
Spain	33.9%	59.1%	6.9%	100.0%
Portugal	30.9%	39.8%	29.3%	100.0%
Belgium	32.2%	62.3%	5.4%	100.0%
Russian Federation	32.3%	46.7%	21.1%	100.0%
Other Europe	45.2%	44.1%	10.6%	100.0%
AMERICAS	31.4%	25.4%	43.2%	100.0%
United States	29.2%	19.1%	51.7%	100.0%
Canada	30.6%	38.1%	31.3%	100.0%
Brazil	42.0%	37.0%	21.0%	100.0%
Other America	40.0%	43.7%	16.3%	100.0%
ASIA	51.8%	28.2%	20.0%	100.0%
China	59.0%	34.0%	7.0%	100.0%
Other Asia	48.2%	25.3%	26.5%	100.0%
UNITED ARAB EMIRATES	66.6%	22.2%	11.2%	100.0%
OTHER COUNTRIES	26.8%	50.5%	22.8%	100.0%
TOTAL	17.7%	77.9%	4.4%	100.0%

Percentage Columnn(%)

COUNTRY OF RESIDENCE	AIR	ROAD	WATER	TOTAL
AFRICA	55.5%	83.7%	9.1%	75.4%
South Africa	42.2%	41.0%	5.5%	39.7%
Angola	2.9%	13.2%	0.8%	10.8%
Botswana	1.2%	13.0%	0.3%	10.3%
Zambia	0.8%	9.1%	0.0%	7.2%
Zimbabwe	3.1%	5.9%	0.0%	5.1%
Other Africa	5.3%	1.5%	2.5%	2.2%
EUROPE	28.9%	13.4%	37.7%	17.3%
Germany	9.0%	5.9%	9.2%	6.6%
United Kingdom	4.0%	1.1%	9.7%	2.0%
Italy	1.3%	0.4%	1.1%	0.6%
France	2.5%	0.9%	2.7%	1.3%
Austria	0.7%	0.4%	0.8%	0.5%
Netherlands	1.6%	1.3%	1.5%	1.4%
Switzerland	1.3%	0.8%	1.8%	1.0%
Spain	1.0%	0.4%	0.8%	0.5%
Portugal	0.4%	0.1%	1.5%	0.2%
Belgium	1.0%	0.4%	0.6%	0.5%
Russian Federation	1.3%	0.4%	3.4%	0.7%
Other Europe	4.9%	1.1%	4.6%	1.9%
AMERICAS	6.5%	1.2%	35.9%	3.7%
United States	4.2%	0.6%	29.7%	2.6%
Canada	0.9%	0.3%	3.6%	0.5%
Brazil	0.6%	0.1%	1.2%	0.3%
Other America	0.8%	0.2%	1.3%	0.4%
ASIA	7.0%	0.9%	10.8%	2.4%
China	2.6%	0.3%	1.2%	0.8%
Other Asia	4.4%	0.5%	9.5%	1.6%
UNITED ARAB EMIRATES	0.1%	0.0%	0.1%	0.0%
OTHER COUNTRIES	1.9%	0.8%	6.4%	1.2%
TOTAL	100.0%	100.0%	100.0%	100.0%

Table 6.8: Tourist Arrivals by Country of Residence and Airline, 2025

COUNTRY OF RESIDENCE	AIRLINE	ETHIOPIAN AIRLINES	EUROWINGS DISCOVER	FLYNAMIBIA	SOUTH AFRICAN AIRWAYS	TAAG ANGOLA AIRLINES	OTHER AIRLINES	TOTAL
AFRICA	84,844	2,209	1,421	6,516	15,149	3,538	5,865	119,543
South Africa	70,906	372	745	4,421	10,193	256	4,096	90,989
Angola	1,047	-	186	1,443	326	3,235	-	6,237
Botswana	814	23	-	349	186	-	1,233	2,606
Zambia	1,070	23	47	47	465	-	47	1,699
Zimbabwe	4,933	116	47	47	1,396	-	140	6,679
Other Africa	6,074	1,675	396	209	2,583	47	349	11,333
EUROPE	29,552	8,774	15,032	2,095	4,818	1,025	1,001	62,296
Germany	7,772	2,327	7,633	512	1,001	93	70	19,408
United Kingdom	5,701	512	791	349	1,047	70	93	8,564
Italy	931	931	535	-	163	-	186	2,746
France	2,071	768	1,303	349	768	23	-	5,282
Austria	721	256	419	23	-	-	116	1,536
Netherlands	1,745	768	349	303	233	47	70	3,514
Switzerland	1,140	442	628	396	186	-	23	2,816
Spain	1,280	70	465	-	163	140	47	2,164
Portugal	326	47	93	-	47	233	140	884
Belgium	861	233	721	-	116	-	140	2,071
Russian Federation	1,396	791	70	116	419	23	-	2,816
Other Europe	5,608	1,629	2,025	47	675	396	116	10,495
AMERICAS	9,099	931	1,210	1,001	1,280	186	396	14,103
United States	6,167	652	698	675	698	93	93	9,076
Canada	1,164	93	209	233	140	-	70	1,908
Brazil	791	93	47	-	209	70	140	1,350
Other America	977	93	256	93	233	23	93	1,769
ASIA	8,657	2,653	978	349	1,885	140	442	15,102
China	2,583	1,559	396	23	861	70	209	5,701
Other Asia	6,074	1,094	582	326	1,024	70	233	9,401
UNITED ARAB EMIRATES	186	-	-	-	-	-	93	279
OTHER COUNTRIES	2,792	326	326	47	419	23	116	4,049
TOTAL ARRIVALS	135,133	14,893	18,966	10,006	23,550	4,910	7,912	215,371

• Other Airlines include all airlines that arrived in Namibia in 2025 not stated in the table including private charter flights.

COUNTRY OF RESIDENCE	Percentage Row(%)										TOTAL	
	AIRLINK	ETHIOPIAN AIRLINES	EUROWINGS DISCOVER	FLYNAMIBIA	SOUTH AFRICAN AIRWAYS	TAAG ANGOLA AIRLINES	OTHER AIRLINES					
AFRICA	71.0%	1.8%	1.2%	5.5%	12.7%	3.0%	4.9%	3.0%	4.9%	4.9%	4.9%	100.0%
South Africa	77.9%	0.4%	0.8%	4.9%	11.2%	0.3%	4.9%	0.3%	4.9%	4.9%	4.9%	100.0%
Angola	16.8%	0.0%	3.0%	23.1%	5.2%	51.9%	0.0%	0.0%	0.0%	0.0%	0.0%	100.0%
Botswana	31.2%	0.9%	0.0%	13.4%	7.1%	0.0%	47.3%	0.0%	47.3%	0.0%	47.3%	100.0%
Zambia	63.0%	1.4%	2.8%	2.8%	27.4%	0.0%	2.8%	0.0%	2.8%	0.0%	2.8%	100.0%
Zimbabwe	73.9%	1.7%	0.7%	0.7%	20.9%	0.0%	2.1%	0.0%	2.1%	0.0%	2.1%	100.0%
Other Africa	53.6%	14.8%	3.5%	1.8%	22.8%	0.4%	3.1%	0.4%	3.1%	0.4%	3.1%	100.0%
EUROPE	47.4%	14.1%	24.1%	3.4%	7.7%	1.6%	3.4%	1.6%	3.4%	1.6%	3.4%	100.0%
Germany	40.0%	12.0%	39.3%	2.6%	5.2%	0.5%	0.4%	0.5%	0.4%	0.5%	0.4%	100.0%
United Kingdom	66.6%	6.0%	9.2%	4.1%	12.2%	0.8%	1.1%	0.8%	1.1%	0.8%	1.1%	100.0%
Italy	33.9%	33.9%	19.5%	0.0%	5.9%	0.0%	6.8%	0.0%	6.8%	0.0%	6.8%	100.0%
France	39.2%	14.5%	24.7%	6.6%	14.5%	0.4%	0.0%	0.4%	0.0%	0.4%	0.0%	100.0%
Austria	46.9%	16.7%	27.3%	1.5%	0.0%	0.0%	7.6%	0.0%	7.6%	0.0%	7.6%	100.0%
Netherlands	49.7%	21.9%	9.9%	8.6%	6.6%	1.3%	2.0%	1.3%	2.0%	1.3%	2.0%	100.0%
Switzerland	40.5%	15.7%	22.3%	14.1%	6.6%	0.0%	0.8%	0.0%	0.8%	0.0%	0.8%	100.0%
Spain	59.1%	3.2%	21.5%	0.0%	7.5%	6.5%	2.2%	6.5%	2.2%	6.5%	2.2%	100.0%
Portugal	36.9%	5.3%	10.5%	0.0%	5.3%	26.4%	15.8%	26.4%	15.8%	26.4%	15.8%	100.0%
Belgium	41.6%	11.3%	34.8%	0.0%	5.6%	0.0%	6.8%	0.0%	6.8%	0.0%	6.8%	100.0%
Russian Federation	49.6%	28.1%	2.5%	4.1%	14.9%	0.8%	0.0%	0.8%	0.0%	0.8%	0.0%	100.0%
Other Europe	53.4%	15.5%	19.3%	0.4%	6.4%	3.8%	1.1%	3.8%	1.1%	3.8%	1.1%	100.0%
AMERICAS	64.5%	6.6%	8.6%	7.1%	9.1%	1.3%	2.8%	1.3%	2.8%	1.3%	2.8%	100.0%
United States	67.9%	7.2%	7.7%	7.4%	7.7%	1.0%	1.0%	1.0%	1.0%	1.0%	1.0%	100.0%
Canada	61.0%	4.9%	11.0%	12.2%	7.3%	0.0%	3.7%	0.0%	3.7%	0.0%	3.7%	100.0%
Brazil	58.6%	6.9%	3.5%	0.0%	15.5%	5.2%	10.4%	5.2%	10.4%	5.2%	10.4%	100.0%
Other America	55.2%	5.3%	14.5%	5.3%	13.2%	1.3%	5.3%	1.3%	5.3%	1.3%	5.3%	100.0%
ASIA	57.3%	17.6%	6.5%	2.3%	12.5%	0.9%	2.9%	0.9%	2.9%	0.9%	2.9%	100.0%
China	45.3%	27.3%	6.9%	0.4%	15.1%	1.2%	3.7%	1.2%	3.7%	1.2%	3.7%	100.0%
Other Asia	64.6%	11.6%	6.2%	3.5%	10.9%	0.7%	2.5%	0.7%	2.5%	0.7%	2.5%	100.0%
UNITED ARAB EMIRATES	66.7%	0.0%	0.0%	0.0%	0.0%	0.0%	33.3%	0.0%	33.3%	0.0%	33.3%	100.0%
OTHER COUNTRIES	69.0%	8.1%	8.1%	1.2%	10.3%	0.6%	2.9%	0.6%	2.9%	0.6%	2.9%	100.0%
TOTAL	62.7%	6.9%	8.8%	4.6%	10.9%	2.3%	3.7%	2.3%	3.7%	2.3%	3.7%	100.0%

Percentage Columnn(%)

COUNTRY OF RESIDENCE	AIRLINK	ETHIOPIAN AIRLINES	EUROWINGS DISCOVER	FLYNAMIBIA	SOUTH AFRICAN AIRWAYS	TAAG ANGOLA AIRLINES	OTHER AIRLINES	TOTAL
AFRICA	62.8%	14.8%	7.5%	65.1%	64.3%	72.1%	74.1%	55.5%
South Africa	52.5%	2.5%	3.9%	44.2%	43.3%	5.2%	51.8%	42.2%
Angola	0.8%	0.0%	1.0%	14.4%	1.4%	65.9%	0.0%	2.9%
Botswana	0.6%	0.2%	0.0%	3.5%	0.8%	0.0%	15.6%	1.2%
Zambia	0.8%	0.2%	0.2%	0.5%	2.0%	0.0%	0.6%	0.8%
Zimbabwe	3.7%	0.8%	0.2%	0.5%	5.9%	0.0%	1.8%	3.1%
Other Africa	4.5%	11.2%	2.1%	2.1%	11.0%	1.0%	4.4%	5.3%
EUROPE	21.9%	58.9%	79.3%	20.9%	20.5%	20.9%	12.7%	28.9%
Germany	5.8%	15.6%	40.2%	5.1%	4.3%	1.9%	0.9%	9.0%
United Kingdom	4.2%	3.4%	4.2%	3.5%	4.4%	1.4%	1.2%	4.0%
Italy	0.7%	6.3%	2.8%	0.0%	0.7%	0.0%	2.4%	1.3%
France	1.5%	5.2%	6.9%	3.5%	3.3%	0.5%	0.0%	2.5%
Austria	0.5%	1.7%	2.2%	0.2%	0.0%	0.0%	1.5%	0.7%
Netherlands	1.3%	5.2%	1.8%	3.0%	1.0%	1.0%	0.9%	1.6%
Switzerland	0.8%	3.0%	3.3%	4.0%	0.8%	0.0%	0.3%	1.3%
Spain	0.9%	0.5%	2.5%	0.0%	0.7%	2.9%	0.6%	1.0%
Portugal	0.2%	0.3%	0.5%	0.0%	0.2%	4.7%	1.8%	0.4%
Belgium	0.6%	1.6%	3.8%	0.0%	0.5%	0.0%	1.8%	1.0%
Russian Federation	1.0%	5.3%	0.4%	1.2%	1.8%	0.5%	0.0%	1.3%
Other Europe	4.1%	10.9%	10.7%	0.5%	2.9%	8.1%	1.5%	4.9%
AMERICAS	6.7%	6.3%	6.4%	10.0%	5.4%	3.8%	5.0%	6.5%
United States	4.6%	4.4%	3.7%	6.7%	3.0%	1.9%	1.2%	4.2%
Canada	0.9%	0.6%	1.1%	2.3%	0.6%	0.0%	0.9%	0.9%
Brazil	0.6%	0.6%	0.2%	0.0%	0.9%	1.4%	1.8%	0.6%
Other America	0.7%	0.6%	1.3%	0.9%	1.0%	0.5%	1.2%	0.8%
ASIA	6.4%	17.8%	5.2%	3.5%	8.0%	2.9%	5.6%	7.0%
China	1.9%	10.5%	2.1%	0.2%	3.7%	1.4%	2.6%	2.6%
Other Asia	4.5%	7.3%	3.1%	3.3%	4.3%	1.4%	2.9%	4.4%
UNITED ARAB EMIRATES	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	1.2%	0.1%
OTHER COUNTRIES	2.1%	2.2%	1.7%	0.5%	1.8%	0.5%	1.5%	1.9%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 6.9: Tourist Arrivals by Nationality and Regional Points of entry, 2025

	41,398	7,330	66,554	104,834	241,947	446,217	4,933	4,259	917,475
AFRICA									
South Africa	25,993	4,445	56,571	6,655	26,273	355,973	3,002	3,979	482,892
Angola	3,979	1,443	814	90,965	25,063	8,610	419	-	131,294
Botswana	1,024	1,070	512	256	73,815	49,032	163	-	125,872
Zambia	814	23	791	1,606	82,495	1,815	23	70	87,638
Zimbabwe	3,165	116	3,351	3,909	28,483	23,550	-	47	62,622
Other Africa	6,423	233	4,515	1,443	5,818	7,237	1,326	163	27,157
EUROPE	42,237	1,699	17,173	5,236	55,569	66,462	20,408	1,187	209,972
Germany	15,778	303	3,118	1,908	26,063	28,274	5,003	209	80,657
United Kingdom	3,514	186	4,654	209	4,305	6,376	5,236	209	24,690
Italy	2,141	186	419	233	1,745	1,885	605	-	7,214
France	3,933	256	1,001	489	4,096	4,352	1,443	93	15,661
Austria	1,257	23	140	186	2,164	1,536	442	116	5,864
Netherlands	2,048	186	1,140	326	3,793	8,145	791	140	16,569
Switzerland	1,838	163	558	279	2,862	4,817	954	256	11,728
Spain	1,233	-	884	163	2,420	1,187	442	47	6,376
Portugal	489	140	256	442	303	396	838	-	2,862
Belgium	1,443	70	489	256	1,582	2,164	349	70	6,423
Russian Federation	2,001	116	698	93	791	3,188	1,838	-	8,727
Other Europe	6,562	70	3,816	652	5,445	4,142	2,467	47	23,201
AMERICAS	7,213	628	5,562	1,234	5,538	4,653	19,431	698	44,959
United States	4,398	256	3,933	303	3,374	2,257	16,080	489	31,090
Canada	1,047	116	558	140	1,094	1,140	1,955	186	6,237
Brazil	814	116	419	349	372	465	675	-	3,211
Other America	954	140	652	442	698	791	721	23	4,421
ASIA	9,169	419	5,306	232	2,397	5,585	5,841	209	29,158
China	4,026	23	1,466	116	605	2,560	675	186	9,657
Other Asia	5,143	396	3,840	116	1,792	3,025	5,166	23	19,501
UNITED ARAB EMIRATES	47	93	140	-	-	93	47	-	419
OTHER COUNTRIES	2,048	47	1,862	396	3,048	4,189	3,444	93	15,126
TOTAL ARRIVALS	102,112	10,216	96,597	111,932	308,501	527,199	54,105	6,446	1,217,108

Percentage Row(%)

COUNTRY OF RESIDENCE	HOSEA KUTAKO INTERNATIONAL AIRPORT	EROS AIRPORT	WALVIS BAY INTERNATIONAL AIRPORT	NORTHERN BORDER POSTS	NORTH EASTERN BORDER POSTS	SOUTHERN BORDER POSTS	HARBOURS (Walvis + Luderitz)	OTHERS (Airports)	TOTAL
AFRICA	4.5%	0.8%	7.3%	11.4%	26.4%	48.6%	0.5%	0.5%	100.0%
South Africa	5.4%	0.9%	11.7%	1.4%	5.4%	73.7%	0.6%	0.8%	100.0%
Angola	3.0%	1.1%	0.6%	69.3%	19.1%	6.6%	0.3%	0.0%	100.0%
Botswana	0.8%	0.9%	0.4%	0.2%	58.6%	39.0%	0.1%	0.0%	100.0%
Zambia	0.9%	0.0%	0.9%	1.8%	94.1%	2.1%	0.0%	0.1%	100.0%
Zimbabwe	5.1%	0.2%	5.4%	6.2%	45.5%	37.6%	0.0%	0.1%	100.0%
Other Africa	23.7%	0.9%	16.6%	5.3%	21.4%	26.6%	4.9%	0.6%	100.0%
EUROPE	20.1%	0.8%	8.2%	2.5%	26.5%	31.7%	9.7%	0.6%	100.0%
Germany	19.6%	0.4%	3.9%	2.4%	32.3%	35.1%	6.2%	0.3%	100.0%
United Kingdom	14.2%	0.8%	18.8%	0.8%	17.4%	25.8%	21.2%	0.8%	100.0%
Italy	29.7%	2.6%	5.8%	3.2%	24.2%	26.1%	8.4%	0.0%	100.0%
France	25.1%	1.6%	6.4%	3.1%	26.2%	27.8%	9.2%	0.6%	100.0%
Austria	21.4%	0.4%	2.4%	3.2%	36.9%	26.2%	7.5%	2.0%	100.0%
Netherlands	12.4%	1.1%	6.9%	2.0%	22.9%	49.2%	4.8%	0.8%	100.0%
Switzerland	15.7%	1.4%	4.8%	2.4%	24.4%	41.1%	8.1%	2.2%	100.0%
Spain	19.3%	0.0%	13.9%	2.6%	38.0%	18.6%	6.9%	0.7%	100.0%
Portugal	17.1%	4.9%	8.9%	15.4%	10.6%	13.8%	29.3%	0.0%	100.0%
Belgium	22.5%	1.1%	7.6%	4.0%	24.6%	33.7%	5.4%	1.1%	100.0%
Russian Federation	22.9%	1.3%	8.0%	1.1%	9.1%	36.5%	21.1%	0.0%	100.0%
Other Europe	28.3%	0.3%	16.4%	2.8%	23.5%	17.9%	10.6%	0.2%	100.0%
AMERICAS	16.0%	1.4%	12.4%	2.7%	12.3%	10.3%	43.2%	1.6%	100.0%
United States	14.1%	0.8%	12.7%	1.0%	10.9%	7.3%	51.7%	1.6%	100.0%
Canada	16.8%	1.9%	8.9%	2.2%	17.5%	18.3%	31.3%	3.0%	100.0%
Brazil	25.4%	3.6%	13.0%	10.9%	11.6%	14.5%	21.0%	0.0%	100.0%
Other America	21.6%	3.2%	14.7%	10.0%	15.8%	17.9%	16.3%	0.5%	100.0%
ASIA	31.4%	1.4%	18.2%	0.8%	8.2%	19.2%	20.0%	0.7%	100.0%
China	41.7%	0.2%	15.2%	1.2%	6.3%	26.5%	7.0%	1.9%	100.0%
Other Asia	26.4%	2.0%	19.7%	0.6%	9.2%	15.5%	26.5%	0.1%	100.0%
UNITED ARAB EMIRATES	11.2%	22.2%	33.4%	0.0%	0.0%	22.2%	11.2%	0.0%	100.0%
OTHER COUNTRIES	13.5%	0.3%	12.3%	2.6%	20.2%	27.7%	22.8%	0.6%	100.0%
TOTAL	8.4%	0.8%	7.9%	9.2%	25.3%	43.3%	4.4%	0.5%	100.0%

Percentage Column(%)

COUNTRY OF RESIDENCE	HOSEA KUTAKO INTERNATIONAL AIRPORT	EROS AIRPORT	WALVIS BAY INTERNATIONAL AIRPORT	NORTHERN BORDER POSTS	NORTH EASTERN BORDER POSTS	SOUTHERN BORDER POSTS	HARBOURS (Walvis + Lüderitz)	OTHERS (Airports)	TOTAL
AFRICA	40.5%	71.8%	68.9%	93.7%	78.4%	84.6%	9.1%	66.1%	75.4%
South Africa	25.5%	43.5%	58.6%	5.9%	8.5%	67.5%	5.5%	61.7%	39.7%
Angola	3.9%	14.1%	0.8%	81.3%	8.1%	1.6%	0.8%	0.0%	10.8%
Botswana	1.0%	10.5%	0.5%	0.2%	23.9%	9.3%	0.3%	0.0%	10.3%
Zambia	0.8%	0.2%	0.8%	1.4%	26.7%	0.3%	0.0%	1.1%	7.2%
Zimbabwe	3.1%	1.1%	3.5%	3.5%	9.2%	4.5%	0.0%	0.7%	5.1%
Other Africa	6.3%	2.3%	4.7%	1.3%	1.9%	1.4%	2.5%	2.5%	2.2%
EUROPE	41.4%	16.6%	17.8%	4.7%	18.0%	12.6%	37.7%	18.4%	17.3%
Germany	15.5%	3.0%	3.2%	1.7%	8.4%	5.4%	9.2%	3.2%	6.6%
United Kingdom	3.4%	1.8%	4.8%	0.2%	1.4%	1.2%	9.7%	3.2%	2.0%
Italy	2.1%	1.8%	0.4%	0.2%	0.6%	0.4%	1.1%	0.0%	0.6%
France	3.9%	2.5%	1.0%	0.4%	1.3%	0.8%	2.7%	1.4%	1.3%
Austria	1.2%	0.2%	0.1%	0.2%	0.7%	0.3%	0.8%	1.8%	0.5%
Netherlands	2.0%	1.8%	1.2%	0.3%	1.2%	1.5%	1.5%	2.2%	1.4%
Switzerland	1.8%	1.6%	0.6%	0.2%	0.9%	0.9%	1.8%	4.0%	1.0%
Spain	1.2%	0.0%	0.9%	0.1%	0.8%	0.2%	0.8%	0.7%	0.5%
Portugal	0.5%	1.4%	0.3%	0.4%	0.1%	0.1%	1.5%	0.0%	0.2%
Belgium	1.4%	0.7%	0.5%	0.2%	0.5%	0.4%	0.6%	1.1%	0.5%
Russian Federation	2.0%	1.1%	0.7%	0.1%	0.3%	0.6%	3.4%	0.0%	0.7%
Other Europe	6.4%	0.7%	4.0%	0.6%	1.8%	0.8%	4.6%	0.7%	1.9%
AMERICAS	7.1%	6.1%	5.8%	1.1%	1.8%	0.9%	35.9%	10.8%	3.7%
United States	4.3%	2.5%	4.1%	0.3%	1.1%	0.4%	29.7%	7.6%	2.6%
Canada	1.0%	1.1%	0.6%	0.1%	0.4%	0.2%	3.6%	2.9%	0.5%
Brazil	0.8%	1.1%	0.4%	0.3%	0.1%	0.1%	1.2%	0.0%	0.3%
Other America	0.9%	1.4%	0.7%	0.4%	0.2%	0.2%	1.3%	0.4%	0.4%
ASIA	9.0%	4.1%	5.5%	0.2%	0.8%	1.1%	10.8%	3.2%	2.4%
China	3.9%	0.2%	1.5%	0.1%	0.2%	0.5%	1.2%	2.9%	0.8%
Other Asia	5.0%	3.9%	4.0%	0.1%	0.6%	0.6%	9.5%	0.4%	1.6%
UNITED ARAB EMIRATES	0.0%	0.9%	0.1%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
OTHER COUNTRIES	2.0%	0.5%	1.9%	0.4%	1.0%	0.8%	6.4%	1.4%	1.2%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 6.10: Tourist Arrivals by Country of Residence and Intended Length of Stay, 2025

COUNTRY OF RESIDENCE	2 - 3 DAYS	4 - 7 DAYS	8 - 14 DAYS	15 - 21 DAYS	22 - 365 DAYS	TOTAL	AVERAGE DURATION OF STAY
AFRICA	152,470	276,038	248,880	97,318	142,766	917,475	16
South Africa	74,187	172,460	128,175	48,217	59,852	482,892	13
Angola	29,182	25,761	20,641	16,127	39,584	131,294	16
Botswana	31,183	40,770	32,975	6,818	14,125	125,872	11
Zambia	7,516	9,471	42,399	18,384	9,867	87,638	16
Zimbabwe	6,493	18,012	17,476	5,329	15,312	62,622	23
Other Africa	3,909	9,564	7,214	2,443	4,026	27,157	15
EUROPE	47,262	42,910	57,201	32,977	29,623	209,972	14
Germany	16,592	17,267	20,036	14,428	12,334	80,657	15
United Kingdom	8,308	4,933	5,818	3,002	2,630	24,690	12
Italy	1,582	838	3,002	1,187	605	7,214	12
France	2,723	2,653	4,631	3,235	2,420	15,661	15
Austria	1,233	1,070	2,001	768	791	5,864	15
Netherlands	3,816	3,188	4,515	2,374	2,676	16,569	14
Switzerland	2,420	2,164	3,258	1,699	2,187	11,728	15
Spain	1,187	1,955	1,699	908	628	6,376	15
Portugal	884	884	582	140	372	2,862	14
Belgium	1,396	1,396	1,606	1,513	512	6,423	13
Russian Federation	2,630	2,187	2,513	419	977	8,727	14
Other Europe	4,491	4,375	7,540	3,304	3,491	23,201	14
AMERICAS	21,922	8,495	8,144	2,908	3,491	44,959	12
United States	17,523	5,306	5,073	1,489	1,699	31,090	8
Canada	2,467	1,187	1,373	558	652	6,237	11
Brazil	768	908	814	256	465	3,211	15
Other America	1,164	1,094	884	605	675	4,421	15
ASIA	7,121	8,564	7,167	2,048	4,259	29,158	17
China	1,140	3,165	3,444	652	1,257	9,657	18
Other Asia	5,981	5,399	3,723	1,396	3,002	19,501	16
UNITED ARAB EMIRATES	186	70	116	47	-	419	7
OTHER COUNTRIES	4,957	2,513	3,840	1,908	1,908	15,126	14
TOTAL ARRIVALS	233,918	338,590	325,349	137,204	182,047	1,217,108	13
Total							

COUNTRY OF RESIDENCE	Percentage Row(%)						TOTAL	AVERAGE DURATION OF STAY
	2 - 3 DAYS	4 - 7 DAYS	8 - 14 DAYS	15 - 21 DAYS	22 - 365 DAYS	TOTAL		
AFRICA	16.6%	30.1%	27.1%	10.6%	15.6%	100.0%	16	
South Africa	15.4%	35.7%	26.5%	10.0%	12.4%	100.0%	13	
Angola	22.2%	19.6%	15.7%	12.3%	30.1%	100.0%	16	
Botswana	24.8%	32.4%	26.2%	5.4%	11.2%	100.0%	11	
Zambia	8.6%	10.8%	48.4%	21.0%	11.3%	100.0%	16	
Zimbabwe	10.4%	28.8%	27.9%	8.5%	24.5%	100.0%	23	
Other Africa	14.4%	35.2%	26.6%	9.0%	14.8%	100.0%	15	
EUROPE	22.5%	20.4%	27.2%	15.7%	14.1%	100.0%	14	
Germany	20.6%	21.4%	24.8%	17.9%	15.3%	100.0%	15	
United Kingdom	33.6%	20.0%	23.6%	12.2%	10.7%	100.0%	12	
Italy	21.9%	11.6%	41.6%	16.5%	8.4%	100.0%	12	
France	17.4%	16.9%	29.6%	20.7%	15.5%	100.0%	15	
Austria	21.0%	18.2%	34.1%	13.1%	13.5%	100.0%	15	
Netherlands	23.0%	19.2%	27.2%	14.3%	16.2%	100.0%	14	
Switzerland	20.6%	18.5%	27.8%	14.5%	18.6%	100.0%	15	
Spain	18.6%	30.7%	26.6%	14.2%	9.8%	100.0%	15	
Portugal	30.9%	30.9%	20.3%	4.9%	13.0%	100.0%	14	
Belgium	21.7%	21.7%	25.0%	23.6%	8.0%	100.0%	13	
Russian Federation	30.1%	25.1%	28.8%	4.8%	11.2%	100.0%	14	
Other Europe	19.4%	18.9%	32.5%	14.2%	15.0%	100.0%	14	
AMERICAS	48.8%	18.9%	18.1%	6.5%	7.8%	100.0%	12	
United States	56.4%	17.1%	16.3%	4.8%	5.5%	100.0%	8	
Canada	39.6%	19.0%	22.0%	8.9%	10.5%	100.0%	11	
Brazil	23.9%	28.3%	25.4%	8.0%	14.5%	100.0%	15	
Other America	26.3%	24.7%	20.0%	13.7%	15.3%	100.0%	15	
ASIA	24.4%	29.4%	24.6%	7.0%	14.6%	100.0%	17	
China	11.8%	32.8%	35.7%	6.8%	13.0%	100.0%	18	
Other Asia	30.7%	27.7%	19.1%	7.2%	15.4%	100.0%	16	
UNITED ARAB EMIRATES	44.4%	16.7%	27.7%	11.2%	0.0%	100.0%	7	
OTHER COUNTRIES	32.8%	16.6%	25.4%	12.6%	12.6%	100.0%	14	
TOTAL	19.2%	27.8%	26.7%	11.3%	15.0%	100.0%	13	

COUNTRY OF RESIDENCE	Percentage Column(%)						TOTAL	AVERAGE DURATION OF STAY
	2 - 3 DAYS	4 - 7 DAYS	8 - 14 DAYS	15 - 21 DAYS	22 - 365 DAYS			
AFRICA	65.2%	81.5%	76.5%	70.9%	78.4%	75.4%	16	
South Africa	31.7%	50.9%	39.4%	35.1%	32.9%	39.7%	13	
Angola	12.5%	7.6%	6.3%	11.8%	21.7%	10.8%	16	
Botswana	13.3%	12.0%	10.1%	5.0%	7.8%	10.3%	11	
Zambia	3.2%	2.8%	13.0%	13.4%	5.4%	7.2%	16	
Zimbabwe	2.8%	5.3%	5.4%	3.9%	8.4%	5.1%	23	
Other Africa	1.7%	2.8%	2.2%	1.8%	2.2%	2.2%	15	
EUROPE	20.2%	12.7%	17.6%	24.0%	16.3%	17.3%	14	
Germany	7.1%	5.1%	6.2%	10.5%	6.8%	6.6%	15	
United Kingdom	3.6%	1.5%	1.8%	2.2%	1.4%	2.0%	12	
Italy	0.7%	0.2%	0.9%	0.9%	0.3%	0.6%	12	
France	1.2%	0.8%	1.4%	2.4%	1.3%	1.3%	15	
Austria	0.5%	0.3%	0.6%	0.6%	0.4%	0.5%	15	
Netherlands	1.6%	0.9%	1.4%	1.7%	1.5%	1.4%	14	
Switzerland	1.0%	0.6%	1.0%	1.2%	1.2%	1.0%	15	
Spain	0.5%	0.6%	0.5%	0.7%	0.3%	0.5%	15	
Portugal	0.4%	0.3%	0.2%	0.1%	0.2%	0.2%	14	
Belgium	0.6%	0.4%	0.5%	1.1%	0.3%	0.5%	13	
Russian Federation	1.1%	0.6%	0.8%	0.3%	0.5%	0.7%	14	
Other Europe	1.9%	1.3%	2.3%	2.4%	1.9%	1.9%	14	
AMERICAS	9.4%	2.5%	2.5%	2.1%	1.9%	3.7%	12	
United States	7.5%	1.6%	1.6%	1.1%	0.9%	2.6%	8	
Canada	1.1%	0.4%	0.4%	0.4%	0.4%	0.5%	11	
Brazil	0.3%	0.3%	0.3%	0.2%	0.3%	0.3%	15	
Other America	0.5%	0.3%	0.3%	0.4%	0.4%	0.4%	15	
ASIA	3.0%	2.5%	2.2%	1.5%	2.3%	2.4%	17	
China	0.5%	0.9%	1.1%	0.5%	0.7%	0.8%	18	
Other Asia	2.6%	1.6%	1.1%	1.0%	1.6%	1.6%	16	
UNITED ARAB EMIRATES	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	7	
OTHER COUNTRIES	2.1%	0.7%	1.2%	1.4%	1.0%	1.2%	14	
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	13	

Table 6.11: Tourist Arrivals by Country of Residence and Month, 2025

COUNTRY OF RESIDENCE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL
AFRICA	72,046	65,903	68,997	75,723	73,001	80,610	84,869	77,911	80,145	79,238	68,671	90,361	917,475
South Africa	35,604	31,346	36,907	40,794	39,072	46,053	46,588	38,304	44,005	42,423	31,113	50,684	482,892
Angola	10,472	10,937	10,239	12,566	9,099	9,913	12,473	11,123	9,844	11,007	12,310	11,310	131,294
Botswana	13,032	10,635	7,377	7,354	11,496	9,215	11,984	11,054	10,751	10,332	9,797	12,845	125,872
Zambia	6,981	7,679	7,493	7,889	6,306	7,540	6,679	7,633	7,330	7,354	7,074	7,679	87,638
Zimbabwe	4,561	4,212	5,050	4,933	4,864	5,492	4,864	6,330	5,073	5,655	5,771	5,818	62,622
Other Africa	1,396	1,094	1,931	2,187	2,164	2,397	2,281	3,467	3,142	2,467	2,606	2,025	27,157
EUROPE	17,546	22,085	23,154	15,778	19,175	16,523	14,521	17,570	16,196	19,456	17,732	10,239	209,972
Germany	6,655	7,819	10,705	7,051	8,261	5,376	4,654	5,189	5,957	8,471	6,632	3,886	80,657
United Kingdom	2,001	5,213	2,374	1,675	1,420	2,769	1,745	1,722	1,722	1,745	1,513	791	24,690
Italy	396	512	721	698	419	652	419	1,722	465	326	582	303	7,214
France	1,652	1,187	1,489	1,420	1,745	1,513	977	1,420	977	1,606	1,233	442	15,661
Austria	535	303	791	326	1,024	372	628	349	326	419	512	279	5,864
Netherlands	1,466	1,722	1,373	908	1,140	1,024	1,606	1,769	1,699	1,769	1,350	745	16,569
Switzerland	1,001	1,466	1,326	791	1,047	721	908	745	768	1,420	861	675	11,728
Spain	535	419	349	442	372	698	326	1,466	791	419	279	279	6,376
Portugal	140	233	186	140	186	861	116	349	163	140	209	140	2,862
Belgium	465	465	535	442	768	279	908	884	442	535	489	209	6,423
Russian Federation	140	419	1,513	442	419	140	745	186	745	698	2,001	1,280	8,727
Other Europe	2,560	2,327	1,792	1,443	2,374	2,118	1,489	1,769	2,141	1,908	2,071	1,210	23,201
AMERICAS	3,304	9,982	4,653	7,866	3,142	5,445	2,374	1,769	1,909	1,815	1,582	1,117	44,959
United States	2,094	7,935	3,002	6,981	1,699	4,212	1,187	1,187	791	1,070	605	326	31,090
Canada	582	1,652	558	605	512	512	442	163	303	303	349	256	6,237
Brazil	209	23	465	140	512	209	349	163	396	233	256	256	3,211
Other America	419	372	628	140	419	512	396	256	419	209	372	279	4,421
ASIA	1,792	1,536	1,350	2,559	2,490	3,560	2,257	2,886	3,560	2,024	3,072	2,071	29,158
China	349	279	256	884	628	1,396	1,024	1,094	1,140	1,070	954	582	9,657
Other Asia	1,443	1,257	1,094	1,675	1,862	2,164	1,233	1,792	2,420	954	2,118	1,489	19,501
UNITED ARAB EMIRATES	23	70	93	70	-	-	-	-	23	23	93	23	419
OTHER COUNTRIES	1,350	1,652	1,606	1,373	931	3,002	1,257	908	1,047	884	721	396	15,126
TOTAL ARRIVALS	96,062	101,228	99,855	103,369	98,738	109,140	105,277	101,042	102,880	103,439	91,873	104,207	1,217,108

MINISTRY OF ENVIRONMENT, FORESTRY AND TOURISM

Percentage Row(%)

COUNTRY OF RESIDENCE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL
AFRICA	7.9%	7.2%	7.5%	8.3%	8.0%	8.8%	9.3%	8.5%	8.7%	8.6%	7.5%	9.8%	100.0%
South Africa	7.4%	6.5%	7.6%	8.4%	8.1%	9.5%	9.6%	7.9%	9.1%	8.8%	6.4%	10.5%	100.0%
Angola	8.0%	8.3%	7.8%	9.6%	6.9%	7.6%	9.5%	8.5%	7.5%	8.4%	9.4%	8.6%	100.0%
Botswana	10.4%	8.4%	5.9%	5.8%	9.1%	7.3%	9.5%	8.8%	8.5%	8.2%	7.8%	10.2%	100.0%
Zambia	8.0%	8.8%	8.5%	9.0%	7.2%	8.6%	7.6%	8.7%	8.4%	8.4%	8.1%	8.8%	100.0%
Zimbabwe	7.3%	6.7%	8.1%	7.9%	7.8%	8.8%	7.8%	10.1%	8.1%	9.0%	9.2%	9.3%	100.0%
Other Africa	5.1%	4.0%	7.1%	8.1%	8.0%	8.8%	8.4%	12.8%	11.6%	9.1%	9.6%	7.5%	100.0%
EUROPE	8.4%	10.5%	11.0%	7.5%	9.1%	7.9%	6.9%	8.4%	7.7%	9.3%	8.4%	4.9%	100.0%
Germany	8.3%	9.7%	13.3%	8.7%	10.2%	6.7%	5.8%	6.4%	7.4%	10.5%	8.2%	4.8%	100.0%
United Kingdom	8.1%	21.1%	9.6%	6.8%	5.8%	11.2%	7.1%	7.0%	7.0%	7.1%	6.1%	3.2%	100.0%
Italy	5.5%	7.1%	10.0%	9.7%	5.8%	9.0%	5.8%	23.9%	6.4%	4.5%	8.1%	4.2%	100.0%
France	10.5%	7.6%	9.5%	9.1%	11.1%	9.7%	6.2%	9.1%	6.2%	10.3%	7.9%	2.8%	100.0%
Austria	9.1%	5.2%	13.5%	5.6%	17.5%	6.3%	10.7%	6.0%	5.6%	7.1%	8.7%	4.8%	100.0%
Netherlands	8.8%	10.4%	8.3%	5.5%	6.9%	6.2%	9.7%	10.7%	10.3%	10.7%	8.1%	4.5%	100.0%
Switzerland	8.5%	12.5%	11.3%	6.7%	8.9%	6.1%	7.7%	6.4%	6.5%	12.1%	7.3%	5.8%	100.0%
Spain	8.4%	6.6%	5.5%	6.9%	5.8%	10.9%	5.1%	23.0%	12.4%	6.6%	4.4%	4.4%	100.0%
Portugal	4.9%	8.1%	6.5%	4.9%	6.5%	30.1%	4.1%	12.2%	5.7%	4.9%	7.3%	4.9%	100.0%
Belgium	7.2%	7.2%	8.3%	6.9%	12.0%	4.3%	14.1%	13.8%	6.9%	8.3%	7.6%	3.3%	100.0%
Russian Federation	1.6%	4.8%	17.3%	5.1%	4.8%	1.6%	8.5%	2.1%	8.5%	8.0%	22.9%	14.7%	100.0%
Other Europe	11.0%	10.0%	7.7%	6.2%	10.2%	9.1%	6.4%	7.6%	9.2%	8.2%	8.9%	5.2%	100.0%
AMERICAS	7.3%	22.2%	10.3%	17.5%	7.0%	12.1%	5.3%	3.9%	4.2%	4.0%	3.5%	2.5%	100.0%
United States	6.7%	25.5%	9.7%	22.5%	5.5%	13.5%	3.8%	3.8%	2.5%	3.4%	1.9%	1.0%	100.0%
Canada	9.3%	26.5%	8.9%	9.7%	8.2%	8.2%	7.1%	2.6%	4.9%	4.9%	5.6%	4.1%	100.0%
Brazil	6.5%	0.7%	14.5%	4.4%	15.9%	6.5%	10.9%	5.1%	12.3%	7.3%	8.0%	8.0%	100.0%
Other America	9.5%	8.4%	14.2%	3.2%	9.5%	11.6%	9.0%	5.8%	9.5%	4.7%	8.4%	6.3%	100.0%
ASIA	6.1%	5.3%	4.6%	8.8%	8.5%	12.2%	7.7%	9.9%	12.2%	6.9%	10.5%	7.1%	100.0%
China	3.6%	2.9%	2.7%	9.2%	6.5%	14.5%	10.6%	11.3%	11.8%	11.1%	9.9%	6.0%	100.0%
Other Asia	7.4%	6.4%	5.6%	8.6%	9.5%	11.1%	6.3%	9.2%	12.4%	4.9%	10.9%	7.6%	100.0%
UNITED ARAB EMIRATES	5.5%	16.7%	22.2%	16.7%	0.0%	0.0%	0.0%	0.0%	5.5%	5.5%	22.2%	5.5%	100.0%
OTHER COUNTRIES	8.9%	10.9%	10.6%	9.1%	6.2%	19.8%	8.3%	6.0%	6.9%	5.8%	4.8%	2.6%	100.0%
TOTAL	7.9%	8.3%	8.2%	8.5%	8.1%	9.0%	8.6%	8.3%	8.5%	8.5%	7.5%	8.6%	100.0%

Percentage Columnn(%)

COUNTRY OF RESIDENCE	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL
AFRICA	75.0%	65.1%	69.1%	73.3%	73.9%	73.9%	80.6%	77.1%	77.9%	76.6%	74.7%	86.7%	75.4%
South Africa	37.1%	31.0%	37.0%	39.5%	39.6%	42.2%	44.3%	37.9%	42.8%	41.0%	33.9%	48.6%	39.7%
Angola	10.9%	10.8%	10.3%	12.2%	9.2%	9.1%	11.8%	11.0%	9.6%	10.6%	13.4%	10.9%	10.8%
Botswana	13.6%	10.5%	7.4%	7.1%	11.6%	8.4%	11.4%	10.9%	10.5%	10.0%	10.7%	12.3%	10.3%
Zambia	7.3%	7.6%	7.5%	7.6%	6.4%	6.9%	6.3%	7.6%	7.1%	7.1%	7.7%	7.4%	7.2%
Zimbabwe	4.7%	4.2%	5.1%	4.8%	4.9%	5.0%	4.6%	6.3%	4.9%	5.5%	6.3%	5.6%	5.1%
Other Africa	1.5%	1.1%	1.9%	2.1%	2.2%	2.2%	2.2%	3.4%	3.1%	2.4%	2.8%	1.9%	2.2%
EUROPE	18.3%	21.8%	23.2%	15.3%	19.4%	15.1%	13.8%	17.4%	15.7%	18.8%	19.3%	9.8%	17.3%
Germany	6.9%	7.7%	10.7%	6.8%	8.4%	4.9%	4.4%	5.1%	5.8%	8.2%	7.2%	3.7%	6.6%
United Kingdom	2.1%	5.1%	2.4%	1.6%	1.4%	2.5%	1.7%	1.7%	1.7%	1.7%	1.6%	0.8%	2.0%
Italy	0.4%	0.5%	0.7%	0.7%	0.4%	0.6%	0.4%	1.7%	0.5%	0.3%	0.6%	0.3%	0.6%
France	1.7%	1.2%	1.5%	1.4%	1.8%	1.4%	0.9%	1.4%	0.9%	1.6%	1.3%	0.4%	1.3%
Austria	0.6%	0.3%	0.8%	0.3%	1.0%	0.3%	0.6%	0.3%	0.3%	0.4%	0.6%	0.3%	0.5%
Netherlands	1.5%	1.7%	1.4%	0.9%	1.2%	0.9%	1.5%	1.8%	1.7%	1.7%	1.5%	0.7%	1.4%
Switzerland	1.0%	1.4%	1.3%	0.8%	1.1%	0.7%	0.9%	0.7%	0.7%	1.4%	0.9%	0.6%	1.0%
Spain	0.6%	0.4%	0.3%	0.4%	0.4%	0.6%	0.3%	1.5%	0.8%	0.4%	0.3%	0.3%	0.5%
Portugal	0.1%	0.2%	0.2%	0.1%	0.2%	0.8%	0.1%	0.3%	0.2%	0.1%	0.2%	0.1%	0.2%
Belgium	0.5%	0.5%	0.5%	0.4%	0.8%	0.3%	0.9%	0.9%	0.4%	0.5%	0.5%	0.2%	0.5%
Russian Federation	0.1%	0.4%	1.5%	0.4%	0.4%	0.1%	0.7%	0.2%	0.7%	0.7%	2.2%	1.2%	0.7%
Other Europe	2.7%	2.3%	1.8%	1.4%	2.4%	1.9%	1.4%	1.8%	2.1%	1.8%	2.3%	1.2%	1.9%
AMERICAS	3.4%	9.9%	4.7%	7.6%	3.2%	5.0%	2.3%	1.8%	1.9%	1.8%	1.7%	1.1%	3.7%
United States	2.2%	7.8%	3.0%	6.8%	1.7%	3.9%	1.1%	1.2%	0.8%	1.0%	0.7%	0.3%	2.6%
Canada	0.6%	1.6%	0.6%	0.6%	0.5%	0.5%	0.4%	0.2%	0.3%	0.3%	0.4%	0.2%	0.5%
Brazil	0.2%	0.0%	0.5%	0.1%	0.5%	0.2%	0.3%	0.2%	0.4%	0.2%	0.3%	0.2%	0.3%
Other America	0.4%	0.4%	0.6%	0.1%	0.4%	0.5%	0.4%	0.3%	0.4%	0.2%	0.4%	0.3%	0.4%
ASIA	1.9%	1.5%	1.4%	2.5%	2.5%	3.3%	2.1%	2.9%	3.5%	2.0%	3.3%	2.0%	2.4%
China	0.4%	0.3%	0.3%	0.9%	0.6%	1.3%	1.0%	1.1%	1.1%	1.0%	1.0%	0.6%	0.8%
Other Asia	1.5%	1.2%	1.1%	1.6%	1.9%	2.0%	1.2%	1.8%	2.4%	0.9%	2.3%	1.4%	1.6%
UNITED ARAB EMIRATES	0.0%	0.1%	0.1%	0.1%	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
OTHER COUNTRIES	1.4%	1.6%	1.6%	1.3%	0.9%	2.8%	1.2%	0.9%	1.0%	0.9%	0.8%	0.4%	1.2%
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Table 6.12: Tourist Arrivals by Country of Residence and Seasonality, 2025

COUNTRY OF RESIDENCE	QUARTERS						TOTAL	SEASONALITY			TOTAL
	JAN - MARCH	APRIL - JUNE	JULY - SEPT	OCT - DEC	TOTAL	JAN - APRIL		MAY - AUG	SEPT - DEC		
AFRICA	206,946	229,334	242,923	238,270	917,475	282,670	316,390	318,414	917,475		
South Africa	103,857	125,918	128,897	124,219	482,892	144,651	170,016	168,224	482,892		
Angola	31,648	31,578	33,440	34,627	131,294	44,214	42,609	44,470	131,294		
Botswana	31,043	28,065	33,789	32,975	125,872	38,397	43,749	43,726	125,872		
Zambia	22,154	21,735	21,642	22,107	87,638	30,043	28,158	29,438	87,638		
Zimbabwe	13,823	15,289	16,266	17,244	62,622	18,756	21,549	22,317	62,622		
Other Africa	4,421	6,749	8,889	7,098	27,157	6,609	10,309	10,239	27,157		
EUROPE	62,784	51,476	48,285	47,424	209,972	78,561	67,787	63,622	209,972		
Germany	25,179	20,688	15,801	18,989	80,657	32,230	23,480	24,946	80,657		
United Kingdom	9,588	5,864	5,189	4,049	24,690	11,263	7,656	5,771	24,690		
Italy	1,629	1,769	2,606	1,210	7,214	2,327	3,211	1,675	7,214		
France	4,328	4,677	3,374	3,281	15,661	5,748	5,655	4,259	15,661		
Austria	1,629	1,722	1,303	1,210	5,864	1,955	2,374	1,536	5,864		
Netherlands	4,561	3,072	5,073	3,863	16,569	5,469	5,538	5,562	16,569		
Switzerland	3,793	2,560	2,420	2,955	11,728	4,584	3,421	3,723	11,728		
Spain	1,303	1,513	2,583	977	6,376	1,745	2,862	1,769	6,376		
Portugal	558	1,187	628	489	2,862	698	1,513	652	2,862		
Belgium	1,466	1,489	2,234	1,233	6,423	1,908	2,839	1,675	6,423		
Russian Federation	2,071	1,001	1,675	3,979	8,727	2,513	1,489	4,724	8,727		
Other Europe	6,679	5,934	5,399	5,189	23,201	8,121	7,749	7,330	23,201		
AMERICAS	17,942	16,452	6,051	4,515	44,959	25,808	12,728	6,422	44,959		
United States	13,032	12,892	3,165	2,001	31,090	20,013	8,284	2,792	31,090		
Canada	2,792	1,629	908	908	6,237	3,398	1,629	1,210	6,237		
Brazil	698	861	908	745	3,211	838	1,233	1,140	3,211		
OTHER COUNTRIES	4,608	5,906	3,211	2,961	4,421	5,981	6,697	3,048	4,421		
ASIA	4,677	8,610	8,703	7,167	29,158	7,238	11,193	10,728	29,158		
China	884	2,909	3,258	2,606	9,657	1,769	4,142	3,747	9,657		
Other Asia	3,793	5,701	5,445	4,561	19,501	5,469	7,051	6,981	19,501		
UNITED ARAB EMIRATES	186	70	23	140	419	256	-	163	419		

Percentage Row(%)

COUNTRY OF RESIDENCE	QUARTERS						SEASONALITY					
	JAN - MARCH	APRIL - JUNE	JULY - SEPT	OCT - DEC	TOTAL	TOTAL	JAN - APRIL	MAY - AUG	SEPT - DEC	TOTAL		
AFRICA	22.6%	25.0%	26.5%	26.0%	100.0%	100.0%	30.8%	34.5%	34.7%	100.0%		
South Africa	21.5%	26.1%	26.7%	25.7%	100.0%	100.0%	30.0%	35.2%	34.8%	100.0%		
Angola	24.1%	24.1%	25.5%	26.4%	100.0%	100.0%	33.7%	32.5%	33.9%	100.0%		
Botswana	24.7%	22.3%	26.8%	26.2%	100.0%	100.0%	30.5%	34.8%	34.7%	100.0%		
Zambia	25.3%	24.8%	24.7%	25.2%	100.0%	100.0%	34.3%	32.1%	33.6%	100.0%		
Zimbabwe	22.1%	24.4%	26.0%	27.5%	100.0%	100.0%	30.0%	34.4%	35.6%	100.0%		
Other Africa	16.3%	24.9%	32.7%	26.1%	100.0%	100.0%	24.3%	38.0%	37.7%	100.0%		
EUROPE	29.9%	24.5%	23.0%	22.6%	100.0%	100.0%	37.4%	32.3%	30.3%	100.0%		
Germany	31.2%	25.6%	19.6%	23.5%	100.0%	100.0%	40.0%	29.1%	30.9%	100.0%		
United Kingdom	38.8%	23.8%	21.0%	16.4%	100.0%	100.0%	45.6%	31.0%	23.4%	100.0%		
Italy	22.6%	24.5%	36.1%	16.8%	100.0%	100.0%	32.3%	44.5%	23.2%	100.0%		
France	27.6%	29.9%	21.5%	21.0%	100.0%	100.0%	36.7%	36.1%	27.2%	100.0%		
Austria	27.8%	29.4%	22.2%	20.6%	100.0%	100.0%	33.3%	40.5%	26.2%	100.0%		
Netherlands	27.5%	18.5%	30.6%	23.3%	100.0%	100.0%	33.0%	33.4%	33.6%	100.0%		
Switzerland	32.3%	21.8%	20.6%	25.2%	100.0%	100.0%	39.1%	29.2%	31.7%	100.0%		
Spain	20.4%	23.7%	40.5%	15.3%	100.0%	100.0%	27.4%	44.9%	27.7%	100.0%		
Portugal	19.5%	41.5%	21.9%	17.1%	100.0%	100.0%	24.4%	52.9%	22.8%	100.0%		
Belgium	22.8%	23.2%	34.8%	19.2%	100.0%	100.0%	29.7%	44.2%	26.1%	100.0%		
Russian Federation	23.7%	11.5%	19.2%	45.6%	100.0%	100.0%	28.8%	17.1%	54.1%	100.0%		
Other Europe	28.8%	25.6%	23.3%	22.4%	100.0%	100.0%	35.0%	33.4%	31.6%	100.0%		
AMERICAS	39.9%	36.6%	13.5%	10.0%	100.0%	100.0%	57.4%	28.3%	14.3%	100.0%		
United States	41.9%	41.5%	10.2%	6.4%	100.0%	100.0%	64.4%	26.6%	9.0%	100.0%		
Canada	44.8%	26.1%	14.6%	14.6%	100.0%	100.0%	54.5%	26.1%	19.4%	100.0%		
Brazil	21.7%	26.8%	28.3%	23.2%	100.0%	100.0%	26.1%	38.4%	35.5%	100.0%		
Other America	32.1%	24.2%	24.2%	19.5%	100.0%	100.0%	35.3%	35.8%	29.0%	100.0%		
ASIA	16.0%	29.5%	29.8%	24.6%	100.0%	100.0%	24.8%	38.4%	36.8%	100.0%		
China	9.2%	30.1%	33.7%	27.0%	100.0%	100.0%	18.3%	42.9%	38.8%	100.0%		
Other Asia	19.5%	29.2%	27.9%	23.4%	100.0%	100.0%	28.0%	36.2%	35.8%	100.0%		
UNITED ARAB EMIRATES	44.4%	16.7%	5.5%	33.4%	100.0%	100.0%	61.1%	0.0%	38.9%	100.0%		
OTHER COUNTRIES	30.5%	35.1%	21.2%	13.2%	100.0%	100.0%	39.5%	40.3%	20.2%	100.0%		
TOTAL	24.4%	25.6%	25.4%	24.6%	100.0%	100.0%	32.9%	34.0%	33.1%	100.0%		

COUNTRY OF RESIDENCE	Percentage Column(%)											
	QUARTERS						SEASONALITY					
	JAN - MARCH	APRIL - JUNE	JULY - SEPT	OCT - DEC	TOTAL	JAN - APRIL	MAY - AUG	SEPT - DEC	TOTAL			
AFRICA	69.6%	73.7%	78.6%	79.6%	75.4%	70.6%	76.4%	79.1%	75.4%			
South Africa	35.0%	40.5%	41.7%	41.5%	39.7%	36.1%	41.0%	41.8%	39.7%			
Angola	10.7%	10.1%	10.8%	11.6%	10.8%	11.0%	10.3%	11.1%	10.8%			
Botswana	10.4%	9.0%	10.9%	11.0%	10.3%	9.6%	10.6%	10.9%	10.3%			
Zambia	7.5%	7.0%	7.0%	7.4%	7.2%	7.5%	6.8%	7.3%	7.2%			
Zimbabwe	4.7%	4.9%	5.3%	5.8%	5.1%	4.7%	5.2%	5.5%	5.1%			
Other Africa	1.5%	2.2%	2.9%	2.4%	2.2%	1.7%	2.5%	2.5%	2.2%			
EUROPE	21.1%	16.5%	15.6%	15.8%	17.3%	19.6%	16.4%	15.8%	17.3%			
Germany	8.5%	6.6%	5.1%	6.3%	6.6%	8.0%	5.7%	6.2%	6.6%			
United Kingdom	3.2%	1.9%	1.7%	1.4%	2.0%	2.8%	1.8%	1.4%	2.0%			
Italy	0.5%	0.6%	0.8%	0.4%	0.6%	0.6%	0.8%	0.4%	0.6%			
France	1.5%	1.5%	1.1%	1.1%	1.3%	1.4%	1.4%	1.1%	1.3%			
Austria	0.5%	0.6%	0.4%	0.4%	0.5%	0.5%	0.6%	0.4%	0.5%			
Netherlands	1.5%	1.0%	1.6%	1.3%	1.4%	1.4%	1.3%	1.4%	1.4%			
Switzerland	1.3%	0.8%	0.8%	1.0%	1.0%	1.1%	0.8%	0.9%	1.0%			
Spain	0.4%	0.5%	0.8%	0.3%	0.5%	0.4%	0.7%	0.4%	0.5%			
Portugal	0.2%	0.4%	0.2%	0.2%	0.2%	0.2%	0.4%	0.2%	0.2%			
Belgium	0.5%	0.5%	0.7%	0.4%	0.5%	0.5%	0.7%	0.4%	0.5%			
Russian Federation	0.7%	0.3%	0.5%	1.3%	0.7%	0.6%	0.4%	1.2%	0.7%			
Other Europe	2.2%	1.9%	1.7%	1.7%	1.9%	2.0%	1.9%	1.8%	1.9%			
AMERICAS	6.0%	5.3%	2.0%	1.5%	3.7%	6.4%	3.1%	1.6%	3.7%			
United States	4.4%	4.1%	1.0%	0.7%	2.6%	5.0%	2.0%	0.7%	2.6%			
Canada	0.9%	0.5%	0.3%	0.3%	0.5%	0.8%	0.4%	0.3%	0.5%			
Brazil	0.2%	0.3%	0.3%	0.2%	0.3%	0.2%	0.3%	0.3%	0.3%			
Other America	0.5%	0.3%	0.3%	0.3%	0.4%	0.4%	0.4%	0.3%	0.4%			
ASIA	1.6%	2.8%	2.8%	2.4%	2.4%	1.8%	2.7%	2.7%	2.4%			
China	0.3%	0.9%	1.1%	0.9%	0.8%	0.4%	1.0%	0.9%	0.8%			
Other Asia	1.3%	1.8%	1.8%	1.5%	1.6%	1.4%	1.7%	1.7%	1.6%			
UNITED ARAB EMIRATES	0.1%	0.0%	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%	0.0%			
OTHER COUNTRIES	1.6%	1.7%	1.0%	0.7%	1.2%	1.5%	1.5%	0.8%	1.2%			
TOTAL	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%			

6.2. Annex II: National Parks Statistics

Table 6.13: Visitors to National Park Gates by Regions, 2025

National Parks Revenue Gates	Domestic Visitors	SADC Visitors	Other International Visitors	Total Visitors to National Parks	Number of Vehicles
Etosha National Park	59,350	33,593	294,720	387,663	103,756
Andersson	34,545	22,636	180,369	237,550	57,960
Galton	1,327	922	17,953	20,202	6,075
Von Lindequist	23,478	10,035	96,398	129,911	39,721
Namb-Naukluft National Park	22,094	20,941	193,753	236,788	63,894
Naukluft	978	449	4,781	6,208	2,013
Sesriem	20,809	20,353	188,530	229,692	61,491
Springbokwasser	307	139	442	888	390
Dorob National Park	54,943	22,020	145,309	222,272	52,135
Cape Cross	6,173	4,704	37,662	48,539	14,302
Dune 7	8,501	4,136	4,511	17,148	1,818
Swakopmund	14,437	7,494	36,387	58,318	14,330
Ugabmund Gate	1,853	813	1,091	3,757	1,578
Walvis Bay	23,979	4,873	65,658	94,510	20,107
Bwabwata National Park	12,944	6,630	33,386	52,960	18,556
Bwabwata / Buffalo	4,814	1,934	12,025	18,773	5,570
Bwabwata / Mahango	6,619	3,914	17,286	27,819	9,458
Bwabwata / Susuwe	1,511	782	4,075	6,368	3,528
Waterberg Plateau Park	6,285	1,236	19,988	27,509	8,272
Waterberg Plateau Park	6,285	1,236	19,988	27,509	8,272
//Ai-//Ais Hot Springs Game Park	2,533	6,596	16,114	25,243	6,697
Ai-Ais Game Park	2,533	6,596	16,114	25,243	6,697
Hardap Recreation Resort	7,948	2,555	4,583	15,086	5,965
Hardap Park	7,948	2,555	4,583	15,086	5,965
Daan Viljoen Game Park	5,399	954	2,652	9,005	3,511
Daan Viljoen	5,399	954	2,652	9,005	3,511
Nkasa Rupara National Park	1,378	710	4,357	6,445	1,661
Nkasa Rupara / Shisinze	1,378	710	4,357	6,445	1,661
Mudumu National Park	1,024	775	2,976	4,775	1,863
Mudumu / Ngenda	939	677	2,774	4,390	1,707
Mudumu / Shuno	85	98	202	385	156
Von Bach Recreation Resort	3,139	48	178	3,365	1,376
Von Bach	3,139	48	178	3,365	1,376
Khaudum National Park	686	525	1,222	2,433	1,105
Khaudum / Khaudum	81	141	254	476	255
Khaudum / Sikerette	605	384	968	1,957	850
Tsau ?Khaeb National Park (Sperrgebiet)	292	32	672	996	195
Tsau ?Khaeb National Park (Sperrgebiet)	292	32	672	996	195
Mangetti National Park	35	5	200	240	99
Mangetti / Mangetti	35	5	200	240	99
Grand Total	178,050	96,620	720,110	994,780	269,085

Source: MEFT- Directorate of Wildlife and National Parks Data

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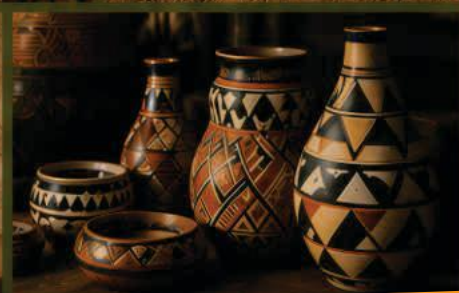
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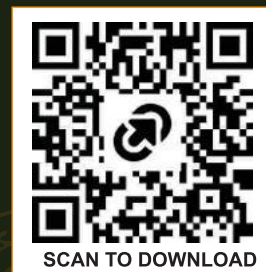




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